

TOURISM PROMOTIONS BOARD
CONSOLIDATED REPORT ON GOVERNMENT PROJECTS/PROGRAMS/ACTIVITIES
PERIOD: January to June 2022

Project Ctrl No.	DEPARTMENT	Dep't./Division	PROGRAM / PROJECT / ACTIVITY	Location/Venue	QTR	CATEGORY	Date Started	Date of Completion	TARGET DATE OF COMPLETION	NO. OF DAYS EXTENSION (DATE COMPLETED - TARGET DATE)	COB Allocation per Dept. (as of 29 Dec 2020)	Approved Budget per Project (Certification of Availability)	PROJECT STATUS % OF COMPLETION as of Report Date	TOTAL COST INCURRED TO DATE (From Date Start of Project up to Report Date)	REMARKS
GPPA IMPLEMENTED AND COMPLETED IN THE 1ST QUARTER 2022 (JAN 1 TO MARCH 31, 2022)															
A. REPORTED AS OF 1ST QUARTER 2022															
1STQ_01	International Promotions	AMERICAS	Partnership with Lonely Planet	New York, USA	1ST	Joint Promotion	01-Dec-21	31-Mar-22	31-Mar-22	-	61,091,074.00	1,785,000.00	0%	1,785,000.00	For Implementation; Funds transfer to PDOT- New York
1STQ_02	International Promotions	JAPAN	Joint Campaign with JTB	Japan (Online platform)	1ST	Joint Promotion	01-Dec-21	31-Mar-22	31-Mar-22	-	52,869,787.82	989,350.00	0%	989,350.00	For Implementation; Funds transfer to PDOT- Tokyo
1STQ_04	International Promotions	ASPAC	ASEAN Tourism Forum (ATF) 2022	Sihanoukville, Cambodia	1ST	International Trade and Consumer Fair	16-Jan-22	22-Jan-22	22-Jan-22	-	142,905,329.80	13,962,660.00	100%	9,589,860.00	
1STQ_05	MICE	MICE	51st National Marketing Conference (NMC)	Virtual	1ST	M.I.C.E. Booked Event	18-Jan-22	20-Jan-22	20-Jan-22	-	96,000,000.00	200,000.00	100%	200,000.00	
1STQ_06	MICE	MICE	Rotary District 3770 Midyear Meeting	Thunderbird Resort, La Union	1ST	M.I.C.E. Booked Event	21-Jan-22	23-Jan-22	23-Jan-22	-	96,000,000.00	750,000.00	100%	723,788.80	Promotional materials to be provided for the event amounting PhP384,696.00
1STQ_07	MICE	MICE	The ASEAN National Workshop on the Establishment of a Focal Point System of National ACTIP Representatives	Clark Hilton, Angeles City, Pampanga	1ST	M.I.C.E. Booked Event	26-Jan-22	29-Jan-22	29-Jan-22	-	96,000,000.00	-	100%		No funds required; Promotional materials to be provided for the event amounting PhP45,251.10
1STQ_08	International Promotions	AMERICAS	Travel and Adventure Show 2022 New York	Javits Center, Manhattan, New York, USA	1ST	International Trade and Consumer Fair	28-Jan-22	29-Jan-22	29-Jan-22	-	61,091,074.00	620,000.00	100%	619,956.00	
1STQ_09	International Promotions	AMERICAS	Strategic Marketing Partnership with Skybird 2022	USA	1ST	Joint Promotion	01-Feb-22	31-Jul-22	31-Jul-22	-	61,091,074.00	1,100,000.00	0%	1,100,000.00	For Implementation; Funds transfer to PDOT- New York
1STQ_12	MARCOM	MARCOM	Full-Service Agency for TPB's 2022 Global Media Planning, Buying, and Placements	Global	1ST	Media Relations	01-Mar-22	30-Sep-22	30-Sep-22	-	441,265,687.01	200,000,000.00	0%		For Implementation
1STQ_13	MICE	MICE	SaferKidsPH	By the Sea Resort Subic Bay	1ST	M.I.C.E. Booked Event	02-Mar-22	04-Mar-22	04-Mar-22	-	96,000,000.00	-	100%		No funds required; Promotional materials to be provided for the event amounting PhP70,174.00
1STQ_14	International Promotions	AMERICAS	Travel and Adventure Show 2022 Boston	Hynes Convention Center, Boston, USA	1ST	International Trade and Consumer Fair	05-Mar-22	06-Mar-22	06-Mar-22	-	61,091,074.00	387,090.00	100%	387,090.00	
1STQ_16	International Promotions	AMERICAS	Conduct of Consumer Targeted Activation Events and Philippine Travel Fair	N/A	2ND	International Trade and Consumer Fair	01-Apr-22	30-Jun-22	30-Jun-22	-	61,091,074.00	1,695,224.00	0%	1,695,224.00	For Implementation; Funds transfer to PDOT- Los Angeles
1STQ_17	International Promotions	AMERICAS	Joint Recovery Campaign with Philippine Airlines, Consolidators and Media Partners	Cebu and Bohol (indicative)	2ND	Joint Promotion	01-Apr-22	30-Jun-22	30-Jun-22	-	61,091,074.00	2,500,000.00	0%	360,500.00	For Implementation; Funds transfer to PDOT- Los Angeles
1STQ_18	International Promotions	JAPAN	Joint Promotions for Monitor Tour Program	Japan / Philippines	2ND	Joint Promotion	01-Apr-22	30-Sep-22	30-Sep-22	-	52,869,787.82	1,583,900.00	0%		For Implementation
1STQ_19	International Promotions	JAPAN	PCR Test Package Assistance Joint Promotions	Japan	2ND	Joint Promotion	01-Apr-22	30-Sep-22	30-Sep-22	-	52,869,787.82	481,750.00	0%		For Implementation
1STQ_20	MARCOM	MARCOM	2022 Brochure Requirements of DOT Shanghai Office	China	2ND	Logo / Photo / Video Support	01-Apr-22	31-Dec-22	31-Dec-22	-	441,265,687.01	1,000,000.00	0%		For Implementation
1STQ_21	MARCOM	MARCOM	Airport Rebranding Initiatives 2022	Behol-Panglao International Airport, Iloilo International Airport, and Francisco Bangoy International Airport.	2ND	Strategic Communications Campaign for Brand Promotions	01-Apr-22	31-Dec-22	31-Dec-22	-	441,265,687.01	30,000,000.00	0%		For Implementation
1STQ_27	International Promotions	AMERICAS	Strategic Marketing Partnership with Kensington Tours	New York, USA	3RD	Joint Promotion	01-Jul-22	31-Dec-22	31-Dec-22	-	61,091,074.00	1,888,000.00	0%	1,888,000.00	For Implementation; Funds transfer to PDOT- New York
1STQ_29	International Promotions	AMERICAS	Diving Equipment & Marketing Association (DEMA) Show 2022	Orange County Convention Center, Orlando, Florida, U.S.A.	4TH	International Trade and Consumer Fair	01-Nov-22	04-Nov-22	04-Nov-22	-	61,091,074.00	9,999,132.00	0%	9,420,376.20	For Implementation; Funds transfer to PDOT- New York
1STQ_30	International Promotions	AMERICAS	Travel and Adventure Show 2022-Chicago and Washington DC	Chicago – Donald E. Stephens Convention Center, Rosemont, Chicago, Illinois Washington DC – Washington Convention Center	1ST	International Trade and Consumer Fair	05-Feb-22 26-Feb-22	06-Feb-22 27-Feb-22	06-Feb-22 27-Feb-22	-	61,091,074.00	999,950.50	100%	970,249.00	
B. ADDITIONAL GPPA IMPLEMENTED AND COMPLETED IN THE 1ST QUARTER AND REPORTED AS OF 2ND QUARTER															
1STQ_31	MICE	MICE	7th International Travel Festival	Ayala Center, Cebu	1st	M.I.C.E. Travel and Consumer Fair	07-Jan-22	09-Jan-22	09-Jan-22	-	96,000,000.00	300,000.00	100%	300,000.00	

C. REPORTED AS OF 1ST QUARTER 2022 WITH UPDATES ON THE DETAILS DURING THE 2ND QUARTER REPORT PERIOD															
1STQ_03	International Promotions	KOREA	Philippine Showroom in Korea - Operations Budget for FY 2022	Korea	1ST	Sales Presentation / Roadshow / Launch	01-Jan-22	31-Dec-22	31-Dec-22	-	39,400,000.00	10,800,000.00	0%	10,800,000.00	On-going; Funds transfer to PDOT-Korea
1STQ_10	International Promotions	KOREA	TPB/DOT Korea - Hiring of PR Agency in Korea for FY 2022-2023	Korea	1ST	PR & Publication	01-Feb-22	28-Feb-23	28-Feb-23	-	39,400,000.00	5,900,000.00	0%	5,900,000.00	On-going; Funds transfer to PDOT-Korea
1STQ_11	International Promotions	KOREA	DOT Secretary's Official Visit to Korea in 2022	Seoul, South Korea	1ST	Special Event	24-Feb-22	06-Mar-22	06-Mar-22	-	39,400,000.00	499,980.00	100%		Realignment to previously remitted funds - 2021 COB of Korea under Support to ASEAN Korea Center (ASEAN Week 2021)
1STQ_15	International Promotions	JAPAN	Marine Diving Fair (MDF) 2022	Ikebukuro Sunshine Convention Center, Tokyo, Japan	2ND	International Trade and Consumer Fair	01-Apr-22	03-Apr-22	03-Apr-22	-	52,869,787.82	1,500,000.00	100%	1,421,214.39	For Implementation; Funds transfer to PDOT-Tokyo
1STQ_22	International Promotions	JAPAN	TPB/PDOT Tokyo & PAL Invitational Tour for Agents	Cebu, Bohol, and Manila	2ND	Invitational / Familiarization Trip	07-Apr-22	11-Jul-22	11-Jul-22	-	52,869,787.82	999,965.49	100%		
1STQ_23	International Promotions	AMERICAS	Conduct of an Inspection Trip to Corregidor Island	Corregidor Island, Cavite	2ND	Invitational / Familiarization Trip	08-Apr-22	08-Apr-22	08-Apr-22	-	61,091,074.00	150,000.00	100%		
1STQ_24	International Promotions	JAPAN	Blue Ocean Diving Fes Kansai 2022	Osaka, Japan	2ND	International Trade and Consumer Fair	21-May-22	22-May-22	22-May-22	-	52,869,787.82	880,000.00	100%	748,974.27	Funds transfer to PDOT-Osaka
1STQ_25	International Promotions	CHINA	Beijing International Tourism Expo (BITE) 2022	Agricultural Exhibition Center, Beijing, China	2ND	International Trade and Consumer Fair	17-Jun-22	19-Jun-22	19-Jun-22	-	42,895,072.82	1,999,999.98	0%	1,999,999.98	Postponed; Funds transfer to PDOT-Beijing
1STQ_26	International Promotions	CHINA	Xi'an Silk Road International Tourism Expo & Consumer Activation Event	Agricultural Exhibition Center, Beijing, China	3RD	International Trade and Consumer Fair	01-Jul-22	30-Sep-22	30-Sep-22	-	42,895,072.82	1,499,999.99	0%	1,499,999.99	For Implementation; Funds transfer to PDOT-Beijing
1STQ_28	International Promotions	CHINA	China International Fair for Trade in Services 2022	Beijing, China	3RD	International Trade and Consumer Fair	01-Sep-22	30-Sep-22	30-Sep-22	-	42,895,072.82	1,999,999.98	100%	1,999,999.98	Funds transfer to PDOT-Beijing
GPPA IMPLEMENTED AND COMPLETED IN THE 2ND QUARTER 2022 (APRIL 01 TO JUNE 30, 2022)															
A. REPORTED AS OF 2ND QUARTER 2022															
2NDQ_01	International Promotions	JAPAN	ARC Three International Co., Ltd. Joint Promotions	Japan	2nd	Joint Promotion	01-Apr-22	30-Jun-22	30-Jun-22	-	52,869,787.82	247,500.00	0%		For implementation
2NDQ_02	Domestic Promotions	DOMESTIC	Manila City Tour	City of Manila	2nd	Special Event	27-Apr-22	21-Jun-22	21-Jun-22	-	290,070,158.51	-	100%		No funds required; Promotional materials to be provided for the event amounting PhP17,333.25
2NDQ_03	Domestic Promotions	DOMESTIC	Development of a Marketing Video Campaign	Metro Manila	2nd	Tri-Media Tactical Advertising Campaigns including Joint Promo	01-May-22	31-Dec-22	31-Dec-22	-	290,070,158.51	931,000.00	0%		On-going
2NDQ_04	International Promotions	CHINA	Asia Diving Expo (ADEX)	Guangzhou, China	2nd	International Trade and Consumer Fair	10-May-22	12-May-22	12-May-22	-	42,895,072.82	483,336.00	0%		Cancelled
2NDQ_05	Domestic Promotions	DOMESTIC	Financial Assistance Request of the Municipality of Luchan, Quezon Relative to the Promotion and Marketing of Pahiyas Festival	Luchan, Quezon	2nd	Special Event	10-May-22	20-May-22	20-May-22	-	290,070,158.51	-	100%		No funds required; Promotional materials to be provided for the event amounting PhP158,109.80
2NDQ_06	MICE	MICE	10th ASEAN Quiz National Competition	People's Television Network Inc.	2nd	M.I.C.E. Booked Event	17-May-22	20-May-22	20-May-22	-	96,000,000.00	-	100%		No funds required; Promotional materials to be provided for the event amounting PhP32,984.40
2NDQ_07	MICE	MICE	Global Women Empowerment Summit (GWES) Manila Edition	Manila	2nd	M.I.C.E. Booked Event	26-May-22	29-May-22	29-May-22	-	96,000,000.00	1,455,920.00	0%		Cancelled
2NDQ_08	MICE	MICE	Global Women Empowerment Summit (GWES) Cebu Edition	Cebu Bai Hotel	2nd	M.I.C.E. Booked Event	30-May-22	05-Jun-22	05-Jun-22	-	96,000,000.00	750,000.00	0%		Cancelled
2NDQ_09	Domestic Promotions	DOMESTIC	Regional Tourism Forum and Awards Night (RTFAN)	Isabela Convention Center (Icon), Cauayan City, Isabela	2nd	Special Event	31-May-22	31-May-22	31-May-22	-	290,070,158.51	-	100%		No funds required
2NDQ_10	MICE	MICE	Global Women Empowerment Summit (GWES) Davao Edition	Davao	2nd	M.I.C.E. Booked Event	05-Jun-22	10-Jun-22	10-Jun-22	-	96,000,000.00	750,000.00	0%		Cancelled
2NDQ_11	MICE	MICE	Sixth Spanish-Filipino Scientific Congress: Modernizing Criminal Law and Private Law "EuroAsia Vision 2022"	UP College of Law, Malcolm Hall	2nd	M.I.C.E. Booked Event	10-Jun-22	11-Jun-22	11-Jun-22	-	96,000,000.00	-	100%		No funds required; Promotional materials to be provided for the event amounting PhP135,310.00
2NDQ_12	Domestic Promotions	DOMESTIC	Cavite Alliance of Independent Tour Operators, Inc. (CAITO) 2nd General Membership Meeting (GMM)	Forest Crest Resort and Hotel, Batulao, Nasugbu, Batangas	2nd	Special Event	21-Jun-22	21-Jun-22	21-Jun-22	-	290,070,158.51	-	100%		No funds required; Promotional materials to be provided for the event amounting PhP35,160.00
2NDQ_13	International Promotions	EAMI	Arabian Travel Market 2022 & ATM Virtual	Dubai World Trade Centre (DWTC)	2nd	International Trade and Consumer Fair	09-May-22 17-May-22	12-May-22 18-May-22	12-May-22 18-May-22	-	112,204,904.37	16,111,037.12	100%	14,787,115.28	

2NDQ_14	International Promotions	KOREA	Reprogramming of online PR Campaign entitled "Be an Insider of the Philippines with 29 CM" to Joint Sales Promotion with Hanatour dubbed as "Begin Again, Summer Vacation in the Philippines against COVID-19"	Online (Korea)	3rd	Tri-Media Tactical Advertising Campaigns including Joint Promo	01-Jul-22	31-Jul-22	31-Jul-22	-	39,400,000.00	4,499,985.00	0%		For implementation
2NDQ_15	International Promotions	CHINA	"Flavors of the Philippines" Offline Culinary and Cultural Event in Partnership with Travel and Leisure	Beijing, China	3rd	Joint Promotion	01-Jul-22	30-Sep-22	30-Sep-22	-	42,895,072.82	1,377,277.41	0%	1,299,999.79	For implementation; Funds transfer to PDOT-Beijing
2NDQ_16	International Promotions	JAPAN	H.I.S. Co., Ltd. Joint Promotions	Japan	3rd	Joint Promotion	01-Jul-22	31-Dec-22	31-Dec-22	-	52,869,787.82	2,079,000.00	0%		For implementation
2NDQ_17	International Promotions	JAPAN	Influencer Invitational Tour in Manila and Boracay	Boracay- Manila	3rd	Invitational / Familiarization Trip	29-Jul-22	02-Aug-22	02-Aug-22	-	52,869,787.82	999,999.99	0%		For implementation
2NDQ_18	International Promotions	JAPAN	Chef Hiroyasu Kawate Culinary Invitational Tour	Bohol and Manila	3rd	Invitational / Familiarization Trip	21-Aug-22	25-Aug-22	25-Aug-22	-	52,869,787.82	1,000,000.00	0%		For implementation
2NDQ_19	International Promotions	CHINA	"Interactive Online Tour" Joint Promotion Campaign with Qunar	China	4th	Joint Promotion	01-Oct-22	31-Dec-22	31-Dec-22	-	42,895,072.82	1,059,406.17	0%		For implementation
													TOTAL	70,486,697.68	

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