



REQUEST FOR EXPRESSION OF INTEREST (REI No. 2022-010)

Services of an Event Management Company/Professional Congress Organizer to Conduct the Hybrid Seminars on Digital Marketing, Capacity Building and Skills Development

1. The Tourism Promotions Board (TPB), through the Corporate Budget FY 2022, intends to apply the sum of Two Million Pesos (Php2,000,000.00), inclusive of all applicable taxes, being the Approved Budget for the Contract (ABC) to payments under the contract for the Services of an Event Management Company/Professional Congress Organizer to Conduct the Hybrid Seminars on Digital Marketing, Capacity and Skills Development. Bids received in excess of the ABC shall be automatically rejected at the opening of the financial proposal.

The project consists of two (2) Runs, as follows:

	Date	Venue	Topic	Total Amount (Php)
1 st Run	19 September 2022	Metro Manila Preferably Preferably Sofitel Philippine Plaza or Sheraton Manila Hotel, or similar category	Market Planning for SMSEs and E- commerce and Social Media Marketing	1,000,000.00
2 nd Run	27 October 2022	Region IV-A Preferably Seda Nuvali or Technopark	Greening the Tourism Industry (Responsible and	1,000,000.00
		Hotel	Sustainable Tourism) Grand Total	2,000,000.00

2. The **TPB** now calls for the submission of eligibility documents for the *Services of an Event Management Company/Professional Congress Organizer to Conduct the Hybrid Seminars on Digital Marketing, Capacity and Skills Development*. Eligibility documents of interested consultants must be duly received by the BAC Secretariat through **manual submission** on or before July 13, 2022 10:00 A.M. at TPB Office, 4th Floor Legaspi Towers 300, Roxas Boulevard Malate, Manila. The **manual opening** of the eligibility documents is on July 13, 2022, 2:00 P.M. at TPB office. Applications for eligibility will be evaluated based on a non-discretionary "pass/fail" criterion.

TOURISM PROMOTIONS BOARD PHILIPPINES





through email address bac_sec@tpb.gov.ph and/or soc_torres@tpb.gov.ph

4. A complete set of Bidding Documents may be acquired by interested Bidders on July 5 to August 8, 2022 9:30 A.M. from TPB Office and upon payment of the applicable fee for the Bidding Documents, pursuant to the latest Guidelines issued by the GPPB.

The cost of bidding documents shall correspond to the ABC range as indicated in the table below. This shall be the maximum amount of fee that procuring entities can set for the acquisition of bidding documents.

Approved Budget for the Contract	Maximum Cost of Bidding
	Documents
500,000 and below	500.00
More than 500,000 up to 1 Million	1,000.00
More than 1 Million up to 5 Million	5,000.00
More than 5 Million up to 10 Million	10,000.00

Bidding Document Amount: PhP5,000,000.00 (excluding bank and other charges).

Mode of Payment of Bidding Document

a) Fund/Bank Transfer:

Tourism Promotions Board bank details: Account Name: Tourism Promotions Board

Account Number: 1772-1034-13 Bank: Land Bank of the Philippines

Branch Address: Ground Floor Century Park Hotel

Harrison Plaza, Adriatico St., Malate Manila

Bidders who have tend to pay the bidding documents via fund/bank transfer, facilitate the payment three (3) working days before the deadline of submission of bids in order for the TPB Cash Division to issue an Official Receipt and other relevant document

b) Cash Payment: Pay in cash at TPB Office cash unit.

It may also be downloaded free of charge from the website of the Philippine Government Electronic Procurement System (PhilGEPS) and the website of the TPB, provided that Bidders shall pay the applicable fee for the Bidding Document not later that the submission of their bids.

5. The BAC shall draw up the short list of consultants from those who have submitted Expression of Interest, including the eligibility documents, and have been determined as eligible in accordance with the provision of Republic Act 9184 (RA 9184), otherwise known as the "Government Procurement Act", and its Implementing Rules and Regulations (IRR). The short list shall consist of five (5) prospective bidders who will be entitled to submit bids. The criteria and rating system for short listing are:

	PARTICULARS			RATING
I.	Ap	olicable Experience of the Firm		50%
	a.	Bidder must have been in operation as an EMC/PCO for at least 5 years		
		More than 6 years of experience (30%)		

		5-6 years of experience (25%)		
	Below 5 years of experience (0%)			
	b. Successfully implemented similar projects within the last 3			
		years (minimum of 5 projects with at least 1 government		
		client)		
		Bidder to provide Certificate of Satisfactory Completion		
		Minimum of 5 projects, with 2 or more government clients		
		(20%)		
		Minimum of 5 projects, with 1 government client (15%)		
		Less than 5 projects and no government client (0%)		
II.	Qu	alification of personnel who may be assigned to the project		30%
	All	key personnel have minimum 3 years of relevant experience		
	in the conduct of similar work			
	All key personnel have more than 3 years of relevant work			
	experience (30%)			
	One or more key personnel has 3 years of relevant work			
	experience (25%)			
	One or more key personnel has less than 3 years of relevant			
	work experience (0%)			
Ш	Current Workload relative to Capacity			20%
•				20/6
	Cui	rently handling 5 or less projects (20%)		
	Currently handling 6-10 projects (15%)			
	Cui	rently handling more than 10 projects (0%)		
	TO	TAL		100%

Passing Score 80%

6. Bidding will be conducted through open competitive bidding procedures using non-discretionary "pass/fail" criterion as specified in the IRR of RA 9184.

Bidding is restricted to Filipino citizen/sole proprietorships, cooperatives, and partnerships or organizations with at least sixty percent (60%) interest or outstanding capital stock belonging to citizens of the Philippines.

- 7. The **TPB** shall evaluate bid using the **Quality-Cost Based Evaluation/Selection** (**QCBE/QCBS**) procedure. The Procuring Entity shall indicate the weights to be allocated for the Technical and Financial Proposals. The criteria and rating system for the evaluation on bids shall be provided in the Instructions to Bidders.
- 8. The contract shall be completed from the date of acceptance of the Notice to Proceed until the presentation/submission and approval of the terminal report and all deliverables to TPB.
- 9. The TPB reserves the right to reject any and all bids, declare a failure of bidding, or not award the contract at any time prior to contract award in accordance with Section 41 of RA 9184 and its IRR, without thereby incurring any liability to the affected bidder or bidders.

10. For further information, please refer to:

Ms. Eloisa A. Romero / Mr. Socrates G. Torres BAC Secretariat, Administrative Department

Tourism Promotions Board

4th Floor Legaspi Towers 300, Roxas Boulevard, Manila

Tel. Nos. 02-525-7312/02 525-9318 loc. 214/215

Email at bac_sec@tpb.gov.ph, soc_torres@tpb.gov.ph

Land Line 02-8 525 93 18 loc. 261 Mobile Number: 0998 9732874

July 5, 2022

Atty. Venancio C. Manuel III

Chairperson

Bids and Awards Committee