

ANNEX C: FY 2022 Calendar of Events									
Tourism Promotions Board									
Date	Event & Venue	Description	Target No. of Participants	Responsible Office	Responsible Officer/ Contact Person	Recommended for COO MAVA's attendance (Y/N)	Event Status	Remarks	
4th Quarter 2022	INTERNATIONAL TOURISMUS BORSE (ITB) ASIA Singapore	ITB Asia is the premier meeting place for the travel trade industry and a forum for establishing high-quality customer contacts and conducting businesses. This is where international exhibitors of all sectors within the travel-value chain commerce, and Asia Pacific's leading travel companies and emerging small and medium-sized enterprises meet with top international buyers from the MICE, Leisure and Corporate Travel markets.	25 Private Sector Participants	ASEAN and the Pacific Division	Ms. Micaela B. Ochoa micaela_ochoa@tpb.gov.ph				
January 2023	ASEAN TOURISM FORUM (ATF) 2023 Indonesia	The ASEAN Tourism Forum (ATF) is a cooperative regional effort to promote the Association of the Southeast Asian Nations (ASEAN) region as one tourist destination. ASEAN is a melting pot of diversity – a singular economic and tourism region with 10 member states that could not be more different from one another. Language, culture, heritage, natural endowments and people, that are inherently different, yet bonded by common cross-roads, passages of history and more importantly, a desire for tourism success.	16 Private Sector Participants	ASEAN and the Pacific Division	Ms. Micaela B. Ochoa micaela_ochoa@tpb.gov.ph				
September 2022	PACIFIC ASIA TRAVEL ASSOCIATION (PATA) TRAVEL MART	PATA Travel Mart (PTM) is the Association's signature event and Asia Pacific's premier travel trade show, featuring unparalleled networking and contracting opportunities to help travel and tourism organizations access decision makers, meet new clients, expand their network and build or maintain existing relationships.	TBA	ASEAN and the Pacific Division	io U. Pagaduanandy_pagaduan@tpb.gov.ph				
TBA	PHILIPPINE TRAVEL EXCHANGE 2022TBA	The Philippine Travel Exchange (PHITEX) is the country's biggest, government-organized travel trade event. Established in 1996, the event hosts qualified buyers from all over the world to participate in tabletop business appointments with Philippine sellers and experience Philippine tourism destinations through pre/post tours with an end-goal of increasing tourist arrivals in the country.	100 Private Sector Participants 100 International Buyers Participants	International Promotions Department	TBA				
June 2022 and Q4 2022	TOURISM & TECHNOLOGY FORUM (TTF)TBA	The TTF provides a learning platform for tourism stakeholders that focuses on accelerating digital technology solutions and innovations for a sustainable and smart tourism.	TBA	MICE Department	Ms. Raquel Triarazuel_tria@tpb.gov.phMs. Sherdoll Bayonasherdoll_bayona@tpb.gov.phMs. Natasha Blanguisconatasha_blanquisco@tpb.gov.ph				
Q4 2022	PHILIPPINE MICE CONFERENCE (MICECON)	The Philippine M.I.C.E. Conference (MICECON) is the country's premier gathering for professionals in the meetings, incentive travel, conventions, and exhibitions (MICE) industry. Davao City won the bid to host the next MICECON	TBA	MICE Department	Ms. Jasmin Parajas_parra@tpb.gov.phMr. Dan Ferrolinodan_ferrolino@tpb.gov.ph				

