

## NOTICE OF ELIGIBILITY AND SHORTLISTING

July 21, 2022

**MS. DATO' MELISSA ONG**

Managing Director

**QE Tourism Destination Marketing Sdn Bhd**

Company No. 1205509-X, No. 7 (1<sup>st</sup> Floor),  
Jalan BRP 9/1C, Bukit Rahman Putra Industrial Park,  
47000 Sungai Buloh, Selangor Darul Ehsan, Malaysia

Dear Ms. Ong:

1. The Tourism Promotions Board (TPB) hereafter called the "Procuring Entity" has received financing hereafter called "Funds" from the approved 2022 Corporate Operating Budget hereafter called "Funding Source", toward the cost of **Services of a Marketing Agency to provide a TPB Marketing Coordinator for Malaysia**. The Procuring Entity intends to apply a portion of the Funds in the amount of **Two Million One Hundred Twenty-Five Thousand Pesos (PhP2,125,000.00)** being the Approved Budget for the Contract for which Bidding Documents is issued.
2. The Procuring Entity now invites bids for the Consulting Services for the Services of a Marketing Agency to provide a TPB Marketing Coordinator for Malaysia with the following objectives:
  - To assist TPB in implementing the Work Program for Malaysia for 2022;
  - To support TPB in facilitating marketing and promotional projects for the Malaysia market;
  - To provide assistance in coordinating with Malaysian MICE & leisure, travel trade and media counterparts;
  - To support TPB in attracting tourists that are high-spending, long-staying, and looking for optimal experience; and
  - To positively highlight the Philippines as a travel destination for MICE and leisure.

More details on services are provided in the Terms of Reference (TOR) for the project.

3. The Consultant shall be selected and employed in accordance with the Quality-Cost Based Evaluation (QCBE) procedures as described in the Bidding Documents.
4. This Notice has been addressed to the Shortlisted Consultant:
  - QE Tourism Destination Marketing Sdn Bhd
5. It is not permissible for you to transfer this invitation to any other consultant.
6. The Bidding Documents may be acquired at the TPB Office, 4<sup>th</sup> Floor Legaspi Towers 300, Roxas Boulevard, Malate, Manila during office hours from 8:00 a.m. to 5:00 p.m. or by downloading at the PhilGEPS and TPB websites.

Short listed bidder shall pay the applicable fee for the Bidding Documents, pursuant to the latest Guideline issued by the GPPB, in the amount of Five Thousand Pesos (Php 5,000.00)

7. The TPB will hold a Pre-Bid Conference on July 25, 2022, 3:00 p.m. through video-conferencing/web casting via virtual platform, Zoom, which shall be open to the short listed consultant.

Zoom Meeting ID: 936 6697 2594      Passcode: 744916

Very truly yours,



**ATTY. VENANCIO C. MANUEL III**

Chairperson  
Bids and Awards Committee

Received by:

  
QE Tourism Destination Marketing Sdn Bhd / Date

7/21/2022

