
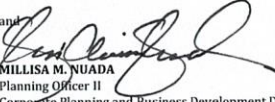


TOURISM PROMOTIONS BOARD
CONSOLIDATED REPORT ON GOVERNMENT PROJECTS/PROGRAMS/ACTIVITIES
PERIOD: January to March 2022

Project Ctrl No.	DEPARTMENT	Dep't./Division	PROGRAM / PROJECT / ACTIVITY	Location/Venue	QTR	CATEGORY	Date Started	Date of Completion	TARGET DATE OF COMPLETION	NO. OF DAYS EXTENSION (DATE COMPLETED - TARGET DATE)	COB Allocation per Dept. (as of 29 Dec 2020)	Approved Budget per Project (Certification of Availability)	PROJECT STATUS % OF COMPLETION as of Report Date	TOTAL COST INCURRED TO DATE (From Date Start of Project up to Report Date)	REMARKS
GPAA IMPLEMENTED AND COMPLETED IN THE 1ST QUARTER 2022 (JAN 1 TO MARCH 31, 2022)															
A. REPORTED AS OF 1ST QUARTER 2022															
1STQ_01	International Promotions	AMERICAS	Partnership with Lonely Planet	New York, USA	1ST	Joint Promotion	01-Dec-21	31-Mar-22	31-Mar-22	-	61,091,074.00	1,785,000.00	0%	1,785,000.00	For Implementation; Funds transfer to PDOT-New York
1STQ_02	International Promotions	JAPAN	Joint Campaign with JTB	Japan (Online platform)	1ST	Joint Promotion	01-Dec-21	31-Mar-22	31-Mar-22	-	46,869,787.82	989,350.00	0%	989,350.00	For Implementation; Funds transfer to PDOT-Tokyo
1STQ_03	International Promotions	KOREA	Philippine Showroom in Korea - Operations Budget for FY 2022	Korea	1ST	Sales Presentation / Roadshow / Launch	01-Jan-22	31-Dec-22	31-Dec-22	-	39,400,000.00	10,800,000.00	0%	10,800,000.00	For Implementation; Funds transfer to PDOT-Korea
1STQ_04	International Promotions	ASPAC	ASEAN Tourism Forum (ATF) 2022	Sihanoukville, Cambodia	1ST	International Trade and Consumer Fair	16-Jan-22	22-Jan-22	22-Jan-22	-	142,905,329.80	13,962,660.00	100%	9,589,860.00	
1STQ_05	MICE	MICE	51st National Marketing Conference (NMC)	Virtual	1ST	M.I.C.E. Booked Event	18-Jan-22	20-Jan-22	20-Jan-22	-	96,000,000.00	200,000.00	100%	200,000.00	
1STQ_06	MICE	MICE	Rotary District 3770 Midyear Meeting	Thunderbird Resort, La Union	1ST	M.I.C.E. Booked Event	21-Jan-22	23-Jan-22	23-Jan-22	-	96,000,000.00	750,000.00	100%	723,788.80	Promotional materials to be provided for the event amounting PhP384,696.00
1STQ_07	MICE	MICE	The ASEAN National Workshop on the Establishment of a Focal Point System of National ACTIP Representatives	Clark Hilton, Angeles City, Pampanga	1ST	M.I.C.E. Booked Event	26-Jan-22	29-Jan-22	29-Jan-22	-	96,000,000.00	-	100%	-	No funds required; Promotional materials to be provided for the event amounting PhP45,251.10
1STQ_08	International Promotions	AMERICAS	Travel and Adventure Show 2022 New York	Javits Center, Manhattan, New York, USA	1ST	International Trade and Consumer Fair	28-Jan-22	29-Jan-22	29-Jan-22	-	61,091,074.00	620,000.00	100%	619,956.00	
1STQ_09	International Promotions	AMERICAS	Strategic Marketing Partnership with Skybird 2022	USA	1ST	Joint Promotion	01-Feb-22	31-Jul-22	31-Jul-22	-	61,091,074.00	1,100,000.00	0%	1,100,000.00	For Implementation; Funds transfer to PDOT-New York
1STQ_10	International Promotions	KOREA	TPB/DOT Korea - Hiring of PR Agency in Korea for FY 2022-2023	Korea	1ST	PR & Publication	01-Feb-22	28-Feb-23	28-Feb-23	-	39,400,000.00	5,900,000.00	0%	5,900,000.00	For Implementation; Funds transfer to PDOT-Korea
1STQ_11	International Promotions	KOREA	DOT Secretary's Official Visit to Korea in 2022	Seoul, South Korea	1ST	Special Event	24-Feb-22	06-Mar-22	06-Mar-22	-	39,400,000.00	499,980.00	0%	-	For Implementation
1STQ_12	MARCOM	MARCOM	Full-Service Agency for TPB's 2022 Global Media Planning, Buying, and Placements	Global	1ST	Media Relations	01-Mar-22	30-Sep-22	30-Sep-22	-	440,945,687.01	200,000,000.00	0%	-	For Implementation
1STQ_13	MICE	MICE	SaferKidsPH	By the Sea Resort Subic Bay	1ST	M.I.C.E. Booked Event	02-Mar-22	04-Mar-22	04-Mar-22	-	96,000,000.00	-	100%	-	No funds required; Promotional materials to be provided for the event amounting PhP70,174.00
1STQ_14	International Promotions	AMERICAS	Travel and Adventure Show 2022 Boston	Hynes Convention Center, Boston, USA	1ST	International Trade and Consumer Fair	05-Mar-22	06-Mar-22	06-Mar-22	-	61,091,074.00	387,090.00	100%	387,090.00	
1STQ_15	International Promotions	JAPAN	Marine Diving Fair (MDF) 2022	Ikebukuro Sunshine Convention Center, Tokyo, Japan	2ND	International Trade and Consumer Fair	01-Apr-22	03-Apr-22	03-Apr-22	-	46,869,787.82	1,500,000.00	0%	1,421,214.39	For Implementation; Funds transfer to PDOT-Tokyo
1STQ_16	International Promotions	AMERICAS	Conduct of Consumer Targeted Activation Events and Philippine Travel Fair	N/A	2ND	International Trade and Consumer Fair	01-Apr-22	30-Jun-22	30-Jun-22	-	61,091,074.00	1,695,224.00	0%	1,695,224.00	For Implementation; Funds transfer to PDOT-Los Angeles
1STQ_17	International Promotions	AMERICAS	Joint Recovery Campaign with Philippine Airlines, Consolidators and Media Partners	Cebu and Bohol (indicative)	2ND	Joint Promotion	01-Apr-22	30-Jun-22	30-Jun-22	-	61,091,074.00	2,500,000.00	0%	360,500.00	For Implementation; Funds transfer to PDOT-Los Angeles
1STQ_18	International Promotions	JAPAN	Joint Promotions for Monitor Tour Program	Japan / Philippines	2ND	Joint Promotion	01-Apr-22	30-Sep-22	30-Sep-22	-	46,869,787.82	1,583,900.00	0%	-	For Implementation
1STQ_19	International Promotions	JAPAN	PCR Test Package Assistance Joint Promotions	Japan	2ND	Joint Promotion	01-Apr-22	30-Sep-22	30-Sep-22	-	46,869,787.82	481,750.00	0%	-	For Implementation
1STQ_20	MARCOM	MARCOM	2022 Brochure Requirements of DOT Shanghai Office	China	2ND	Logo / Photo / Video Support	01-Apr-22	31-Dec-22	31-Dec-22	-	440,945,687.01	1,000,000.00	0%	-	For Implementation
1STQ_21	MARCOM	MARCOM	Airport Rebranding Initiatives 2022	Bohol-Panglao International Airport, Iloilo International Airport, and Francisco Bangoy International Airport.	2ND	Strategic Communications Campaign for Brand Promotions	01-Apr-22	31-Dec-22	31-Dec-22	-	440,945,687.01	30,000,000.00	0%	-	For Implementation
1STQ_22	International Promotions	JAPAN	TPB/PDOT Tokyo & PAL Invitational Tour for Agents	Cebu, Bohol, and Manila	2ND	Invitational / Familiarization Trip	07-Apr-22	11-Jul-22	11-Jul-22	-	46,869,787.82	999,965.49	0%	-	For Implementation
1STQ_23	International Promotions	AMERICAS	Conduct of an Inspection Trip to Corregidor Island	Corregidor Island, Cavite	2ND	Invitational / Familiarization Trip	08-Apr-22	08-Apr-22	08-Apr-22	-	61,091,074.00	150,000.00	0%	-	On-going Project
1STQ_24	International Promotions	JAPAN	Blue Ocean Diving Fes Kansai 2022	Osaka, Japan	2ND	International Trade and Consumer Fair	21-May-22	22-May-22	22-May-22	-	46,869,787.82	880,000.00	0%	-	For Implementation
1STQ_25	International Promotions	CHINA	Beijing International Tourism Expo (BITE) 2022	Agricultural Exhibition Center, Beijing, China	2ND	International Trade and Consumer Fair	17-Jun-22	19-Jun-22	19-Jun-22	-	42,895,072.82	1,999,999.98	0%	-	For Implementation
1STQ_26	International Promotions	CHINA	Xi'an Silk Road International Tourism Expo & Consumer Activation Event	Agricultural Exhibition Center, Beijing, China	3RD	International Trade and Consumer Fair	01-Jul-22	30-Sep-22	30-Sep-22	-	42,895,072.82	1,499,999.99	0%	-	For Implementation
1STQ_27	International Promotions	AMERICAS	Strategic Marketing Partnership with Kensington Tours	New York, USA	3RD	Joint Promotion	01-Jul-22	31-Dec-22	31-Dec-22	-	61,091,074.00	1,888,000.00	0%	1,888,000.00	For Implementation; Funds transfer to PDOT-New York
1STQ_28	International Promotions	CHINA	China International Fair for Trade in Services 2022	Beijing, China	3RD	International Trade and Consumer Fair	01-Sep-22	30-Sep-22	30-Sep-22	-	42,895,072.82	1,999,999.98	0%	-	For Implementation

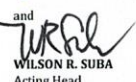
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1STQ_29	International Promotions	AMERICAS	Diving Equipment & Marketing Association (DEMA) Show 2022	Orange County Convention Center, Orlando, Florida, U.S.A.	4TH	International Trade and Consumer Fair	01-Nov-22	04-Nov-22	04-Nov-22	-	61,091,074.00	9,999,132.00	0%	9,420,376.20	For Implementation; Funds transfer to PDOT-New York
1STQ_30	International Promotions	AMERICAS	Travel and Adventure Show 2022-Chicago and Washington DC	Chicago - Donald E. Stephens Convention Center Rosemont, Chicago, Illinois Washington DC - Washington Convention Center	1ST	International Trade and Consumer Fair	05-Feb-22 26-Feb-22	06-Feb-22 27-Feb-22	06-Feb-22 27-Feb-22	-	61,091,074.00	999,950.50	100%	970,249.00	
TOTAL													47,850,608.39		

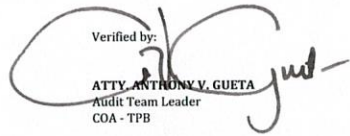
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