



TERMINAL REPORT

CORPORATE SOCIAL RESPONSIBILITY (CSR) 2022-1st Leg: Community Assistance to Sta. Cruz Island, Zamboanga City

25-26 June 2022

I. EXECUTIVE SUMMARY

Due to the strict travel restrictions and lockdowns being implemented in different provinces of the country, it was only this year that The Tourism Promotions Board (TPB) had the chance again to conduct its Corporate Social Responsibility (CSR) Program in the other parts of Philippines. This year's first leg of the CSR was conducted last 25-26 June 2022 in Sta. Cruz Island, Zamboanga City.

On 25 June 2022 at around 3PM, the TPB team arrived in Zamboanga. After a quick visit at the Yakan Village, TPB's Chief Operating Officer Maria Anthonette C. Velasco-Allones signed the Memorandum of Agreement (MOA) on the "SalomZamPen Diving in Zamboanga Peninsula 2023" and the "Zamboanga Open Swim 2023" together with Department of Tourism Region 9 (DOT-R9)'s Regional Director Krisma Rodriguez.

The next day, the team left their hotel at 5AM and proceeded to the Sta. Cruz Island to set-up the venue for the turn-over. The program started with a shortened Mangrove Tour and followed by the turn-over ceremony. TPB provided 141 bags containing various school supplies i.e., writing notebooks, pencils, crayons, pad papers, destination postcards and colored pens to the students in the island as well as 60 pieces of dry bags to the fishermen or the Hope Paddlers of the community. Apart from the donations, the team also organized a "soup kitchen" where the kids and some residents were served with a hot arroz caldo and fruit juice.

Right after the soup kitchen, the TPB Team proceeded to the beach front to formally turn-over to the community the six vinta boats and six yellow flatboats as part of the starter kits given during the conduct of DPD's Tourism Mobile Workshop last 06-10 April 2022. The beneficiaries' happiness doubled as the island was also celebrating the "Fiesta na Isla" event of the Protected Area Management Office (PAMO) of Zamboanga City.

Before ending the program, the team ate lunch through a boodle fight that was prepared at the island. After a quick photo opportunity with the community, they left the island to get ready for their return flight to Manila.



II. BACKGROUND

Upon knowing that there will be a turn-over of the flatboats and vinta boats, the Corporate Planning and Business Development Department (CPBDD) gladly proposed to be part of the ceremony through the CSR Program in which DPD agreed to. Hence, the first leg of the CSR Program for 2022 coincided with the Marketing Assistance to Sustainable Community-Based Tourism (SCBT)-Sites Program of the DPD.

The Sta. Cruz Island is inhabited by 91 families who belong to the Sama-Banguigui Tribe. To date, there are 87 students (from Daycare to Grade 6), and 26 children who are below the school age that reside in the island. Through our partnership with the Peoples Organization of Sta. Cruz Island, these children received bags containing schools supplies and the Hope Paddlers got dry bags that can be used for their daily paddling. The team has also organized a soup kitchen for the kids.

III. OBJECTIVES

- To highlight the importance of education;
- To provide the kids of the Sta. Cruz Island educational materials;
- To provide sustainable livelihood to the community;
- To value the fishermen or the Hope Paddlers of the community;
- To give importance to the hard to reach communities of the Philippines;
- To cultivate the culture of giving and volunteerism among TPB personnel; and;
- To comply with GCG Memorandum Circulars 2012-07 and 2015-07 which require GOCCs to include their interaction with communities and other corporate social responsibility activities in their adherence to the Code of Corporate Governance

IV. TARGETS AND VOLUNTEERS

Seven (7) TPB employees were involved in the project.

From the total number of volunteers, four were Female and three were Male.

There are 87 students (from Daycare to Grade 6), and 26 children who are below the school age that reside in the island. Among the students, 62 are Male and 52 are Female.

A. TPB Volunteers

NAME	OFFICE
MARIA ANTHONETTE C.	
VELASCO-ALLONES	Office of the Chief Operating Officer
JOSE GANTIGA JR.	
WILSON R. SUBA	Corporate Dianning and Business
THYRRISE DHENICE S. JUAN	Corporate Planning and Business Development Department
RESELLE O. LANSANGAN	
RONA JEAN N. OLAIVAR	Domestic Promotions Department
UHDE L. ASUAL	Marketing and Communications Department

V. LESSONS: "AHA" MOMENT:

- Our local communities in the far-flung areas of the Philippines are striving for their youth to get the education they deserve;
- NGO's and other organizations alike are a big help to these communities as they make them be known and be recognized, aid them in their livelihoods as well as educate them on their potentials;
- Through our CSR Program, we can reach a lot more indigenous committees and network with more NGOs.
- The marking of "Bagong Pag-Asa" on the yellow flatboats, and vinta boats was very symbolic, as the support provided by TPB to the community truly gave them a renewed hope to make their lives better.

VI. ANNEXES

- a. Travel Order
- b. Itinerary
- c. Acknowledgement Receipt
- d. List of beneficiaries





TRAVEL ORDER NO: 2022 -047

TO : WILSON R. SUBA JOSE P. GANTIGA JR. UHDE L. ASUAL

DATE : 22 June 2022

 SUBJECT
 :
 CORPORATE SOCIAL RESPONSIBILITY PROGRAM (CSR)

 2022- 1st Leg: Community Assistance to Sta. Cruz Island,

 Zamboanga City

 25-26 June 2022

You are hereby instructed to travel to Zamboanga City on 25-26 June 2022, inclusive of travel time, to conduct the **CORPORATE SOCIAL RESPONSIBILITY PROGRAM (CSR) 2022- 1st Leg:** Community Assistance to Sta. Cruz Island, Zamboanga City.

As such, you are entitled to be provided with the necessary travel expenses (accommodation, transportation, meals) subject to the usual government accounting and auditing rules and regulations.

For guidance and compliance.

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MARIA ANTHONETTE C. VELASCO-ALLONES Chief Operating Officer







TRAVEL ORDER NO:	2022-047A

- TO : RONA JEAN N. OLAIVAR RESELLE O. LANSANGAN
- DATE : 22 June 2022

 SUBJECT
 :
 CORPORATE SOCIAL RESPONSIBILITY PROGRAM (CSR)

 2022- 1st Leg: Community Assistance to Sta. Cruz Island,

 Zamboanga City

 25-26 June 2022

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For guidance and compliance.

MARIA ANTHONETTE C. VELASCO-ALLONES Chief Operating Officer





ITINERARY FORM

Project Name:

Corporate Social Responsibility Program 2022- 1st Leg: Community Assistance to Sta. Cruz Island, Zamboanga City 25-26 June 2022

Date: Venue:

Sta. Cruz Island, Zamboanga City

Date / Time	Activity	Remarks
25 JUNE 2022, SATURDAY	DAY 01- ZAMBOANGA	Attire: IMFITP-White Shirt
12:00 PM	PICK-UP AT LT 300	Driver's Name: Danny Tulabing Mobile Number: 09465584637
12:30 PM	ETA at NAIA T2	
	-Flight Check-In	
	-Lunch	
01:25 – 03:10 PM	MNL-ZAM Flight	
	Via PR 2997, Terminal 2	
03:45 PM	- Check-in at the Marcian Garden Hotel	Van 1: GAW 7288 (COO and Sir
	- Freshen-up	Bok)
		Van 2: IOA- 929 (CSR
		participants)
05:00-05:30 PM	MOA Signing	
	"SalomZamPen Diving in Zamboanga Peninsula 2023 and	
	Zamboanga Open Swim 2023"	
	Venue: Marcian Garden Hotel	
06:00 PM	Dinner at Hermosa Jardin Restaurant	
26 JUNE 2022, SUNDAY	DAY 2 – STA. CRUZ ISLAND - ZAMBOANGA CITY	Attire: Its More Fun With You- Black Shirt/ Beach Casual
	Breakfast at the Hotel	Note: Please bring extra
06:00 AM		shirt/clothes and your own wate
		tumbler
06:30 AM	ETD from Hotel to Paseo Del Mar	
001007111	Travel Time: 20 minutes (max)	
06:50 AM	-ETA at Paseo Del Mar (jump-off point)	
00.30 AM	-Boat Transfer to Great Sta. Cruz Island (30 mins.)	
7:10 AM	ETA at Great Sta. Cruz Island	
	Turnover of School kits	
7:15 AM – 8:15 AM	Soup Kitchen for kids	
	Photo Ops with the kids	
8:15 AM – 8:45 AM	Quick Mangrove Tour	
08:45 AM – 9:00 AM	Proceed to Beach Front	
	Start of the Program	
	*Cultural Showcase on board donated Vintas	
	*Welcome Remarks by RD Krisma Rodriguez	
	*Message from COO Maria Anthonette Velasco-Allones	
09:00 AM – 10:00 AM	Turnover Ceremony of Vintas and Flat Bottom Boats to	
05.00 AM 10.00 AM	People's Orgarnization President	
	*Response from the community (People's Organization	
	President)	
	Turnover of Dry bags to the Bankeros	
	*Photo Opportunity during the turn-over	
10:30 AM – 11:30 AM	Boodle fight-lunch	
12:00 PM	-ETD from Great Sta. Cruz Island	
12:30 PM	-ETA at Paseo Del Mar	
1:00 PM	-ETA Hotel	
1.00 DE4 - 0.00 DE4	-Freshen-up	
1:00 PM - 2:30 PM	-Prepare for flight back to Manila	
2.20 514	-Late check-out at the hotel	
2:30 PM	Proceed to airport	
2:45 PM	-ETA at Airport	
2.50 DM4 5.25 DM4	-Flight Check-in	
3:50 PM – 5:35 PM	Return to Manila	
	Via PR 1998	

TOURISM PROMOTIONS BOARD PHILIPPINES



PICK-UP AT AIRPORT	Driver's Name: Danny Tulabing Mobile Number: 09465584637
END OF CSR 2022-1 ST Leg	

*Itinerary is subject to change without prior notice As of: <u>23 June 2022</u>





ACKNOWLEDGEMENT RECEIPT

This is to certify and acknowledge receipt of 141 CSR backpacks and drawstring bags (with notebooks, pencils, destination postcards, colored pens, crayon, pad papers), and 60 pieces dry bags from the Tourism Promotions Board (TPB) on 26 June 2022 relative to the conduct of the Corporate Social Responsibility (CSR) Program 2022-1st Leg: Community Assistance to Sta. Cruz Island on 25-26 June 2022.

P. TAUP JUME- 780-2022

Full Name, Designation, Signature and Date



1. Ridzmar I.bno 2. Hairan Taup 3. Hanzle Tanp 4. Basir Ibrahim J. Julbassi Tanp 6. Julkabri Taup 7. Sattal Talib 8. Kimar Maulana 9. Mubarak Camlani 10. Husin Attan Jerkan Magalang 11. 12. Rondzman Tanp 13. Persond Kasan 19. Hadar Tanp 12 mohammad Jabin Haman 16. arnadz Tanp 17. Amsi Sahibad 18. Rashimar Subaili 19, Jumar Maulana 20. Aldim mukaddima 21, Omar Tanp 22. Aljibar Tanp 23. Haser Habing 24. Aljiego Lbrahim 25. Rashid Kasan 26. Lackdim Mukaddima 27. Julhasbi Adaya 28. Hairal P. Tomp 29. Usman Hajal 30. Ibrahim Subaili

31. Isnira Kasan 32. Salmia Attan 33. Nurin Habing 34. Mulctar ambiting 35. Idris muharani 36. Jackrim Sappor 37. Mujib monloma 38. Rajel Julbani 39. Faizal dimataluan Ao, Jr anong 41. Jul attam 42. Alsmidi Camlani 43. Mahammador attan 44. domar Muharani 45. 46. 47. 48. 49. > Peoples Organization of Sta Cunz Island 50. 51. 52. THRU: Hairal P. Janp 53. 54. 53.1 56. 57. 58. 59. 60,

ATTENDANCE SHEET SOUP KITCHEN

Date: JUNE 26, 2022

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4. RATEMAR J. MANLANA 5.			О	/		montofa	
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