

DOT YEAR-END ACCOMPLISHMENT REPORT TEMPLATE
4TH QUARTER CY 2021

AGENCY: TOURISM PROMOTIONS BOARD

PROGRAM/ACTIVITY/ PROJECT <i>(Include here PAPs that are INCLUDED in your Work and Financial Plan)</i>	Major Accomplishments <i>(Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2021. Inputs should answer the following: 1. Who were involved? (indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event contribute to the development of the Philippine tourism industry?)</i>	Initiative/s on Sustainability <i>(Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)</i>	Partnerships Developed/Forged/ Established <i>(Indicate the nature of cooperation/collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)</i>	If applicable:					Others, if applicable
				Volume/ Number for 2021 <i>(Qualify also what the quantitative figure represent)</i>	Increase/ Decrease <i>(Comparison with 2020 data)</i>	Factors for Increase/ Decrease <i>(Indicate here what contributed to the increase or decrease as reported, in qualitative and/or quantitative format)</i>	Total Number of Participants		
							Male	Female	
INTERNATIONAL PROMOTIONS DEPARTMENT									
TRAVEL FAIR									
Internationale Tourismus Borse (ITB) Asia 2021	<p>1. 55 DOT Accredited Philippine private sector companies (tour operators, hotels and resorts)</p> <p>2. 25-29 October 2021</p> <p>3. Virtual Platform</p> <p>4. Provide an opportunity for the Philippine private sector to meet and network with their counterparts and also to promote business and tourism to the Philippines; Promote the Philippines as a world-class tourism destination; Reinforce presence of the Philippines as one of the most-preferred tourist destinations in Asia Pacific; Provide information and educate the attendees on the health protocols and measures being undertaken to ensure the safety of all tourists; Gather insight on consumers' trends and preferences; Generate sales leads of Philippine tour packages during the event; and Generate top-of-mind recall of the Philippines' branding, "It's more fun in the Philippines".</p>	Part of the Philippines' participation was the country presentation on Sustainable Tourism in the Philippines by TPB COO Maria Anthonette C. Velasco-Allones. The recorded video presentation was uploaded in the ITB Community Videos on Demand page to be viewed by virtual delegates throughout the event proper.	N/A	55 seller companies	25 seller companies in 2019 (no 2020 data since TPB did not participate)	2019 was a fully physical event and 2021 was a purely virtual event wherein the cost of participation was relatively lower than a physical event (pre-covid rates).	17	38	N/A
	5. The event will contribute to the development of the tourism industry through international tourism arrivals and tourism receipts to be generated when international borders are opened for leisure travel. The participating Philippine seller companies consisting of tour operators, hotels and resorts, will generate additional income from businesses to be generated and will eventually benefit the livelihood of their tourism workers.								
World Travel Market 2021	<p>1. 24 Philippine Sellers</p> <p>2. Hybrid Event: Live: 01-03 November 2021; Virtual WTM: 08-09 November 2021</p> <p>3. Live: ExCel London; Virtual: Virtual WTM Platform</p>	not applicable	not applicable	not applicable	not applicable	not applicable	9	13	
	<p>4. To maintain the Philippines' presence in the international travel and tourism arena; the</p> <p>To maximize the platform in communicating the Philippines' new "More Fun Awaits" global travel campaign;</p> <p>To showcase the Philippines' new travel circuits and comprehensive safety protocols and procedures in placed for tourists in the new normal;</p> <p>To provide a venue for Philippine private sector partners to conduct the business to business meetings to establish and renew linkages with their industry counterparts in Europe and other key travel and tourism markets of the world that would catalyze new tourism business and tourist arrivals for the Philippines; the</p> <p>To provide a venue for the DOT/TPB to meet, establish and renew linkages with travel industry partners; the and</p> <p>To generate marketing and promotions leads that the Department can support to further meet its goals in the market place.</p>								
	<p>5. WTM London is one of the first major physical international travel events in 2021, attracting huge global attention in what will be a pivotal time for the travel industry. It is one of the best platforms where we can promote and showcase how the Philippines is a safe, fun, and memorable travel destination.</p> <p>Our continuous participation in WTM is also significant in generating awareness and interest amongst the European industry partners. With an increasing interest in sustainable travel, and in seeking new and unique destinations, it is crucial for the Philippines to take advantage of the opportunity to push the desire for the European industry partners to either include the country in their portfolio or expand their Philippine offerings.</p>								
Diving Equipment and Marketing Association (DEMA) Show 2021	<p>1. 11 Philippine dive-operators</p> <p>2. 16-19 November 2021</p> <p>3. Las Vegas Convention Center, Nevada, U.S.A.</p> <p>4. Connect with thousands of diving, travel and action watersports professionals who direct, influence and recommend purchases for their organizations ; and Support the Philippine dive operators in maximizing their aggressive push in selling their dive resorts, services and products to the diving community in the U.S.</p> <p>5. Educate the diving community in the U.S. about recent developments in the Philippine dive industry through the conduct of a speaking/networking session at the Philippine booth particularly, the health and safety protocols being imposed in the destinations, and the readiness of the destination once the border opens up</p>	none	none	not applicable	not applicable	not applicable	10	8	

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Malaysian Association of Tour and Travel Agents (MATTA) 2021	1. There are no Philippine Delegation attended 2. 20-21 November 2021 3. Face to Face attended by Ms. Melissa Ong, TPB Marketing Coordinator based in Malaysia, Kuala Lumpur 4. The aim of this project is to partner with MATTA in promoting the Philippines as one of the top destination in the ASEAN Region. It is expected that there will be 50,000 visitors during the 2 days in which the fair will be held. The participating exhibitors are NTOs, travel agents, cruise lines, airlines, bankers, time share/vacation clubs, wellness clubs, membership, and travel-related products. The Philippine pavilion will be 36sqm to showcase Philippine Destinations.		N/A	N/A	N/A	N/A	N/A	N/A	
	5. To assist the Malaysia Agents to promote Philippines as Tourist Destinations, to create awareness to the public on Philippines Tourists Destinations, to connect the Private Sectors from the Philippines with the Local Travel agents in Malaysia and the Public as well as to develop new market, to update the Malaysian situation in the Philippines with SOP, to continue sustain the Market Share of Philippines Destination, to enhance the Philippines position as one of the leading destinations in creating fun and sustainable experiences; and to spark and increase tourist traffic to the Philippines								
JATA Online Travel Mart (4th Quarter 2021)	In lieu of the institutional JATA Tourism Expo, the Japan Association of Travel Agents organized a virtual event with no consumer component. The 2nd JATA Online Travel Mart 2021 runs for 5 weeks starting October 25, 2021 and culminated on November 30, 2021. The Secretary participated as Panelist in the International Forum which generated 653 views on the date of airing. JATA also organized the country presentation for the Philippines which generated 446 viewership. Both event will be archived in the JATA page and PDOT Osaka FB.								
JOINT PROMOTION									
Philippine Business Online Networking Project to Japan (Within 4th Quarter 2021 to 1st Quarter 2022)	The Philippine Business Online Networking Appreciation Night was attended by 44 travel agents and tour operators from Nagoya. The event was graced by no other than the JATA Secretary General - Chubu, Mr. Isao Nakatsu and the Honorable Consul Fernando V. Beup, Jr. on behalf of Consul General Celeste Vinzon-Balatbat of the Philippine Consulate General - Nagoya. The event paved the way to renew our ties with our trade partners in this part of Japan and also for Philippine Airlines and Cebu Pacific to provide updates on travel restrictions and protocols implemented by the Philippine Government. At the end of the event PDOT Osaka raffled prizes that consisted of fruit juices and other giveaways. The event was held at the Hilton Nagoya on December 1, 2021								
TACTICAL CAMPAIGN									
Monthly Destination Web Update	October 15, 2021 The first part Travel Trade educational webinar on Cebu - Bohol was sponsored by Philippine Airlines. Cebu was represented by CATO President Alice Queblatin and Bohol was represented by Allan Santos, GM of Bohol Beach Club while PAL provided the latest airline news. The travel trade webinar was attended by 89 buyers and agents in the private zoom room. The second part of the Travel Trade educational webinar was sponsored by Cebu Air Inc. featuring Coron and Palawan. The Coron portion was delivered by the President of Palawan Tourism Council. The second part travel trade webinar was attended by 73 buyers and agents.		Renewed our partnership/collaboration with Philippine Airlines and Cebu Pacific Inc.						
SALES PRESENTATION/ROADSHOW/LAUNCH									
Conduct of Sales Calls in CY 2021 and Flyer Support for the Takayama Ukon Pilgrimage Tour (4th Quarter 2021)	With the lifting of the state of emergency in Japan DOT Osaka started sales calls covering 6 cities which includes Nagoya, Hiroshima, Fukuoka, Kumamoto, Wakayama and Nagasaki from November 8 to 29, 2021. With the consultation with the agents met PDOT Osaka were able to conceptualized the ESL bubble and secured inputs and responses. Development of an Intramuros Walking Tour Map featuring the life of Takayama Ukon, a feudal lord who was banned from Japan for his Christian belief and set sail for the Philippines until his death.		PDOT Osaka was also able to promote its conceptualized "gift giving domestic tours for the the holidays" with adoption of this concept by the International Developers Inc. (IDI) with their clients. PDOT Osaka to promote their campaign in the PDOT Osaka Consulate page to generate more online buyers.						

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DOMESTIC PROMOTIONS DEPARTMENT									
INDUSTRY RELATIONS AND SERVICES DIVISION									
TPB Membership Program - Marketing Services and Benefits	Staging of the Weekly Members' Chat - Held every Wednesday, the meetings serve as a platform for updates, interaction, and best practice-sharing among TPB and its members, particularly during this period of pandemic. The initiative aims to better assist members in recovery efforts and provide the TPB with the opportunity to assess the needs of the industry. 10 meetings held during the period featuring speakers from DOT Foreign/Regional Offices, LGUs, tourism associations, government agencies, educational institutions, and member-establishments. For the culminating meeting for the year, a relief-drive, Community Passion (ComPassion) Project to benefit typhoon Odette-affected areas was staged (hybrid) at the Puerta Real Gardens in Intramuros.		TPB Members and other tourism stakeholders including private sector, LGU, DOT Foreign/Regional Offices, academe, and others	N/A	N/A	N/A	Based on post-event evaluation responses (11 meetings): 38	Based on post-event evaluation responses (11 meetings): 128	
TPB Members' Familiarization Tour in Siargao	Date: 06-09 December 2021 Participants: 14 TPB Members Specifically, this aims to: - gradually rebuild the confidence of the public to travel - slowly start promotions to whet the appetites of traveler and encourage them to travel again - to push for the DOT's direction of going for domestic tourism in the light of COVID-19 pandemic and the new normal						2	12	
TPB Membership Program - Seminars on Digital Marketing, Capacity Building and Skills Development	Bouncing Forward: Business in the New Normal and Beyond Webinar The 4th membership webinar series focused on getting ready for the future and was staged in light of the gradual restart of tourism activity and reopening of destinations and businesses. The event featured the following key topics: digital marketing, futuring information, engaging the business owner, and post-pandemic financial strategies in recovering from the COVID-19 pandemic. 14 & 15 December 2021 via Zoom Attendees: 224 members and other tourism stakeholders		TPB Members and other tourism stakeholders including private sector, LGU, DOT Foreign/Regional Offices, academe, and others	For implementation 29-30 June 2021	N/A	N/A	N/A	N/A	

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Support to DOT Regional Offices and LGUs	Proponent: Municipality of Bulalacao, Oriental Mindoro Event: WOW Bulalacao! Tourism Promotions and Marketing Project Amount: Php 4,550,000 Objectives: 1. Comprehensively and inclusively promote Bulalacao to a wider target market with the use of both digital and printed tools 2. Encourage more tourism activities in the municipality and benefit economically		Strengthened support and partnership with regions/LGUs	N/A	N/A	N/A	N/A	N/A	
	Proponent: Municipality of Pinamalayan, Oriental Mindoro Event: Explore, Enjoy and Experience Pinamalayan Digital Tourism Promotional Campaign Amount: Php 4,730,000 Objectives: 1. The project's main purpose is to conceptualize a tourism campaign and strategy that will elevate the Municipality towards its goal to be an excellent tourist destination in the province of Oriental Mindoro amidst the pandemic.		Strengthened support and partnership with regions/LGUs	N/A	N/A	N/A	N/A	N/A	
	Proponent: Municipality of San Teodoro, Oriental Mindoro Event: Visit San Teodoro: Social Media Tourism Circuit Marketing Project Amount: Php 2,880,000 Objectives: 1. Heighten the local tourism brand awareness about the sites and destinations available for tourists and guests in San Teodoro's local tourism circuit. 2. Strengthen San Teodoro's position as a preferred agro-eco tourism destination by providing marketing interventions, both traditional and digital. 3. Increase visitors' satisfaction and positive perception about San Teodoro's local tourism brand tagged "Visit San Teodoro," which ideally advances the municipality's tourism offerings; and 4. Convert social media offering into qualified tourism receipts that can generate and result in additional employment, livelihood, and revenue.		Strengthened support and partnership with regions/LGUs	N/A	N/A	N/A	N/A	N/A	
	Proponent: Municipality of Sagada, Mountain Province Event: Destination Rebranding and Ancillary Improvements in Tourism Services and Sites in the Municipality of Sagada Amount: Php 9,600,000 Objectives: 1. Re-brand Sagada as a destination and bring to focus its people, culture, heritage, and agriculture as it transitions towards re-opening its borders to tourism and revitalizing its economy pre-pandemic; 2. Come up with a tagline for Tourism in Sagada connected to the desired brand; 3. Anchor all promotions, advertisements, and other marketing strategies on such brand identity; 4. Install a universal signage system for tourists in the Municipality of Sagada to enhance tourist experience and improve wayfinding for both locals and tourists 5. Install and integrate an online registration and booking system for tours		Strengthened support and partnership with regions/LGUs	N/A	N/A	N/A	N/A	N/A	
	6. Install and integrate an online booking system, calendar system, and listing management system for accommodation establishments; and 7. Install a Point-of-Sale system to manage onsite bookings, payments, and guide and shuttle roster management.								
	Proponent: Department of Tourism - CAR Region Event: Cordillera Weaves Exhibit and Weavers' Bazaar Amount: Php 4,378,750.40 The Cordillera Weaves Exhibit and Weavers' Bazaar was an event staged as part of the Ibagiw Festival, a celebration of Baguio City's UNESCO Creative City Designation. The project aimed to strengthen the culture and heritage of the Cordilleras through the showcase and promotion of the Cordillera Weave Industry and elevate the Regions' weaving industry to a sustainable level. Accordingly, the designation of Baguio City as UNESCO Creative City on Crafts and Folk Arts in 2017 commenced the further initiation of the development of crafts and folk art, thus strengthening Baguio's creative ecosystem. The event was held last 27 November to 01 December 2021.		Strengthened support and partnership with regions/LGUs	N/A	N/A	N/A	N/A	N/A	
	Proponent: Department of Tourism - Region 11 Event: Davao Region Tourism Brand Development Project (Phase 1) Amount: Php 1,700,000 Objectives: 1. To position Davao Region as a quality tourism destination, identifying effective marketing strategies and messaging; 2. To create and develop a new brand for Davao Region, complete with new tagline, images and new catchphrases; 3. To develop creative graphic designs, including social media contents, designs for marketing materials, anchored on the new tourism brand.		Strengthened support and partnership with regions/LGUs	N/A	N/A	N/A	N/A	N/A	

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Support to Tourism Associations and Stakeholders	Proponent: Philippine Travel Agencies Association (PTAA) Event: 28th Travel Tour Expo Amount: Php 2,700,000 The 28th Travel Tour Expo (TTE), considered as the country's biggest annual travel and tourism event, was held on 5 to 7 November 2021 and organized by the Philippine Travel Agencies Association (PTAA). PTAA is a national association of outbound and inbound tour operators. With the theme, "Step into the Future, Yes to New Adventures, the TTE for 2021 had 40 exhibitors from the travel agency and tourism enterprise industry covering 2,530 square meters of floor space at the Mega Trade Halls 2 & 3, SM Megamall in Mandaluyong City with total number of 3,434 visitors. Companies who participated include travel and tour agencies, airlines, hotels and resorts, travel insurance companies, national tourism organizations including the Philippine Department of Tourism.		Strengthened support and partnership with private stakeholders/tourism associations	N/A	N/A	N/A	N/A	N/A	
	Proponent: Philippine Tour Operators Association (PHILTOA) Event: 32nd Philippine Travel Mart Amount: Php 3,500,000 The Philippine Travel Mart (PTM) is already on its 32nd year, making it the longest-running travel trade exhibition in the Philippines. Held last 26 to 28 November 2021 at the SMX Convention Center Manila, the 32nd PTM is strongly committed to the promotion and development of domestic and inbound tourism showcasing the Philippine tourist attractions and the latest tourism offerings in the Philippines. The event had a total of 53 exhibitors and foot traffic of 1,480 visitors. Exhibitors include travel and tour agencies, accommodation establishments, government offices/LGUs and other tourism-related establishments.	To support this year's theme of the PTM, "Fostering Sustainable and inclusive Tourism", the organizer avoids the use of non-bio gradable materials in its marketing collaterals and displays and instead used electronic boards. Likewise, exhibitors were encouraged to do the same. Paperless transactions was observed in most parts of the event.	Strengthened support and partnership with private stakeholders/tourism associations	N/A	N/A	N/A	N/A	N/A	
	Proponent: Association of Tourism Officers of the Philippines (ATOP) Event: ATOP National Convention and Pearl Awards Amount: Php 2,000,000 Objectives: 1. To conduct the Annual Assembly of Tourism Officer Members, cultivating camaraderie and sharing of leadership and experiences especially trough the lingering health and industry crisis; and 2. To recognize the Good Tourism Practices implementers among the ATOP Members and encourage the rest of the organization to follow the same passion and resiliency		Strengthened support and partnership with private stakeholders/tourism associations	N/A	N/A	N/A	N/A	N/A	
SALES DIVISION									
Tourism Marketing Educational Seminar	Run 1: 5-6 October 2021 Topic: Reviving Growth in Philippine Tourism Creating a Digital Blueprint Total Attendees: 202 Total Province represented: 39 Total Speakers: 3 Run 2: 9-10 November 2021 Topic: Digital Marketing Presence & Marketing Performance Audit for Local Tourism Total Attendees: 145 Total Province represented:33 Total Speakers: 4	Speakers' module included samples/activities with sustainable programs that are according to UNWTO. In support of a local weaving community, the purchase of a reusable abel mask as token to the articipants was from the San Jose Cooperative in Sarrat, Ilocos Norte.	Participation of Regional and Local Tourism Officers nationwide	N.A	N.A	N.A			
Philippine Tourism Influencers Program in Oriental Mindoro	Date: 25-29 October 2021 Total participants: 12 (7 Media participants, 5 Tour Operator participants) In time for the opening of Puerto Galera to the local tourists, the PTIP was able to assess the readiness of the province to open its borders and at the same time, help promote through online postings and write ups	In support to the TPB's Sustainability initiatives, the team included sustainable sites in the itinerary such as Mangyan Village, Infinatay Farm, Gabutero Farm, etc.	PTIP was implemented in coordination and collaboration with the Regional, Provincial, and Local Tourism Officers				7	5	

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Philippine Motorcycle Tourism Program	Date: 19-21 November 2021 Webinar: 19 November 2021 Topic 1: Rights of Riders Topic 2: A Better Way of Riding Motorcycles while Touring the Philippines Topic 3: Best Practices in Motorcycle Tourism Total no. of zoom attendees: 281 Total no. of views: 3,700 Total no. of reach: 11,779 Total no. of engagements: 1,771 Kick off Ceremony and Ride: 20-21 November 2021 Loop 1: Rizal - Laguna - Quezon Loop 2: Cavite - Batangas Total no. of onsite attendees: 157 Total no. of views: 2,667 Total no. of reach: 9,286 Total no. of engagements: 1,235 Total no. of participating riders: 174	The team included sustainable tourism sites in the riders' itinerary for the Kick-off Ride	In collaboration with the DOT Region IV-A, Provincial and Local Tourism Officers of the region and the Breakfast Ride Community	N.A	N.A	N.A	Registered Online: PMT Webinar-299 Kick Off Ride-69	Registered Online: PMT Webinar-46 Kick Off Ride-24	
Island Philippines Fundermic Caravan in Bicol	Date: 30 November to 06 December 2021 Total participants: 20 pax (15 TPB Members and 5 Media) The Caravan's first leg started in Bicol last 30 November to 06 December 2021 which is a Motoring tour that covers the provinces of Region IV-A: Quezon and Laguna; Region V: Camarines Norte, Camarines Sur, Albay and Sorsogon. Using the much improved Maharlika Highway and completed bypass roads under Trips C. The new road connectivity provides faster and more picturesque landscapes making motoring a more enjoyable platform for tourism.		In collaboration with Philippine Tour Operators Association (PHILTOA)	N.A	N.A	N.A			
8th Regional Travel Fair in Bicol	Date: 02-05 December 2021 Webinar and RTF Opening: 02 December 2021 Total Attendees: 300 B2B and B2C: 03-05 December 2021 Total Sellers: 45 Total Buyers: 89 Artisans: 4	The DOT Region IX invited farm/agri-tourism owners and weavers to participate as sellers on the event	Implementation of the project in collaboration with the DOT Region IX	N.A	N.A	N.A	Sellers -15 Buyers - 13 Tourism Webinar - 79 Speakers 2 Artisan - 2	Sellers -30 Buyers - 76 Tourism Webinar - 274 Speakers -2 Artisan-2	
Travel Bingo Challenge Season 2	Launching of Season 2: 05 December 2021 (during RTF in ZamPen) Dates Covered for the whole Season: weekdays of 06-30 December 2021 The project aims to jumpstart the domestic tourism by capturing the interest of the participants through a timeless activity that everyone can enjoy - Bingo. Participants who will be able to complete the pattern given, will win travel vouchers to destinations featured per episode								
Philippine Tourism Influencers Program in Palawan	Date: 4-17 December 2021 Total participants: 12 pax (8 Media participants and 4 Tour Operators) The program aims to assist the province in terms of promotion and at the same time, assess its readiness to the local tourists	Sustainable Tourism Destinations were included in the itinerary in support to the TPB's Sustainability initiatives	In coordination and collaboration with Regional, Provincial, and Local Tourism Officers	N.A	N.A	N.A			
Philippine Faith and Heritage Program Tours in Manila	Date: 08 December 2021 Total participants: 1b time for the 500th Year Anniversary of Christianity in the Philippines, the TPB launches the Philippine Faith and Heritage Tours tapping the Jubilee Churches in the country. This project aims to attract local tourists to strengthen their faith while traveling.								
MARKETING COMMUNICATION DEPARTMENT									
MEDIA RELATIONS AND COMMUNICATIONS DIVISION									
Expansion of the TPB PWA (Progressive Web Application) and Native App Project - Travel Philippines	In 2020, TPB partnered with tech venture builder Himio Global Inc., to develop a Progressive Web Application (PWA) with a native application in Google Play and App Store to support current and emerging tourism promotion thrusts and make the Philippines a top-of-mind destination for tourists. Named "Travel Philippines," the app was launched on 30 October 2020 online, led by DOT Secretary Bernadette Romulo-Puyat and TPB COO Maria Anthonette Velasco-Allones together with President of HIMIO Global Inc, Mr. Winston Damarillo. The app initially featured six destinations including Palawan, Boracay, Bohol, Baguio, Ilocos Norte, and Metro Manila. To date, it has 14 destinations. On December 2021, Tribal DBB was awarded the contract to expand Travel Philippines.	The PWA has a responsible tourism section on its Help Center. Some articles are also geared toward ensuring that tourist remembers sustainable practices when traveling to a destination. The expansion will ensure that sustainable tourism is still a priority when it comes to articles.	Expansion contract was awarded to Tribal DBB	n/a	n/a	n/a	n/a	n/a	n/a

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Food Holidays	A project to support the Culinary Heritage Tourism of the Philippines. Food Holidays campaign aims to: 1. To craft an awareness and appreciation campaign where the star is the Filipino Food and unsung gastronomy champions of identified destinations. 2. To develop various materials on "food and travel" that is very seductive, relatable, that yields excitement and motivation to experience a destination through food, in a profound way. 3. To create a campaign that will ignite a sense of nationalism through an educational discovery of culinary heritage around the Philippines. 4. To leverage the campaign to call for a mission geared towards sustainability as a social responsibility: the impact of preserving and supporting the culinary heritage of every destination.								
BRAND MANAGEMENT AND ADVERTISING DIVISION									
Design and Printing of 2022 TPB Desk and Wall Calendars	1. Marcom Department - Brand Management and Media Divisions 2. Delivered - December 17, 2021 3. TPB Workplace 4. TPB Corporate Giveaways 5. Concept is to pay tribute to our tourism front-liners whose heroic efforts and sacrifices in serving our tourists and travelers affirmed the Filipino brand of service through the pandemic years. We take pride in journeying with them through the lockdowns and the gradual reopening of tourism destinations.								
Printing of Bucket List coffee table book Edition 3	1. Marcom Department, DOT Branding and Eastgate Publishing for the design and conceptualization 2. Initial printed copies delivered on December 27 - Balance ongoing 3. TPB Workplace 4. TPB Promotional materials for VIPs 5. To promote and rekindle the possible destinations to travel to during the pandemic								
Creative Agency for Domestic Tourism Welcome Back Campaign (Under WFP 2020)	1. MARCOM Department, DOT Branding and MARCOM, DOT Regional Offices, and LGUs 2. November 2020 - December 20, 2021 (Completed) 3. Nationwide 4. The Domestic Tourism Welcome Back campaign aims to assure and encourage local tourists that it is safe to travel domestically. Also, to position the Philippines as a viable destination among the local tourists with safety and fun as the main pillars. 5. This campaign is expected to be a bounce back and recovery initiative to mitigate the impact of economic losses incurred brought about by the COVID-19 pandemic to the tourism industry. The materials to be produced in this project will be used in various media platforms as these will be perpetually owned by the TPB.		LGUs permission to shoot and feature the reopened destinations and assistance during production						
Creative Agency for New Normal for Travelling Campaign (Under WFP 2020)	1. MARCOM Department, DOT Branding and MARCOM, DOT Regional Offices, LGUs, and other concerned offices (PCSSD, MARINA, CAAP, Intramuros Administration) 2. November 2020 - December 20, 2021 (Completed) 3. Nationwide 4. The New Normal Campaign aims to position the Philippines as a viable destination among the local tourists and educate them on the new standard health and safety protocols in the tourism industry as precautionary measures concerning the COVID-19. 5. This campaign aims to support the domestic tourism and DOT's Have a Safe Trip Pinas project through creating awareness and educating both tourists and stakeholders on new safety and health protocols adopted by the Philippines Tourism industry as we transition to the new normal. The materials to be produced in this project will be used in various media platforms as these will be perpetually owned by the TPB.		LGUs, and other concerned offices (PCSSD, MARINA, CAAP, Intramuros Administration) with their provision and vetting of updated health and safety protocols; permission to shoot and feature the reopened destinations						
PH Moto Turismo Promotions through Ride PH Season 6	1. MARCOM Department and Ride PH 2. August 19, 2021 - Present (Ongoing) 3. Identified destinations/provinces in Luzon 4. To take the audience on a tour around the Philippines in the safety of their homes; To show the current state and recovery situation of various tourist spots around the country and feature the steps they're taking to recover from the pandemic; To feature interesting local personalities and case studies in and around each location; To delve deeper into the unique features and history of each location; To help local communities regain their economic footing through safe tourism programs and procedures; To show unique shops, restaurants, and other local commodities and products in and around each location; To give the audience information on the requirements and steps needed to visit these locations safely. 5. Renew interest in otherwise overlooked locations, especially for riders, in accordance with the campaign of TPB and DOT; Serve as a primer for the local economies of the bike ride locations for when it will be safe to travel again. The series will show shops, restaurants, and other industries present in each given location; Highlight the merits and other positive aspects of motorcycles as safe and viable modes of transport.		LGUs permission to shoot and feature the reopened destinations; Motorcycle Riders Community and Personalities feature on the show episodes						

PROGRAM/ACTIVITY/ PROJECT <i>(Include here PAPs that are INCLUDED in your Work and Financial Plan)</i>	Major Accomplishments <i>(Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2021. Inputs should answer the following: 1. Who were involved? (indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event contribute to the development of the Philippine tourism industry?)</i>	Initiative/s on Sustainability <i>(Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)</i>	Partnerships Developed/Forged/ Established <i>(Indicate the nature of cooperation/collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)</i>	If applicable:				Others, if applicable	
				Volume/ Number for 2021 <i>(Qualify also what the quantitative figure represent)</i>	Increase/ Decrease <i>(Comparison with 2020 data)</i>	Factors for Increase/ Decrease <i>(Indicate here what contributed to the increase or decrease as reported, in qualitative and/or quantitative format)</i>	Total Number of Participants		
							Male		Female
Full-Service Media Agency for TPB's 2021 Local Media Plan and Placements	1. MARCOM Department and Touch XDA Inc. 2. November 25, 2021 - Present (Ongoing) 3. Nationwide 4. Strengthen domestic tourism promotions through the digital platforms and sustain awareness through traditional and other media platforms (TV, radio, OOH, etc) featuring the Philippine Tourism Industry campaigns; Inspire future travel to jumpstart local travel demand and increase the number of local travelers to reopened destinations; Boost the promotional efforts in rebuilding of tourism in regions and communities severely affected by the pandemic to help restore jobs and livelihood 5. Rebuild trust and the confidence in travel, to aid tourism industry stakeholders and local communities to bounce back. Ultimately, to re-establish the Philippines as a preferred destination for safe and fun experience.								
Full-Service Media Agency for TPB's 2021 Global Media Plan and Placements	1. MARCOM Department and IPG Mediabrands Philippines 2. December 29, 2021 - Present (Ongoing) 3. TPB international markets 4. To optimize TPB's promotional activities through the various media platforms but mainly through digital; To communicate the preparation ("getting ready") efforts of the Philippine Tourism Industry once travel bubbles are in place and travel restrictions have been lifted; To sustain the presence of the Philippines in its key markets and maintain the recall as a the top-of-mind SAFE and FUN tourism destination. 5. The media plan shall serve as TPB's framework in the development and application of strategies to position and re-establish the Philippines as a viable and preferred tourist destination for identified customer interests once travel activity normalizes by 2023-2024.								
	1. MARCOM Department, Radio Veritas, and FDCP 2. December 29, 2021 - Present (Ongoing) 3. 86 Archdiocese in the Philippines 4. To highlight the richness of our country's culture and tradition expressed through the Heritage of Faith in order to promote the country's faith and film tourism. 5. To further establish and promote faith-based and heritage tourism. This project will also support and supplement TPB's pilgrim tours initiative through featuring heritage churches in various regions and provinces in film form to increase the awareness and deepen the knowledge of local tourists and travelers on these featured sites. Furthermore, the project will help promote domestic travel and aid the recovery or bounce back efforts for the tourism industry								
TOURIST CONCIERGE	1. Partnership agreement with Clark Development Corporation (CDC) 2. Currently for implementation until end Q1 2022 3. The Tourist Concierge will be housed in Clark's Visitors Centre 4. The project endeavors to deliver an improved experience and welcoming environment for tourists/guests/travelers in various destinations through its Tourists/Visitors Concierge – a one-stopshop that will serve as an Information Center, Souvenir Shop, and Lounging area for tourists while waiting for their turn in the Triage processing area (if necessary). 5. At the end of the project, the project will significantly benefit the local economy of Clark, Pampanga, from the marketing and promotions efforts through the financial and technical assistance of TPB. The TPB-CDC Concierge project will serve as a pilot and model for succeeding projects of similar nature. This will ensure a welcoming experience to guests visiting the destination.		Collaboration with: 1. CDC in promoting Clark as a destination as well as the other destinations through the Tourist Concierge; 2. Design Center of the Philippines (DCP) in developing the over-all design for the Tourist Concierge based on the space given by CDC 3. Department of Trade and Industry (DTI) in coordinating the presence of GoLokal products, as well as other trade products (such as furniture, accessories, etc) to be displayed in the Tourist Concierge.						
WAYFINDER SIGNAGE PROGRAM	1. Partnership with select LGUs (Botolan in Zambales, Lucban in Quezon, Badian and Alegria in Cebu) 2. currently ongoing for implementation until end of Q1 2022 3. Mt. Pinatubo trek in Botolan, Zambales; various sites in Lucban, Quezon; Canyoneering, Kawasan Falls, Osmeña Peak, Kandungaw Peak in Badian, Cebu; Canyoneering in Alegria, Cebu 4. Objectives: Guide the tourists/visitors to efficiently and safely reach the tourist site/destination; Inform tourists/visitors of the various attractions and services available within the tourist site/destination		Collaboration with various Local Government Units to enhance the experience of the tourists/visitors when visiting the various tourist sites in the destinations						
	5. At the end of the project, the LGUs will significantly benefit, especially its local economy, from the marketing and promotions efforts through the financial and technical assistance of TPB; LGUs will be able to support its own marketing and promotions strategies and efforts and sustain the desirable rates and number of domestic and even foreign tourism arrival, as the country gradually opens its borders and eases travel restrictions through the help of tourism wayfinders and signages. TPB benefits by living up to its priorities to support the Local Government Units through the Partnership as Pathways strategic direction.								

PROGRAM/ACTIVITY/ PROJECT (Include here PAs that are INCLUDED in your Work and Financial Plan)	Major Accomplishments (Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2021. Inputs should answer the following: 1. Who were involved? (indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event contribute to the development of the Philippine tourism industry?)	Initiative/s on Sustainability (Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)	Partnerships Developed/Forged/ Established (Indicate the nature of cooperation/collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)	If applicable:				Others, if applicable	
				Volume/ Number for 2021 (Qualify also what the quantitative figure represent)	Increase/ Decrease (Comparison with 2020 data)	Factors for Increase/ Decrease (Indicate here what contributed to the increase or decrease as reported, in qualitative and/or quantitative format)	Total Number of Participants		
							Male		Female
MICE DEPARTMENT									
YOUTH FOR TOURISM AND HOSPITALITY (Y4TH) INTERNATIONAL CONFERENCE	1. Proponent : University of the Philippines Asian Institute of Tourism Alumni Association (UPAAA) / Participants : Tourism students, academe and other tourism stakeholders 2. 16 and 23 October 2021 3. Virtual Event 4. To equip students with knowledge and skills relevant to the industry today and in the future; to serve as a bridge between the academe and the tourism and hospitality industry and to inspire and empower the participants to be contributors to the sustainable tourism development agenda	UPAAA has a plenary session entitled "Sustainable Tourism : Tourism by the People and For the People" by Mr. Caloy Libosada					Not available	Not available	
NA/MI 2021: 3rd Landscape Architecture Festival and Philippine Association of Landscape Architects (PALA) 7th National Convention	1. Philippine Association of Landscape Architects (PALA) 2. 23 October 2021 3. Virtual 4. To acknowledge the importance of respecting, safeguarding and conserving productive landscapes; to intensify the awareness for professionals, and the public, on the preservation of natural landscapes in an urban setting, relearning the importance of landscape principles that protect vital ecological systems for food security and livelihood; to enhance current environmental practices and advocate new landscape technologies and strategies 5. Providing assistance to booked events in virtual platform is aligned with the TPB mandate to market/promote the Philippines as a MICE destination and the continuing efforts to attract more local and international MICE visitors to the country, as well as the efforts to help the local industries recover from the huge impact of the pandemic.	The event theme "Productive Landscapes through Preservation, Protection & Enhancement" as well as topics in the webinars, workshops and symposiums directly advocate environmental conservation; Furthermore, virtual events are classified under the 'green meetings' category							
3rd HILOT Congress and Pista ng Paggagamutang Pilipino 2021	1. Philippine Institute of Traditional and Alternative Health Care (PITAHC) and Hilot Practitioners 2. 28 October 2021 3. Virtual 4. To gather Hilot practitioners in order to discuss its current situation, the PITAHC process of recognition and certification of hilot practitioners, sharing of best practices, the role of hilot in the universal health care and its importance in this time of pandemic. 5. Assistance to booked events is in line with the TPB's mandate to promote the Philippines as a MICE destination and to attract more international events to the country								
31st Library & Information Services Month (LISM) Celebration	1. National Library of the Philippines (NLP) 2. November 2021 (month-long event) 3. Virtual 4. Pursuant to Presidential Proclamation No. 837 series of 1991, which declares the entire month of November as Library & Information Services (LIS) month; improve the level of awareness & attitudes of the library community towards their significant roles in the UN 2030 Agenda's Sustainable Development Goals (SDGs) also known as the Global Goals; maximize the ability of the library & information sector in advocating equitable access to information & resilient, sustainable library communities; and link libraries & librarians worldwide to take action towards a sustainable, worth-living world thru sharing/demonstration of int'l & local initiatives and/or practices. 5. Providing assistance to booked events in virtual platform during this pandemic is in line with the continuing efforts of the DOT/TPB to help local tourism industry stakeholders, as well as other government agencies, to recover from the huge impact of the pandemic. Furthermore, it is aligned with the mandate of the TPB to provide support to local MICE event organizers, attract local and international visitors, improve the competitiveness of local MICE destinations, as well as promote the Philippines as a MICE destination.	Virtual events are classified under the 'green meetings' advocacy category							
Conference on Electricity Power Supply Industry (CEPSI) 2021: The Energy Digicon of Asia-Pacific	1. Association of Electricity Supply Industry in East Asia and the Western Pacific (AESIEAP), thought leaders, experts, and professionals in the power and energy industry 2. 4, 11, 18 and 25 November 2021 3. Virtual 4. To bring forth thought leadership and action in our drive to promote sustainability and social inclusiveness in the region's electricity industry. 5. Assistance to booked events is in line with the TPB's mandate to promote the Philippines as a MICE destination and to attract more international events to the country								
6th Davao Investment Conference (Davao Icon 2021)	1. Davao City Chamber of Commerce and Industry, Inc. (DCCCI) 2. 11-12 November 2021 3. Online Conference 4. The conference features investment opportunities particularly in real estate, tourism, manufacturing and agribusiness, academe and infrastructure that are available within Davao and other provinces in Mindanao to further connect Davao Region to other parts of the world as a worthy place for investors 5. The hosting of such an international event showcases the country's image as a professional and capable destination which is attractive to business event planners/organizers								

PROGRAM/ACTIVITY/ PROJECT (Include here PAPs that are INCLUDED in your Work and Financial Plan)	Major Accomplishments (Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2021. Inputs should answer the following: 1. Who were involved? (Indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event contribute to the development of the Philippine tourism industry?)	Initiative/s on Sustainability (Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)	Partnerships Developed/Forged/ Established (Indicate the nature of cooperation/collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)	If applicable:				Others, if applicable	
				Volume/ Number for 2021 (Qualify also what the quantitative figure represent)	Increase/ Decrease (Comparison with 2020 data)	Factors for Increase/ Decrease (Indicate here what contributed to the increase or decrease as reported, in qualitative and/or quantitative format)	Total Number of Participants		
							Male		Female
2nd ASIAN TOURISM RESEARCH CONFERENCE (ATRC)	1. Proponent : Far Eastern University - Institute of Tourism & Hotel Management (FEU-ITHM), Participants : Tourism and Hotel Management students, academe and other tourism stakeholders 2. 15-17 November 2021 3. Virtual Event 4. The 2nd ATRC aims to provide a platform for tourism stakeholders to convene and share their knowledge, insights, and strategies towards restarting tourism anchored on sustainability and inclusivity 5. The event will help in honing knowledge and skills of future tourism and hospitality industry practitioners.	FEU-ITHM has a panel session entitled "Tourism Sustainability and Sustainable Development Goals" chaired by Mostafah Rasoolimanesh, PhD from Taylor University Malaysia					Not available	Not available	
Asean Capacity Building in Library Services: Re-framing Libraries, Setting the New Normal	1. National Library of the Philippines 2. 17-19 November 2021 3. Virtual Event 4. The primary objective of the event is to provide library personnel from across ASEAN Member States with the opportunity to enhance their skills in library management, to improve library services across the region 5. Promotion activities of Philippine tourism to their guests and participants and outstanding means to market Filipino culture and Philippine tourism in the international settings								
Executive Training Course on the National Accommodation Standards (NAS)/STAR Rating System	1. Department of Tourism, CALABARZON Regional Office 2. 22-25 November 2021 3. Twin Lakes Hotel, Batangas 4. The event aims to provide knowledge on the quality grading system for hotels, resorts, apartment hotels, as well as the update with the latest accreditation policies, health and safety guidelines for a comprehensive and consistent of the standards being administered by the Department. 5. The program is part of the continuous capacity-building program for Regional Directors/OICs of the Tourism Department. Its goal is to process and release all pending applications for accreditation, including serving certificates of authority to operate to accommodation and tourism establishments across the Southern tagalog Region								
ASSOCIATION SUMMIT 9th Edition (AS9)	1. Proponent : Philippine Council of Associations and Association Executives (PCAEE), Participants : Association executives, officials and members of associations involved and who intends to be involved in managing an association 2. 24-25 November 2021 3. Virtual Event 4. Primary objective is to help strengthen the Philippine Associations Industry since Association events are the life blood of the meetings and conventions industry globally. While there is a universal slowdown of physical events and activity, the TPB sees the opportunity to re-sharpen the skills and knowledge of the industry by extending support for events implanted on a virtual platform 5. Sustained growth and development (professionalization) of the Philippines' Associations Industry; Assistance to booked events, including virtual and hybrid events, is in line with the TPB's mandate to promote the Philippines as a M.I.C.E. destination and to attract more national and international events to the country.						Not available	Not available	
FIRST INTERNATIONAL CONFERENCE ON LANTERN STUDIES	1. University of the Assumption, San Fernando, Pampanga 2. 10 December 2021 3. Virtual Event 4. The event aims to be the leading formator of academically competent, morally upright, and socially responsible Catholic leaders, and to commit itself to the integral development of Catholic leaders through academic excellence, Christian formation, and community service 5. The event highlights the sharing of research findings on lantern studies, preservation, and promotion of lantern tradition across all countries and cultures								
2nd Tourism & Technology Forum (TTF2)	1. Participants: Travel and Tourism Stakeholders, Members of the Academe and Tourism Students 2. October 7-8 2021 3. Virtual Event (Live streamed from PICC) 4. The conduct of 2nd Tourism & Technology Forum aims to provide a learning and engaging platform to assist industry players to enhance their digital and content marketing capabilities and business tools in order to promote and encourage travel in the Philippines and to stay globally competitive. 5. The TTF2 contributed to improve the knowledge and understanding of the sector in terms of technological developments and its potential impact on the recovery and development of the Philippine tourism industry.	With the theme "Securing Tomorrow Today with Digitech," the TTF2 featured a series of panel discussions, plenary sessions, and workshops led by global and local professionals, with the goal of sharing the latest trends, introducing new business strategies, and leveraging the knowledge and skills of tourism and MICE stakeholders and local government units on content creation, digital marketing, and use of interactive media.	TPB hired the service of a Speaker Management Company (TeamAsia) to handle the content creation and invitation of well-known local and global speakers within the concerned industries. Also, it acquired the service of an Event Management Company (Total Exhibit and Expo Solutions Inc.) to manage the physical and technical requirements including the platform for a virtual event.	2,473 Online Delegates	68 Onsite Delegates 1,127 Online Delegates	TTF2 was initially planned as a Hybrid Event however due to the IATF ruling during the period of 1-15 October 2021 which restricted the conduct of MICE events, said event format was changed to virtual a week before the implementation date.	761	1,712	

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				Volume/ Number for 2021 (Qualify also what the quantitative figure represent)	Increase/ Decrease (Comparison with 2020 data)	Factors for Increase/ Decrease (Indicate here what contributed to the increase or decrease as reported, in qualitative and/or quantitative format)	Total Number of Participants			
							Male		Female	
MICECONnect 2021	Major Accomplishments (Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2021. Inputs should answer the following: 1. The event was spearheaded by TPB in partnership with DOT Region 6 and the Boracay MICE Alliance 2. 13 - 15 November 2021 3. Boracay, Malay, Aklan (Invitational Program) and Virtually (B2B component) 4. MICECONnect is a spin-off of the Philippine MICE (Meetings, Incentive Travel, Conventions and Exhibitions) Conference (MICECON) --- the country's largest conference for local MICE and tourism industry practitioners. The MICECONnect event aims to bring together Organizers of MICE events (Buyers) and MICE product/ service providers (Sellers) and through a combination of familiarization tours, virtual one-on-one meetings and networking activities. 5. The event provides our Philippine MICE stakeholders the opportunity to generate business leads/ future business opportunities.		DOT Region 6 and the Boracay MICE Alliance were involved in the preparations for the MICECONnect MICE Buyers Invitational component in Boracay. The local counterparts helped enhance the experience of the participants and promoted Boracay as a potential destination for their future MICE events.				23 Male MICE Buyers 21 Male MICE Sellers	22 Female MICE Buyers 68 Female MICE Sellers		
ADMINISTRATIVE DEPARTMENT										
PERSONNEL HUMAN RESOURCE AND DEVELOPMENT DIVISION										
LEARNING AND DEVELOPMENT										
To promote continuous learning during the Community Quarantine due to the COVID-19, the TPB Personnel and Human Resources and Development Division (PHRDD) implemented a Learn from Home Program (LFH) as an alternative platform for Learning and Development to address the learning needs that includes in virtual house learning interventions and participation to public learning sessions.										
A. IN-HOUSE INTERVENTIONS										
Virtual Project Management Workshop In-House training conducted by Trust Management Centre 09 - 11 November 2021, via Zoom	1. Attended by 39 TPB Personnel 2. 09 - 11 November 2021 3. Zoom 4. in-house training conducted to address the following objectives: At the end of the session, participants would be able to: 1. Identify generic/ main requirements applicable in the implementation of TPB PPAs. 2. Develop a TPB PPA Requirement Checklist for pre, during and post implementation. 3. Apply scenario planning and risk management. 4. Strategically apply project management practices in all TPB PPAs.	N/A	N/A	N/A	N/A	N/A				
B. VIRTUAL LEARNING SESSIONS: E-Learning Sessions via Zoom										
3Es: Empower, Engage, Energize with Ms. Ria Anicete-Hoy	1. All TPB Personnel 2. 04 Oct. 2021 3. Zoom / streamed live at closed TPB FB Group 4. Learning sessions were conducted every Monday (or the next working day should it fall on a holiday) after the TPB Flag Raising Ceremony to keep the employees engaged and continuously gaining knowledge on the different topics including but not limited to Leadership Competencies, Core and Functional Competencies, Work-life integration and Psychosocial well-being	N/A	N/A	N/A	N/A	N/A				
The Self-Directed Growth with Ms. Florence L. Villones, CCMP, CHRP, Smartify	1. All TPB Personnel 2. 11 Oct. 2021 3. Zoom / streamed live at closed TPB FB Group 4. Learning sessions were conducted every Monday (or the next working day should it fall on a holiday) after the TPB Flag Raising Ceremony to keep the employees engaged and continuously gaining knowledge on the different topics including but not limited to Leadership Competencies, Core and Functional Competencies, Work-life integration and Psychosocial well-being	N/A	N/A	N/A	N/A	N/A				
A Window to Clear as Ice Presentation Skills with Mr. Wowie Wong, Facilitator and Igniter	1. All TPB Personnel 2. 18 Oct. 2021 3. Zoom / streamed live at closed TPB FB Group 4. Learning sessions were conducted every Monday (or the next working day should it fall on a holiday) after the TPB Flag Raising Ceremony to keep the employees engaged and continuously gaining knowledge on the different topics including but not limited to Leadership Competencies, Core and Functional Competencies, Work-life integration and Psychosocial well-being	N/A	N/A	N/A	N/A	N/A				
The ABCs of Assertive Communication with Ms. Xandra Yebon, Facilitator and Igniter	1. All TPB Personnel 2. 02 August 2021 3. Zoom / streamed live at closed TPB FB Group 4. Learning sessions were conducted every Monday (or the next working day should it fall on a holiday) after the TPB Flag Raising Ceremony to keep the employees engaged and continuously gaining knowledge on the different topics including but not limited to Leadership Competencies, Core and Functional Competencies, Work-life integration and Psychosocial well-being	N/A	N/A	N/A	N/A	N/A				
iChange with Ms. JV Wong, Facilitator and Igniter	1. All TPB Personnel 2. 25 Oct. 2021 3. Zoom / streamed live at closed TPB FB Group 4. Learning sessions were conducted every Monday (or the next working day should it fall on a holiday) after the TPB Flag Raising Ceremony to keep the employees engaged and continuously gaining knowledge on the different topics including but not limited to Leadership Competencies, Core and Functional Competencies, Work-life integration and Psychosocial well-being	N/A	N/A	N/A	N/A	N/A				

PROGRAM/ACTIVITY/ PROJECT <i>(Include here PAPs that are INCLUDED in your Work and Financial Plan)</i>	Major Accomplishments <i>(Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2021. Inputs should answer the following: 1. Who were involved? (indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event contribute to the development of the Philippine tourism industry?)</i>	Initiative/s on Sustainability <i>(Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)</i>	Partnerships Developed/Forged/ Established <i>(Indicate the nature of cooperation/collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)</i>	If applicable:				Others, if applicable	
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							Male		Female
Spiritual Leadership with Bro. No-el Salvacion, Facilitator and Igniter	1. All TPB Personnel 2. 02 Nov. 2021 3. Zoom / streamed live at closed TPB FB Group 4. Learning sessions were conducted every Monday (or the next working day should it fall on a holiday) after the TPB Flag Raising Ceremony to keep the employees engaged and continuously gaining knowledge on the different topics including but not limited to Leadership Competencies, Core and Functional Competencies, Work-life integration and Psychosocial well-being	N/A	N/A	N/A	N/A	N/A			
Think on Your Feet: CLARITY, BREVITY, IMPACT with Ms. Ria Anicete-Hoyt, Trainer	1. All TPB Personnel 2. 23 August 2021 3. Zoom / streamed live at closed TPB FB Group 4. Learning sessions were conducted every Monday (or the next working day should it fall on a holiday) after the TPB Flag Raising Ceremony to keep the employees engaged and continuously gaining knowledge on the different topics including but not limited to Leadership Competencies, Core and Functional Competencies, Work-life integration and Psychosocial well-being	N/A	N/A	N/A	N/A	N/A			
Building Positive Relationships with Ms. Florence L. Villones, CCMP, CHRP, Smartify	1. All TPB Personnel 2. 08 Nov. 2021 3. Zoom / streamed live at closed TPB FB Group 4. Learning sessions were conducted every Monday (or the next working day should it fall on a holiday) after the TPB Flag Raising Ceremony to keep the employees engaged and continuously gaining knowledge on the different topics including but not limited to Leadership Competencies, Core and Functional Competencies, Work-life integration and Psychosocial well-being	N/A	N/A	N/A	N/A	N/A			
Communicating Effectively - A Grammar Refresh Workshop with Ms. Xandra Yebon, Facilitator and Igniter	1. All TPB Personnel 2. 15 Nov. 2021 3. Zoom / streamed live at closed TPB FB Group 4. Learning sessions were conducted every Monday (or the next working day should it fall on a holiday) after the TPB Flag Raising Ceremony to keep the employees engaged and continuously gaining knowledge on the different topics including but not limited to Leadership Competencies, Core and Functional Competencies, Work-life integration and Psychosocial well-being	N/A	N/A	N/A	N/A	N/A			
Optimizing Personal Productivity with Mr. Ron Jacobe, Facilitator and Igniter	1. All TPB Personnel 2. 22 Nov. 2021 3. Zoom / streamed live at closed TPB FB Group 4. Learning sessions were conducted every Monday (or the next working day should it fall on a holiday) after the TPB Flag Raising Ceremony to keep the employees engaged and continuously gaining knowledge on the different topics including but not limited to Leadership Competencies, Core and Functional Competencies, Work-life integration and Psychosocial well-being	N/A	N/A	N/A	N/A	N/A			
Enhancing Community Life with Ms. Florence L. Villones, CCMP, CHRP, Smartify	1. All TPB Personnel 2. 29 Nov. 2021 3. Zoom / streamed live at closed TPB FB Group 4. Learning sessions were conducted every Monday (or the next working day should it fall on a holiday) after the TPB Flag Raising Ceremony to keep the employees engaged and continuously gaining knowledge on the different topics including but not limited to Leadership Competencies, Core and Functional Competencies, Work-life integration and Psychosocial well-being	N/A	N/A	N/A	N/A	N/A			
Lightbulbs for Creative Thinking with Mr. Sugus Legaspi Facilitator and Igniter	1. All TPB Personnel 2. 06 Dec. 2021 3. Zoom / streamed live at closed TPB FB Group 4. Learning sessions were conducted every Monday (or the next working day should it fall on a holiday) after the TPB Flag Raising Ceremony to keep the employees engaged and continuously gaining knowledge on the different topics including but not limited to Leadership Competencies, Core and Functional Competencies, Work-life integration and Psychosocial well-being	N/A	N/A	N/A	N/A	N/A			
Leading a Spiritual Life with Ms. Florence L. Villones, CCMP, CHRP, Smartify	1. All TPB Personnel 2. 13 Dec. 2021 3. Zoom / streamed live at closed TPB FB Group 4. Learning sessions were conducted every Monday (or the next working day should it fall on a holiday) after the TPB Flag Raising Ceremony to keep the employees engaged and continuously gaining knowledge on the different topics including but not limited to Leadership Competencies, Core and Functional Competencies, Work-life integration and Psychosocial well-being	N/A	N/A	N/A	N/A	N/A			
An Energized Life with Ms. Florence L. Villones, CCMP, CHRP, Smartify	1. All TPB Personnel 2. 20 Dec. 2021 3. Zoom / streamed live at closed TPB FB Group 4. Learning sessions were conducted every Monday (or the next working day should it fall on a holiday) after the TPB Flag Raising Ceremony to keep the employees engaged and continuously gaining knowledge on the different topics including but not limited to Leadership Competencies, Core and Functional Competencies, Work-life integration and Psychosocial well-being	N/A	N/A	N/A	N/A	N/A			

PROGRAM/ACTIVITY/ PROJECT (Include here PAPs that are INCLUDED in your Work and Financial Plan)	Major Accomplishments (Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2021. Inputs should answer the following: 1. Who were involved? (indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event contribute to the development of the Philippine tourism industry?)	Initiative/s on Sustainability (Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)	Partnerships Developed/Forged/ Established (Indicate the nature of cooperation/collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)	If applicable:					Others, if applicable
				Volume/ Number for 2021 (Qualify also what the quantitative figure represent)	Increase/ Decrease (Comparison with 2020 data)	Factors for Increase/ Decrease (Indicate here what contributed to the increase or decrease as reported, in qualitative and/or quantitative format)	Total Number of Participants		
							Male	Female	
Achieving Economic Well-Being with Ms. Florence L. Villones, CCMP, CHRP, Smartify	1. All TPB Personnel 2. 27 Dec. 2021 3. Zoom / streamed live at closed TPB FB Group 4. Learning sessions were conducted every Monday (or the next working day should it fall on a holiday) after the TPB Flag Raising Ceremony to keep the employees engaged and continuously gaining knowledge on the different topics including but not limited to Leadership Competencies, Core and Functional Competencies, Work-life integration and Psychosocial well-being	N/A	N/A	N/A	N/A	N/A			
C. VIRTUAL PUBLIC SEMINARS									
APO Workshop on Rural Economic Development through Development of Village Tourism, Virtual Session by DAP APO	Objective Understand the current and future environment surrounding the village tourism sector, among other objectives.	N/A	N/A	N/A	N/A	N/A	0	1	
	5-7 Oct. 2021, via Zoom 1. Eloisa A. Romero								
2021 AGIA Annual National Convention cum Seminar by AGIA	Objective Aims to facilitate the exchange of knowledge and insights on the current trends and issues, best practices as we seek to address our shared challenges, risks, and how to mitigate the same under the "new normal".	N/A	N/A	N/A	N/A	N/A	2	0	
	7-8 Oct. 2021, via Zoom 1. Jeron Tomoling 2. Jerome Velasco								
Philippine Quality Award - Assessors Preparatory Course by DTI	Objective Aims to deepen the participants' knowledge and understanding on the role of data in public sector strategy and public service delivery. It also aimed to highlight the role of data and data analytics in supporting evidence-based policy-making and in implementing and monitoring progress towards achieving the Sustainable Development Goals.	N/A	N/A	N/A	N/A	N/A	2	2	
	18, 20, 22, 25, and 27 Oct, via Zoom Jocelyn Patrice Deco Marlito Rodriguez Evelyn Soriano Donards Tanedo								
Government Procurement Reform Act (R.A.9184) and its Revised IRR and Updates by AGIA	Objective To enable the participants to understand the R.A. 9184 and its IRR and updates; To ensure compliance with laws, rules and regulations on procurement; To capacitate the participants in evaluating the outcome of the procurement process including compliance with laws, rules and regulations; and To ensure effective and efficient operations in their respective areas of responsibility.	N/A	N/A	N/A	N/A	N/A	2	5	
	13-15 Oct. 2021, via Zoom Estefania Julieta Bolante Jemary Lizbeth Cangco Paula Jesusa Granale Nelson Lopez Enrico Mercado Nerissa Juan Anthea Reine Ifurung								
2021 Online Leave Administration Course for Effectiveness (LACE) - BSP Field Office by CSC NCR	Objective Aims to build the capacity, orient/re-orient human resources management practitioners/administrative personnel on the uniform application of leave laws and policies and the computation and posting of leave credits	N/A	N/A	N/A	N/A	N/A	0	1	
	14-15 Oct. 2021, via Zoom Hazel Francisco								

PROGRAM/ACTIVITY/ PROJECT <i>(Include here PAPs that are INCLUDED in your Work and Financial Plan)</i>	Major Accomplishments <i>(Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2021. Inputs should answer the following: 1. Who were involved? (Indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event contribute to the development of the Philippine tourism industry?)</i>	Initiative/s on Sustainability <i>(Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)</i>	Partnerships Developed/Forged/ Established <i>(Indicate the nature of cooperation/collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)</i>	If applicable:					Others, if applicable
				Volume/ Number for 2021 <i>(Qualify also what the quantitative figure represent)</i>	Increase/ Decrease <i>(Comparison with 2020 data)</i>	Factors for Increase/ Decrease <i>(Indicate here what contributed to the increase or decrease as reported, in qualitative and/or quantitative format)</i>	Total Number of Participants		
							Male	Female	
Digital Government and Transformation Webinar by The Asian and Pacific Training Centre for ICT for Development (APCICT/ESCAP) United Nations Office for South-South Cooperation (UNOSSC) Amazon Web Services (AWS)	Objective Aims to provide an overview of how digital technologies can be used to improve the quality of governance and, in turn, contribute to the Sustainable Development Goals (SDGs). It highlights and builds on the key principles that are considered useful for digital government strategy and policy. It also emphasizes on the need for overarching long-term strategy for guiding digital government initiatives, and the common pillars that are considered to underpin such a strategy, including digital infrastructure, digitally-enabled services, and capacity building and regulatory policies. The training also provides a platform to discuss and exchange ideas on how South-South and triangular cooperation can help strengthen digital government transformation.	N/A	N/A	N/A	N/A	N/A	3	7	
	05-07 Oct. 2021, via Zoom Marian Sarah Garate Roselle Romero Marites Bathan Eloisa Romero Socrates Torres Cesar Villanueva Riezel Umali Irene Francisco Jemary Lizbeth Cangco Marlito Rodriguez								
E-World Marketing Summit by Kotler Impact & World Marketing Summit	Objective To boost Marketing Excellence/Empathy and Competitiveness/Creativity Quotient (MECQ) to fortify the business or organization and be ready for any future business challenges.	N/A	N/A	N/A	N/A	N/A	1	3	
	6-7 Nov. 2021, via Zoom Descallar, Jaimee Lyn C. Ifurung, Anthea Reine Q. Policarpio, Kazumi Lili A. Tañedo, Donards Kim A.								
Online Course on Strategic Planning: Using Balanced Scorecard by DAP	Objective To provide participants a comprehensive understanding of the concepts and approaches on planning and management of development programs and projects.	N/A	N/A	N/A	N/A	N/A	1	1	
	8-12 Nov. 2021, via Zoom Arturo Gatus Shervyl Ann Karunungan								
DATA-DRIVEN GOVERNANCE by Asian and Pacific Training Centre for ICT for Development (APCICT/ESCAP) and the National Information Society Agency (NIA) of the Republic of Korea	Objective To provide the opportunity to the participants to deepen their knowledge and understanding on the role of data in public sector strategy and public service delivery.	N/A	N/A	N/A	N/A	N/A	3	1	
	9-12 Nov. 2021, via Zoom Dimaano, Mariel Angelica A. Rafer, Nollie Jay A. SubaWilson R. Zarate, Emmanuel A.								
CES Lifelong Learning for Leadership Congress with the theme "RESILIENCE 4.0: Courage, Agility and Future-Ready Leadership" by CESB	Objective 1. Highlight the importance of resilience in the volatile, uncertain, complex, ambiguous and digital world; 2. Feature leaders and exemplars from the government and private sector to share lessons and best practices on building personal resilience, as well as on agile and technology-driven organizations and communities; and, 3. Provide an avenue for the annual oath-taking of new CES Eligibles and celebration of the outstanding achievements of the CES Community.	N/A	N/A	N/A	N/A	N/A	0	1	
	9-12 Nov. 2021, via Zoom Jocelyn Patrice Deco								
2021 Online Leave Administration Course for Effectiveness (LACE) - BSP Field Office by CSC NCR	Objective Aims to build the capacity, orient/re-orient human resources management practitioners/administrative personnel on the uniform application of leave laws and policies and the computation and posting of leave credits.	N/A	N/A	N/A	N/A	N/A	1	0	
	05-07 Oct. 2021, via Zoom Adelito Cagape								

PROGRAM/ACTIVITY/ PROJECT <i>(Include here PAPA that are INCLUDED in your Work and Financial Plan)</i>	Major Accomplishments <i>(Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2021. Inputs should answer the following: 1. Who were involved? (indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event contribute to the development of the Philippine tourism industry?)</i>	Initiative/s on Sustainability <i>(Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)</i>	Partnerships Developed/Forged/ Established <i>(Indicate the nature of cooperation/ collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)</i>	If applicable:					Others, if applicable
				Volume/ Number for 2021 <i>(Qualify also what the quantitative figure represent)</i>	Increase/ Decrease <i>(Comparison with 2020 data)</i>	Factors for Increase/ Decrease <i>(Indicate here what contributed to the increase or decrease as reported, in qualitative and/or quantitative format)</i>	Total Number of Participants		
							Male	Female	
Leading the Climb: Elevating your Leadership Skills with GRIT and Resilience by Viventis Search Asia and PEAK Learning, Inc	Objective ➢ Measure your level of Adversity Quotient (AQ) and GRIT and how to use specific tools to boost your overall leadership mindset. ➢ Teach you ways on how to take a stocks and respond optimally to adversities that affect you and your organization. ➢ Establish and pursue your most important work-related goals in the most meaningful and strategic ways. ➢ Recognize and understand the value of having a "grilient" mindset, especially in these unprecedented times. 25 Nov., 02 and 09 Dec. 2021, via Zoom	N/A	N/A	N/A	N/A	N/A	2	4	
	Estefania Julieta F. Bolante Marian Sarah C. Garate Anthea Reine Q. Ifurung Nollie Jay A. Rafer Emmanuel A. Zarate Jocelyn Patrice L. Deco								
Preparation of PPMP and APP: Concepts, Principles and Techniques by AGIA	Objective 1. To enable the participants to prepare the PPMP using the GPPB format 2. To discuss the overview of RA 9184, for better appreciation why do we need to prepare PPMP and the consolidated APP 3. To avoid COA disallowances 1-3 Dec. 2021, via Zoom	N/A	N/A	N/A	N/A	N/A	2	1	
	1. Eloisa A. Romero 2. Roselle D. Romero								
Ensuring the Integrity of Public Records for Good Governance and Accountability by Government Records Officers' Association of the Philippines	Objective Aims to ensure the authenticity and integrity of public records, and as the personnel in-charged or records custodians, they need to be equipped of existing policies and techniques such as establishing a chain of custody from records issuer to records user. 15-17 Dec. 2021, via Zoom	N/A	N/A	N/A	N/A	N/A	2	1	
	Enrico G. Mercado Eloisa A. Romero Socrates G. Torres								
Work Package entitled Driving Innovation in the Food Value Chain to Reduce Plastic Pollution in the Tourism Sector (IFVC) by Philippine Center for Environmental Protection and Sustainable Development, Inc. (PCEPSDI)	Objective Aims to enhance the capability of key stakeholders of the tourism and food value chains to consider innovative approaches to eliminate the use of problematic plastic items and packaging, and transition to reusable measures in the provision of food and beverage services 09 Dec. 2021, via Zoom	N/A	N/A	N/A	N/A	N/A	0	1	
	Eloisa D. Romero								
D. GENDER AND DEVELOPMENT									
18-Day Campaign to End Violence Against Women (VAW) Webinar Series 03,06, and 09 December 2021 via Zoom	1. Kristine Heizelle B. Aclan Immaculate Marie L. Adzuara Farhan M. Ambiong Divina M. Andres Maria Dolores R. Aparejado Annabelle F. Balboa Donna Vee V. Baranda Jake J. Bongalon Micka Anjella D. Calzado Pedro R. Camantes Maria Anita S. Caramat Shella Mhey Casilang Jelline Jazel J. Cruz Nerissa Jean B. Cruz Ryvet P. Cruz Ramon Julian S. De Veyra Jr. Jose Teodoro B. Delos Reyes Jaimie Lyn C. Descallar Allan B. Esteban Wendy A. Fajardo Marcela M. Faustino Carmela Joy A. Febrio Dan Joseph B. Ferrolino Paula Jesusa C. Granale Gemma Aileen S. Isic Nerissa D. Juan	N/A	N/A	N/A	N/A	N/A	15	33	
GAD Focal Point System and Technical Working Group Member 4th Quarter Meeting 13 December 2021 via Zoom	1. TPB GAD Focal Point System Technical Working Group and Secretariat 2 13 December 2021 3. Zoom 4. To discussed the 2022 Attributable Project and Comments of the Marketing Sector Regarding the revision of the MPRO ISO Form	N/A	N/A	N/A	N/A	N/A	5	16	

PROGRAM/ACTIVITY/ PROJECT <i>(Include here PAPs that are INCLUDED in your Work and Financial Plan)</i>	Major Accomplishments <i>(Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2021. Inputs should answer the following: 1. Who were involved? (indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event contribute to the development of the Philippine tourism industry?)</i>	Initiative/s on Sustainability <i>(Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)</i>	Partnerships Developed/Forged/ Established <i>(Indicate the nature of cooperation/collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)</i>	If applicable:				Others, if applicable	
				Volume/ Number for 2021 <i>(Qualify also what the quantitative figure represent)</i>	Increase/ Decrease <i>(Comparison with 2020 data)</i>	Factors for Increase/ Decrease <i>(Indicate here what contributed to the increase or decrease as reported, in qualitative and/or quantitative format)</i>	Total Number of Participants		
							Male		Female
E. Health and Wellness									
Creation of TPB Official Huggers	Office Order designation to be an official TPB Huggers to spearhead programs related to mental health								
Commit to be fit - A Healthy Lifestyle Challenge	Program to encourage participants to develop life habits that will lead to a healthier life and healthy living								
Administration of flu and pneumonia vaccine to TPB personnel	As part of TPB Health and wellness Program, the administration of flu and pneumonia vaccine to all qualified personnel to maintain body physically fit and booster immune system								
PROCUREMENT AND GENERAL SERVICES DIVISION									
Program on Occupational Safety and Health	1. TPB Personnel and OSHNET 2. Nov.11-12, 2021 3. TPB Office and Zoom platform 4. Update the TPB personnel on the occupational health and safety (OSH) standards and policy of TPB 5. Participated in the nationwide earthquake drill on Nov.11; held zoom lecture on basic OSH on Nov.12								
Program on Occupational Safety and Health	1. TPB Personnel 2. Continuing 3. TPB workplace 4. Protect the TPB workforce from exposure to COVID19 5. Provided personal protective items (mask, alcohol, vitamin supplements, gloves), shuttle service and issued/disseminated relevant policies								
Program on Occupational Safety and Health	1. TPB Personnel 2. 4th quarter 2021 3. TPB workplace 4. Raise awareness on safety measures and policies such as use of fire extinguishers, location of fire exits, energy saving tips, 5S etc. 5. Conducted the Safeteams Groupie Contest (IPD won 1st place, MISD 2nd, and Admin 3rd)								

Prepared by:

 WILSON R. SUBA
 Signature over Printed Name of Focal Person

Vetted by:

 MARIA ANTHONETTE C. VELASCO-ALLONES
 Head of Agency

Date: 07 January 2022

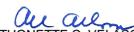
DOT YEAR-END ACCOMPLISHMENT REPORT TEMPLATE
4TH QUARTER CY 2021

AGENCY: TOURISM PROMOTIONS BOARD

PROGRAM/ACTIVITY/ PROJECT <i>(Include here PAPs that are NOT INCLUDED in your Work and Financial Plan)</i>	Major Accomplishments <i>(Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2021. Inputs should answer the following: 1. Who were involved? (Indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event? contribute to the development of the Philippine tourism industry?)</i>	Initiative/s on Sustainability <i>(Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)</i>	Partnerships Developed/Forged/ Established <i>(Indicate the nature of cooperation/collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)</i>	Volume/ Number for 2021 <i>(Qualify also what the quantitative figure represent)</i>	If applicable:		Total Number of Participants		Others, if applicable
					Increase/ Decrease <i>(Comparison with 2020 data)</i>	Factors for Increase/ Decrease <i>(Indicate here what contributed to the increase or decrease as reported, in qualitative and/or quantitative format)</i>	Male	Female	
INTERNATIONAL PROMOTIONS DEPARTMENT									
TRAVEL FAIR									
PATA Wellness and Luxury Travel Conference and Mart 2021	1. 5 DOT Accredited Philippine private sector companies (tour operators, hotels and resorts) 2. 20-22 October 2021 3. Virtual 4. Objectives of the event were as follows: a. To promote luxury and wellness tourism in the Philippines as the niche market is on the rise. b. To develop new tourism products in line with PATA's vision for responsible development of tourism, and helps promote, build, and strengthen business and networks for delegates 5. This targeted version offers a deeper look at specialized product offerings and Forum topics to help the global community prepare for recovery after COVID-19. The prioritization of health and wellbeing show that luxury travelers want wellness experiences at the core of their getaways. Which is why this opportunity on the resorts and luxury travel operators won't take to be missed out			N/A	N/A	N/A			
JOINT PROMOTION									
25th Tianya Haijiao International Wedding and Honeymoon Forum	1. PDOT Shanghai was present during the event 2. 28 November - 01 December 2021 3. Tianya Haijiao, China 4. Objectives of the event were as follows: a. aims to introduce the Philippines as one of the best Island Wedding Destination; b. capture the interest of buyers, wedding organizers and consumers on Philippine wedding tourism products and destinations; c. create actual publicity in the market about the Philippines as a wedding and honeymoon destination. 5. The said event will position the Philippines as one of the most sought after Island Destination for Wedding and Honeymoon.	N/A	Organizers provided a complimentary 3x3 sqm booth including the construction during the duration of the event		NA				
ADMINISTRATIVE DEPARTMENT									
PERSONNEL HUMAN RESOURCE AND DEVELOPMENT DIVISION									
LEARNING AND DEVELOPMENT									
	To promote continuous learning during the Community Quarantine due to the COVID-19, the TPB Personnel and Human Resources and Development Division (PHRDD) implemented a Learn from Home Program (LFH) as an alternative platform for Learning and Development to address the learning needs that includes in virtual house learning interventions and participation to public learning sessions.								
A. FREE PUBLIC ONLINE LEARNING SESSIONS									
Personal and Lifestyle: 1									
Building a Hybrid Workplace Culture	1. TPB Personnel 2. 18 Nov. 2021	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Health-Related: 2									
Daily Dose of Mental Wellness	1. TPB Personnel 2. 19 Nov. 2021	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Mental Health Matters: Stress SOS	1. TPB Personnel 2. 19 Nov. 2021	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Industrial/Economical: 1									
Concepts and Principles of Futures Thinking for the Public Sector	1. TPB Personnel 2. 08 Nov. 2021	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Steps in Strategic Foresight using Scenario Development	1. TPB Personnel 2. 09 Nov. 2021	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Technical: 1									
Skills on Developing Legislative Agenda	1. TPB Personnel 2. 05 Nov. 2021	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Tourism-Related: 1									
Capacity Building Webinars on Sustainable Farm Tourism Industry - Edible Landscaping Training	1. TPB Personnel 2. 19 Nov. 2021	N/A	N/A	N/A	N/A	N/A	N/A	N/A	

Prepared by:

WILSON R. SUBA
Signature over Printed Name of Focal Person

Vetted by:

MARIA ANTHONETTE C. VELASCO-ALLONES
Head of Agency

Date: 07 January 2022