

**BIDS AND AWARDS COMMITTEE
RESOLUTION NO. 2022-192**

**DECLARING QE TOURISM DESTINATION MARKETING SDN BHD ELIGIBLE AND
SHORTLISTED FOR THE SERVICES OF A MARKETING AGENCY TO PROVIDE A TOURISM
PROMOTIONS BOARD MARKETING COORDINATOR FOR MALAYSIA (LOT 1) AND
FAILURE OF BIDDING AND TO RE-BID THE PROCUREMENT FOR THE SERVICES OF A
MARKETING AGENCY TO PROVIDE A TOURISM PROMOTIONS BOARD MARKETING
COORDINATOR FOR SINGAPORE (LOT 2)**

WHEREAS, in line with the Tourism Promotions Board (TPB) mandate to market and promote the Philippines internationally and domestically, the TPB is in need of a Marketing Coordinator for the Malaysia and Singapore market for the following objective:

- To assist TPB in implementing the Work Program of Malaysia and Singapore for 2022;
- To support TPB in facilitating marketing and promotional projects for the Malaysian and Singapore market;
- To provide assistance in coordinating with Malaysian and Singaporean MICE & leisure, travel trade, and media counterparts;
- To support TPB in attracting tourists that are high-spending, long-staying, and looking for the optimal experience; and
- To positively highlight the Philippines as a travel destination for MICE and leisure.

WHEREAS, in response to said undertaking, the TPB intends to procure from a technically, legally and financially complying suppliers for the Services of a Marketing Agency to provide TPB Marketing Coordinators for Malaysia and Singapore;

WHEREAS, there is an approved Purchase Request (PR) No. 5.027 with an Approved Budget for the Contract (ABC) of Three Million Three Hundred Twenty-five Thousand Pesos (Php3,325,000.00) for the Procurement of the Services of a Marketing Agency to provide TPB Marketing Coordinator for Malaysia and Singapore;

The project consists of two (2) Lots, as follows:

Lot Number	Description	Duration	Approved Budget for the Contract (Php)
1	Services of a Marketing Agency to provide a TPB Marketing Coordinator for Malaysia	5 Months (Start of Services upon issuance of Notice to Proceed)	2,125,000.00
2	Services of a Marketing Agency to provide a TPB Marketing Coordinator for Singapore	3 Months (Start of Services upon issuance of Notice to Proceed)	1,200,000.00

WHEREAS, said item is included in the approved Project Procurement Management Plan of the Department and the Annual/Supplemental Procurement Plan of the Tourism Promotions Board for Fiscal Year 2022;

WHEREAS, the TPB, through its Bids and Awards Committee (BAC), posted the **Request for Expression of Interest (REI No. 2022-009)** in the TPB website (www.tpb.gov.ph), the PhilGEPS and conspicuous place at the premises of TPB on July 5, 2022;

WHEREAS, in response to the said posting two (2) interested companies submitted their eligibility documents for Lot 1 and Lot 2 before set deadline of the submission of eligibility documents namely:

Lot 1:

- 1) QE Destination Marketing Sdn Bhn
- 2) Masaya Studio Inc.

Lot 2:

- 1) Pacific Leisure Marketing Pte. Ltd
- 2) Masaya Studio Inc.

WHEREAS, on July 12, 2022 2:00 P.M. Eligibility Checking was conducted at TPB Board Room, TPB also provide a Zoom link. The eligibility Checking was attended by the representative from QE Destination Marketing Sdn Bhn, Masaya Studio Inc., and Pacific Leisure Marketing Pte. Ltd through webcasting via Zoom Link;

WHEREAS, the BAC, through the assistance of the Technical Working Group (TWG) for Consulting, opened the eligibility envelopes submitted by QE Tourism Destination Marketing Sdn Bhd and Masaya Studio Inc. for Lot 1. The result of the eligibility check which was evaluated using the non-discretionary “pass/fail” criterion, are as follows:

Company Name	Remarks
QE Tourism Destination Marketing Sdn Bhd	Eligible
Masaya Studio Inc.	Ineligible

WHEREAS, QE Tourism Destination Marketing Sdn Bhd was declared “Eligible” while Masaya Studio Inc. was declare “Ineligible” due to insufficient submission of supporting documents for ongoing and completed project within the last three (3) year prior to the deadline for the submission and receipt of eligibility documents;

WHEREAS, the BAC proceeded with the evaluation of bidding documents and conducted the shortlisting process on the basis of the eligibility requirements submitted by QE Tourism Destination Marketing Sdn Bhn;

WHEREAS, the BAC upon careful examination, validation, and verification of the eligibility documents submitted, QE Tourism Destination Marketing Sdn Bhn was found to have “Passed” eligibility with a score of 100% and is deemed “Shortlisted” to participate for the Services of a Marketing Agency to provide TPB Marketing Coordinator for Malaysia;

WHEREAS, the BAC, through the assistance of the Technical Working Group (TWG) for Consulting, opened the eligibility envelopes submitted by Pacific Leisure Marketing Pte. Ltd. and Masaya Studio Inc. for Lot 2. The result of the eligibility check which was evaluated using the non-discretionary “pass/fail” criterion, are as follows:

Company Name	Remarks
Pacific Leisure Marketing Pte. Ltd.	Ineligible
Masaya Studio Inc.	Ineligible

WHEREAS, Pacific Leisure Marketing Pte. Ltd and Masaya Studio Inc. was declare “Ineligible” due to insufficient submission of supporting documents for ongoing and completed project within the last three (3) year prior to the deadline for the submission and receipt of eligibility documents;

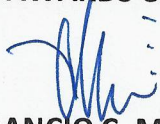
WHEREAS, the BAC Chairperson informed the bidders that they have the option within three (3) days from July 12, 2022 to submit a Motion for Reconsideration. The BAC Secretariat has not received Motion for Reconsideration from Ineligible Bidders;

NOW, THEREFORE, WE the Members of the Bids and Awards Committee, hereby **RESOLVE** as it hereby **RESOLVED** to recommend for **APPROVAL** of the Chief Operating Officer of the TPB the following:

- 1) To **DECLARE** QE Tourism Destination Marketing Sdn. Bhd. **ELIGIBLE** and **SHORTLISTED** to bid for the requirement of Services of a Marketing Agency to provide TPB Marketing Coordinators for Malaysia.
- 2) To **DECLARE FAILURE OF BIDDING** and **CONDUCT** the **RE-BIDDING** for Lot 2, Services of a Marketing Agency to provide TPB Marketing Coordinators for Singapore.

RESOLVED, at Tourism Promotions Board, 4th Floor Legaspi Towers 300, Roxas Boulevard Malate, Manila this 15th day of July 2022;

BIDS AND AWARDS COMMITTEE



ATTY. VENANCIO C. MANUEL III

Chairperson



ATTY. MA. CECILIA U. TIROL

Vice Chairperson



ATTY. GREGORY A. NUEGA

Regular Member



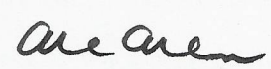
RAMON JULIAN S. DE VEYRA, JR.

Provisional Member



MICAELA B. OCHOA

Provisional Member – End User

APPROVED	DISAPPROVED
	
MARIA ANTHONETTE C. VELASCO-ALLONES Chief Operating Officer Tourism Promotions Board	