

DOT YEAR-END ACCOMPLISHMENT REPORT TEMPLATE
3RD QUARTER CY 2022

AGENCY: TOURISM PROMOTIONS BOARD

PROGRAM/ACTIVITY/ PROJECT <i>(Include here PAPs that are INCLUDED in your Work and Financial Plan)</i>	Major Accomplishments <i>(Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2022. Inputs should answer the following: 1. Who were involved? (Indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event contribute to the development of the Philippine tourism industry?)</i>	Initiative/s on Sustainability <i>(Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)</i>	Partnerships Developed/Forged/ Established <i>(Indicate the nature of cooperation/ collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)</i>	If applicable:				Others, if applicable	
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							Male		Female
INTERNATIONAL PROMOTIONS DEPARTMENT									
TRAVEL FAIR									
Malaysia International Travel Mart (MITM) Penang	1. Malaysian Chinese Tourism Association 2. 02-03 July 2022 3. SPICE, Penang, Malaysia 4. Assisted the Malaysian Chinese Agents to promote the Philippines as a tourist destination 5. Our participation in this year's MITM Penang 2022 is in line with the TPB's continuous efforts to sustain the growth of tourism arrivals and for the Philippines' brand campaign in Malaysia to strengthen the relationship between the top wholesalers, tour operators and agents in Malaysia.								
Malaysian International Travel Mart (MITM) Kuala Lumpur	1. Malaysian Chinese Travel Association (MCTA) 2. 08-10 July 2022 3. Mid Valley Exhibition Center, Kuala Lumpur, Malaysia 4. Sustaining the presence of Philippine Tourism in Malaysia's outbound market, increasing the tourist arrivals from Malaysia to the Philippines; and tapping the high-spending Malaysian Chinese Community to improve tourism receipts in the Philippines. 5. Our participation in this year's MITM Kuala Lumpur 2022 is in line with the TPB's continuous efforts to sustain the growth of tourism arrivals and for the Philippines' brand campaign in Malaysia to strengthen the relationship between the top wholesalers, tour operators and agents in Malaysia.				N/A	N/A			
Malaysia International Travel Mart (MITM) Johor Bahru	1. Malaysian Chinese Travel Agents (MCTA) 2. 29-31 July 2022 3. Sutera Mall, Johor Bahru, Malaysia 4. Sustaining the presence of Philippine Tourism in Malaysia's outbound market, increasing the tourist arrivals from Malaysia to the Philippines; and tapping the high-spending Malaysian Chinese Community to improve tourism receipts in the Philippines. 5. Our participation in this year's MITM 2022 Johor Bahru is in line with the TPB's continuous efforts to sustain the growth of tourism arrivals and for the Philippines' brand campaign in Malaysia to strengthen the relationship between the top wholesalers, tour operators and agents in Malaysia.								
Taipei Tourism Expo	1. Taiwanese Travel Agents, Tour Operators, Airlines, and other tourism-related stakeholders and NTOs 2. 19-22 August 2022 3. Taipei World Trade Center, Taipei, Taiwan 4. Ensuring that the Philippines will remain on top-of-mind destinations among the Taiwanese post-pandemic and Strengthening DOT- Taiwan efforts promoting various destinations and products across Taiwan 5. Our participation in the travel fairs aside from generating sales, and business leads, is also our way of supporting and strengthening good relations with the travel associations who are the organizers of the travel fairs.			N/A	N/A	N/A			

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ASTA Global Convention	1. PDOT San Francisco and the American Society of Travel Agents (ASTA) 2. 24 - 26 August 2022 3. San Francisco, California, USA 4. Meet, network and build relationships with travel suppliers and attending member travel agents; Build and renew trade and market confidence in the Philippines as a preferred and sophisticated destination in Asia; Explore possible areas of cooperation with ASTA as a whole and it's members; Gain more insights and information about tourism trends and how the tourism industry will move forward during the COVID-19 and the post-pandemic recovery periods 5. Networked with American travel professionals during the event and got their contacts, inquiries and sales leads during the event which can later convert to bookings; Increased visibility and awareness which can lead to increased interest in the Philippines from the American travel trade; Increased knowledge about the travel trends and upates in the market by way of attending the educational sessions								
Philippines-China Dive Online Show (charged to 2021 COB)	1. PDOT Beijing 2. 26, 28 and 30 August 2022 3. Beijing, China (Virtual Platform) 4. To sustain the positive image of the Philippines as the world's leading dive destination; to heighten awareness on the Philippine initiatives to promote sustainable tourism; and to promote the protection of Philippine underwater diversities and underwater environment. 5. Conduct of this dive online show will help enhance the relationships with China dive trade industry and help expand the dive market in China to the Philippines post-pandemic								
China International Fair for Trade in Services (CIFTIS) 2022	1. PDOT Beijing / Ministry of Commerce and the People's Government of Beijing Municipality 2. 01-05 September 2022 3. Beijing, China 4. To revive the market's interests in the Philippines' offerings in tourism services and to maintain relationships with trade partners and network with potential new players 5. Participation in this trade fair will help put the Philippines on top of mind of the Chinese travellers once outbound leisure travel resumes in China								
Malaysian Association of Tour & Travel Agents (MATTA) International Travel Fair 2022	1. Malaysian Association of Tour & Travel Agents (MATTA) 2. 02-04 September 2022 3. World Trade Centre, Kuala Lumpur, Malaysia 4. This project aims to strengthen partnership with MATTA in promoting the Philippines as one of the top destinations in the ASEAN Region. It is expected that there will be approximately 50,000 visitors during the three (3) days in which the fair will be held. The participating exhibitors are NTOs, travel agents, cruises, airlines, timeshare/vacations/clubs/wellness/memberships, and travel-related products. 5. Considering this, the Philippines' participation on 02-04 September 2022 in Kuala Lumpur will be an opportune time to reestablish the Philippines' brand campaign and share relevant Philippine travel information to the Malaysian Travel Market as well as reconnect with the local travel product wholesalers, tour operators, and other stakeholders. TPB's participation also aims to strengthen partnership with MATTA in promoting the Philippines as one of the top destinations in the ASEAN Region; all in line with its mandate to market and promote the Philippines domestically and internationally as a major global tourism destination	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
ASIA DIVE EXPO (ADEX) 2022	1. Asian Geographic Magazine PTE LTD 2. 16-18 September 2022 3. Sands Expo & Convention Centre, Marina Bay Sands Singapore 4. To Heighten the position of the Philippines as one of the "best dive destinations in the world"; •Provide information and educate the attendees on the health protocols and measures being undertaken to ensure the safety of all tourists; •Gather insight on consumers' trends and preferences; and • Sustain the interest of the international dive and water sports buyers to include the Philippines in their travel programs and transform this interest into sales through our private sector counterparts. 5. Our participation in this year's Asia Dive Expo (ADEX) 2022 is in line with the TPB's continuous efforts to sustain the growth of tourism arrivals and for the Philippines' brand campaign in Singapore to strengthen the relationship between the top dive wholesalers, dive tour operators and agents in Singapore.			N/A	N/A	N/A	13	8	

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Tourism Expo Japan (TEJ) 2022	1. PDOT Tokyo 2. 22-25 September 2022 3. Tokyo Big Sight, Tokyo, Japan 4. To reintroduce the Philippines' new tourism products; To communicate to the Japanese travel and tourism market that the Philippines is safe and ready to accept Japanese travelers; To sustain the Philippines' visibility and presence in Japan's largest and most prestigious travel fair; To build interest in Philippine tourism in the Kanto area; and To provide a platform and venue for Philippine travel and tourism suppliers to meet their Japanese counterparts to develop and/or <u>renew business partnerships</u> . 5. The number of business leads that will generate through the participation is an indicator of a success rate. This will also provide an opportunity for the agency to reconsider our marketing campaigns for the market and refine its targeting strategy based on the results of the leads generated. Analyzing audience engagement and interest based on attendance rate and foot traffic will enable DOT and TPB to create strategies to generate more visits to our booth and to further develop new onsite activation that will foster active audience participation.						7	10	
Virtuoso Travel Week	1. PDOT New York and San Francisco 2. 3rd Quarter 2022 - 1st Quarter 2023 3. USA and Canada 4. To position the Philippine as a preferred destination partner within the Virtuoso network; To grow network sales and increase bookings from North America to the country; and to position Philippines as a sophisticated destination in Asia 5. We target luxury segment and increase arrivals in the Philippines; Increase tourist expenditures in the Philippines; High impact advertising placement in Virtuoso publications and direct consumer marketing with Virtuoso travel advisors; Access to Virtuoso travel advisor database and world-class consumer marketing channels; and increase the number of contacts and prospects within Virtuoso network.								
SALES/BUSINESS MISSION									
Virtual Regional Philippine Business Mission (PBM) and Tradeshow to U.S.A., Canada, and Latin America	1. The Peninsula Manila / Discovery Group (Discovery Shores Boracay & Club Paradise Palawan) / Atlantis Dive Resorts and Liveaboard / MAD Travel / Travelite Travel and Tours / Banwa Private Island / The Farm at San Benito / El Nido Resorts / Intas Destination Management, Inc. / Sharp Travel Philippines, Inc. / Crimson Resort and Spa Boracay / Scandi Divers / Annsel Holidays, Inc. / Uni-Orient Travel, Inc. / Baron Travel Corporation / Bohol Beach Club / Atmosphere Resorts & Spa / TPB Mice Department / CTPH Lifestyle & Travel Services / Evasion Tropicale Travel & Tours / Sallon Travel and Tours / Bluewater Maribago Beach Resort / Global Journey Travel & Tours / Adventure Gaze Travel and Tours 2. 13-14 July 2022 3. Virtual platform 4. To influence the Americas' tour operators to continue including the Philippines and its products in their tour offerings; To provide a venue for business networking meetings between operators and suppliers from the Philippines and the United States, Canada and Latin America (the Americas); To grow demand and drive bookings from the North and Latin American markets to the Philippines by offering attractive tour programs for operators and agents to sell; 5. Increase the number of tour operators from US and Canada selling the Philippines and encourage them to include the Philippines in their program; Generate onsite business and leads during the business-to-business (B2B) sessions; and, Increase in visitor arrivals once the borders ease up.						16	27	
JOINT PROMOTIONS									
Online Content Marketing Campaign in Malaysia	1. TPB in coordination with the TPB Market Representative in Malaysia and in partnership with Amleisure Media Sdn Bhd 2. The promotional campaign ran from 21 June to 31 July 2022 3. Malaysia 4. The campaign aims to create awareness about the Philippine destinations and keep the Malaysians updated on the latest developments in the Philippines. The KPI target for this campaign is 715K for the photo contents, 600K for the video contents and 3,000 views for the articles. 5. This campaign is part of the promotional efforts of TPB to sustain the market share of the Philippines in Malaysia and increase the number of Malaysian tourist arrivals in the Philippines.								

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Malaysian Chinese Tourism Association (MCTA) 30th Anniversary Dinner	1. Malaysian Chinese Tourism Association (MCTA) 2. 15 September 2022 3. EkoCheras Mall, Kuala Lumpur, Malaysia 4. In celebration of its 30th founding year, MCTA invited TPB to be the major country sponsor to its annual anniversary dinner. The sponsorship includes an opportunity for a country update/presentation to the 800 confirmed member attendees from the Malaysian travel industry including Travel Agents, representatives from Airlines, National Tourism Offices and other tourism-related organization 5. The MCTA dinner sponsorship is in support of the TPB Malaysian Market Representative's initiatives to develop a new market among Malaysian Chinese with high spending behavior and are frequent travelers as target visitors, all in line with TPB's mandate to market and promote the Philippines domestically and internationally as a major global tourism destination.	N/A		N/A	N/A	N/A	N/A	N/A		
INVITATIONAL PROGRAMS										
Influencer Invitational Tour in Manila and Boracay	1. PDOT Tokyo and Japanese influencers 2. 29 July-03 August 2022 3. Manila and Boracay 4. TPB and PDOT Tokyo partnered with five (5) Japanese influencers with a high number of engaged social media followers to be participants of the tour. These influencers have to produce deliverables amounting to JPY 66,960,000 or roughly around PHP 26,759,231.22. 5. This invitational program will help create awareness of the Philippines (Manila and Boracay) as the next destination to visit, ensure that the Philippines remain on top of the mind of the Japanese for their next destination when they travel overseas, and create digital materials that can be easily shared online									
Chef Hiroyasu Kawate Culinary Invitational Tour	1. PDOT Tokyo and Philippine Airlines 2. 22-26 August 2022 3. Bohol and Manila 4. To develop visual and creative contents that can be used to promote Philippine cuisine in Japan; To boost the popularity of the Philippines as a culinary tourism destination and sustain efforts to highlight the Philippines as a center of gastronomy in Asia to Japanese consumers and influencers; and To sustain awareness in Japan about Philippine cuisine, produce, and agricultural products 5. The target market for this familiarization tour is food and travel enthusiasts in Japan. Through the photos, videos, social media posts of the participants, and write-up articles of the media, the objectives of the familiarization tour will be reinforced	Inclusion of sustainable items (like tumbler) in the participants' tour kits.					5	1		
TPB/DOT Korea- Asiana Airlines Travel Trade and Media Familiarization Trip	1. 3 Korean Travel Agents, 2 Korean Media, and 1 Representative from Asiana Airlines 2. 20-24 September 2022 3. Manila and Environs 4. To increase knowledge among travel agents on the newly developed tourism circuits in the key Philippines destinations and learn about the respective health and safety protocols, and to create and expose a variety of Philippine tourism-related content that is closely aligned to the Korean travelers' interests through select social media influencers and traditional media 5. PDOT Korea deemed this event as important marketing tool to get travel agents, media and social influencers experience again and learn first-hand new developments in the Philippine destinations that have already high recall among the target Korean market segments. The end goal is to equip the agents to recommend Philippine destinations to their respective clients and thus, contribute to generating tourist arrivals to the country.									
DOMESTIC PROMOTIONS DEPARTMENT										
INDUSTRY RELATIONS AND SERVICES DIVISION										
TPB Members' Chat	Members' Chat - Held regularly every 3rd Wednesday of the month (or as needed), the meetings serve as a platform for updates, interaction, and best practice-sharing among TPB and its members, particularly during this period of pandemic. The initiative aims to better assist members in recovery efforts and provide the TPB with the opportunity to assess the needs of the industry. Two (2) meetings (2 online and 1 hybrid) were held during the period featuring speakers from the LGUs, private sector and member-establishments. - 20 July 2022 - 17 August 2022		TPB Members and other tourism stakeholders including private sector, LGU, DOT Foreign/Regional Offices, academe, and others	N/A			Based on post-event evaluation responses (2 meetings): 11	Based on post-event evaluation responses (2 meetings): 33		

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Biyaheng Digiskarte: Angat Turismo Serye	Biyaheng Digiskarte: Angat Turismo - A multi-partner program with UnionBank of the Philippines and Aboitiz Equity Ventures, Inc. features a series of 6 e-learning sessions (in 2 modules) which aim to assist in the revival of tourism by providing capacity building opportunities to TPB members particularly in the area of digital literacy and competencies transformation. Three (3) webinars (2nd module) have been completed todate: - 06 July 2022 - 03 August 2022 - 07 September 2022		Multi-partnership among TPB, UnionBank of the Philippines and Aboitiz Equity Ventures, Inc. Said organizations are undertaking the program as part of their advocacy/CSR programs.	N/A			Based on post-event evaluation responses (3 meetings): 13	Based on post-event evaluation responses (3 meetings): 39	
SALES DIVISION									
Mindanao Confederation of Big Bike Clubs (MCBBC) Bike Night	The Tourism Promotions Board, through the Domestic Promotions Department, provided assistance by hosting the Dinner and Entertainment of the event. This is in support to the Philippine Motorcycle Tourism initiative of the TPB.		Mindanao Confederation of Big Bike Clubs (MCBBC)	N/A	N/A	N/A			
MICE DEPARTMENT									
Sitel Philippines Corporation Incentive Trip	1.Top agents and employees of the Company, Ground Handler U-Travel Services 2.15-17 July 2022 3. Plantation Bay Resort & Spa, Mactan Island, Cebu 4. Reward to the employees for being able to achieve its target for Fiscal Year 2022 5. Stronger collaboration, strengthening database of domestic MICE market/clients								
Nueva Ecija Provincial Congress 2022	1. Barangay Officials of Nueva Ecija 2. 25-27 July 2022 3. Apo View Hotel, Davao City 4. To provide support to LGUs 5. Assistance to booked events is in line with the TPB's mandate to promote the Philippines as a MICE destination and to attract more local and international organizers to host their MICE events in the Philippines.								
Federation of Engineering Institutions of Asia and the Pacific (FEIAP) 30th General Assembly and 6th International Convention	1 All engineering experts, professionals and academe in all branches of engineering 2. 27-29 July 2022 3. Waterfront Hotel Cebu 4. To encourage the application of technical progressto the economic and social advancement globally 5. Assistance to the event is in line with the TPB's mandate and provides the opportunity to promote the Philippines as a safe and fun destination for MICE events.								
Creative Futures	1. Public and private sectors 2. July 28-29, 2022 3. Virtual 4. To present opportunities and promotes Filipino credatives through panel discussions, informative talks, networking, and expo component 5. Assistance to booked events is in line with the TPB's mandate to promote the Philippines as a MiCE destination and to attract more local and international organizers to host their MICE events in the Philippines.								
SK Federation of Manila Conference	1. Katiunan ng Kabataan of every Barangay,Partner MBR888 Travel & Tours, Inc. 2. 1-3, 5-7 & 9-11 August 2022 3. Savoy Hotel, Boracay 4. Preparation and recovery in the new normal to fight against the Covid-19 pandemic and elevate awareness in public service 5. Assistance to the event is aligned with TPB's strategic directions on Partnership as pathways to help tourism industry, stakeholders, academe and other government agencies in facilitating, servicing large and small scale international and local events								
Sales and Marketing Summit -- The Rise of the Phoenix	1. Sales & marketing team of Bluewater Resorts 2. 2 - 4 August 2022 3. Bluewater Panglao Beach Resort 4. To strategize on how to bring back the numbers to 2019 level and help drive economy through tourism in the areas where the properties are located. 5. Assistance to booked events is in line with the TPB's mandate to promote the Philippines as a MICE destination and to attract more local and international organizers to host their MICE events in the Philippines.								

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World Food Expo (WOFEX)	1. Filipino Chefs 2. August 3-6, 2022 3. SMX Convention Center Metro Manila 4. To showcase and facilitate the trade and holistic development of the food industry in the Philippines 5. Assistance to booked events is in line with the TPB's mandate to promote the Philippines as a MICE destination and to attract more local and international organizers to host their MICE events in the Philippines.								
28th National Retail Conference and Expo (NRCE)	1. Local and foreign retailers and retail experts 2. 11 - 12 August 2022 3. SMX Convention Center Metro Manila (Hybrid) 4. To inform and update the retail players in the country on trends, technologies, innovations and best practices from all over the world to help them upgrade their skills and competencies and help grow their business. 5. Assistance to booked events is in line with the TPB's mandate to promote the Philippines as a MICE destination and to attract more local and international organizers to host their MICE events in the Philippines.								
Youth Hour	1. Filipino youth and youth-serving organizations from all over the Philippines 2. 11-12 August 2022 3. Boracay Newcoast 4. To celebrate the International Youth Day 5. Assistance to booked events is in line with the TPB's mandate to promote the Philippines as a MICE destination and to attract more local and international organizers to host their MICE events in the Philippines.								
AptSecure Incentive Trip/ Corporate Meeting	1. Korean and Filipino clients of AptSecure 2. 17-19 August 2022 3. Astoria Current Boracay 4. To bring together clients in the Philippines and their Korean principals to discuss their products including security software solutions. 5. Assistance to booked events is in line with the TPB's mandate to promote the Philippines as a MICE destination and to attract more local and international organizers to host their MICE events in the Philippines.								
5th Food and Beverage Expo	1. Local retailers in the food & beverage industry 2. 18 – 20 August 2022 3. Convention Center, Capitol Complex, Camarines Sur 4. To help online, streetside, or traditional food and beverage retailers improve their skills, marketing, and sales tools to deliver an excellent customer experience and win in the rapidly changing market. 5. Assistance to booked events is in line with the TPB's mandate to promote the Philippines as a MICE destination and to attract more local and international organizers to host their MICE events in the Philippines.								
RIMAN Korea W Headquarters Overseas Training	1. Top sales representatives of RIMAN Korea 2. 18-22 August 2022 3. Boracay Island 4. Incentive tour for top sales reps 5. Assistance to the event is in line with the TPB's mandate and provides the opportunity to promote the Philippines as a safe and fun destination for MICE events.								
M&C Asia Connections 2022	1. Tourism Promotions Board Philippines, Philippine Airlines, Clark Development Corporation, Sharp Travel, Newport World Resorts, The Farm at San Benito, Mooncake Educational Travel and Tours 2. 23-24 August 2022 3. Marina Bay Sands, Singapore 4. To generate significant number of leads and materialized bookings for the Philippines in the next 2-3 years 5. Participation in said event paved the way to increase awareness the International Buyers of the Philippines as a top MICE destination in Asia and and its readiness to host business events. Said participation helps the industry to recalibrate their offerings and customize their products based on the international clients' preference; at the same time, ensuring that prices are still competitive as our ASEAN neighbors.	The tabletop participation of the Philippines diminished our expenses on designing and constructing a Philippine booth (unlike in other trade shows) and maximized the use of the allocated budget by allowing more Sellers to participate.	MCAC has more quality buyers as compared to other MICE shows. Around 90% of the met buyers are new (or not recycled from other MICE shows). The generated sales leads are still being collected and calculated		N/A	N/A			

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Incentive Business Travel and Meetings (IBTM) Americas 2022	1. Tourism Promotions Board Philippines, Philippine Department of Tourism - Los Angeles, Divaishnavi Int'l, Travelite Travel and Tours, Blue Horizons Travel and Tours 2. 24 - 25 August 2022 3. Centro Citibanamex, Mexico City 4. The objectives of the event include the generation of a significant number of sales leads from the Americas to the Philippines; strengthened collaboration among the PDOT, TPB, and the Philippine Sellers in uplifting the country's image as a safe and fun MICE destination in the Asia Pacific; and increased number of booked events to be assisted by the TPB MICE Promotions Department 5. The MICE sector, sometimes referred to as the meetings/events industry, is the highest revenue contributor to the tourism industry. Globally, its value accounted for US\$805 billion in 2017, US \$916 billion in 2019 and it is projected to reach US\$1,439 billion in 2025 and US\$1,780 billion in 2030. (SOURCE: Centre for the Promotion of Imports from developing countries, Ministry of Foreign Affairs of the Netherlands, September 2021). Likewise, the 2022 Global Meetings and Events Forecast published by the American Express Global Business Travel (GBT) reported that the North American region was the furthest ahead as far as resuming in-person events in 2021. It was also predicted that the same region would have the most in-person events by 2022.	The delegation was able to minimize print consumption through the use of QR Codes which were embedded in the panel images and redirects to the Philippine travel app. QR Codes were also placed on the Information Counter, coffee bar, and lounge which is linked to a Google Drive folder containing MICE reference materials such as photos, videos, sample itineraries, and the contact details of the Philippine Sellers. Native coffee beans were brought in from a supplier which provides proceeds and premiums to the livelihood, educational and environmental programs of coffee farmers. Reusable bags printed with the tourism logo was also distributed among buyers and visitors.	The delegation was able to gather an estimated 12 strong leads looking to explore the Philippines for its events which are mostly incentive travel for 2023 onwards. They were also able to introduce and provide information on the Philippines, networking and re-connecting with the North and Latin American markets post-pandemic.				5	3	
6th Philippine Women Engineers' Summit 2022	1. Philippine Women Engineers 2. 25 – 27 August 2022 3. Paradise Garden Hotel and Convention Center Boracay 4. To share their activities, programs, projects and technologies undertaken by women engineers and scientists 5. Assistance to booked events is in line with the TPB's mandate to promote the Philippines as a MICE destination and to attract more local and international organizers to host their MICE events in the Philippines								
East Asia Summit (EAS) Workshop on Maritime Cooperation	1. Ministers and Senior Officers of ASEAN member countries and 8 other Asian countries 2. 30 August - 01 Sept 2022 3. Manila 4. Aims to promote a cleaner and sustainable marine environment among 18 participating countries from three (3) continents through scientific and technical cooperation. 5. Assistance to the event is in line with the TPB's mandate and provides the opportunity to promote the Philippines as a safe and fun destination for MICE events								
Singapore Airline Operators Committee (AOC) Annual Study and Teambuilding	1. Local and foreign airline station Managers representing individual airlines 2. 31 August - 4 September 2022 3. Manila and Bohol 4. To foster relationships among airline station managers 5. Assistance to booked events is in line with the TPB's mandate to promote the Philippines as a MICE destination and to attract more local and international organizers to host their MICE events in the Philippines								
Kyani Asia Convention	1. Kyani branch managers, business partners and staff from Asian countries 2. 01-03 September 2022 3. SMX Convention Center MOA 4. Knowledge transfer, product presentation and networking 5. Assistance to booked event is in line with the mandate of TPB to promote the Philippines as a safe and fun destination for MICE activities								
25th Lakbay Pilipinas 2022	1. Members of the Association, Partner Philippine Travel Agencies Association (PTAA) 2. 2-4 September 2022 3. Sheraton Manila Hotel 4. The event will provide an opportunity to collaborate with stakeholders to network with their counterparts from across all regions as they showcase their new products and services 5. Promotion and selling of international and domestic tourism products among its members and their respective markets in particular and to the traveling public in general								
Divina Law Office Incentive Trip	1. Lawyers 2. 16 - 18 September 2022 3. El Nido, Palawan 4. To provide incentives to top performing employees of Divina Law 5. Assistance to booked events is in line with the TPB's mandate to promote the Philippines as a MICE destination and to attract more local and international organizers to host their MICE events in the Philippines								

PROGRAM/ACTIVITY/ PROJECT (Include here PAPs that are INCLUDED in your Work and Financial Plan)	Major Accomplishments (Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2022. Inputs should answer the following: 1. Who were involved? (Indicate our partners in the event) 2. When did it happen? 3. Where did It happen? 4. What were the objectives of the event? 5. How will the said event contribute to the development of the Philippine tourism industry?	Initiative/s on Sustainability (Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)	Partnerships Developed/Forged/ Established (Indicate the nature of cooperation/ collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)	If applicable:					Others, if applicable
				Volume/ Number for 2022 (Qualify also what the quantitative figure represent)	Increase/ Decrease (Comparison with 2021 data)	Factors for Increase/ Decrease (Indicate here what contributed to the Increase or decrease as reported, in qualitative and/or quantitative format)	Total Number of Participants		
							Male	Female	
53rd APACPH International Conference	1. Medical Profession Organizations, health officers, regional research consortium members 2. September 22-23, 2022 3. Marriott Hotel Manila 4. To highlight the expertise of leading public health institutions around the world in addressing various public health challenges. 5. Assistance to booked events is in line with the TPB's mandate to promote the Philippines as a MICE destination and to attract more local and international organizers to host their MICE events in the Philippines.								
IFEX Phippines	1. Enthusiasts in food industry 2. September 22-24, 2022 3. World Trade Center 4. To reintroduce the best of Philippine food 5. Assistance to booked events is in line with the TPB's mandate to promote the Philippines as a MICE destination and to attract more local and international organizers to host their MICE events in the Philippines.								
Orthopedics: A Review of Core Knowledge or OrthoRoCKs IX	1. Postgraduate from the Department of Orthopedics of the UP-PGH, Partner Department of Orthopedics. UP-PGH 2. 30 September- 01 October 2022 3. Novotel Hotel, Araneta Center, Quezon City 4. To encourgae future Filipino orthopedic specialists and trainees to expand their knowledge and enhance their skills through learnings and trainings 5. Assistance to UP=PGH Department of Orthopedics is aligned with TPB's strategic directions to promote the Philippines as a MICE destination								
MANAGEMENT INFORMATION SYSTEM DEPARTMENT									
Laptop computers	1. TPB officials and employees 2. August 2022 3. TPB Office 4. To increase productivity by providing employees with quality equipment in the performance of their duties								
LED Wall	1. TPB officials and employees 2. July 2022 3. TPB Lobby 4. To improve good governance through digitallly displaying the Citizen's Charter								
Internet Service Provider	1. TPB officials and employees 2. Aug 2022 3. TPB Office 4. To ensure that the TPB has sufficient internet bandwidth to support its daily operations and its digital transformation initiatives								
Adobe Creative Cloud for Teams	1. MarCom and MISD personnel 2. July 2022 3. TPB Office 4. To provide the TPB with professional photo and video editing software for its branding and marketing campaigns								
Web Application Firewall	1. TPB officials and employees 2. July 2022 3. TPB Office 4. To protect the TPB IT infrastructure from cybersecurity threats								
Newsletter	1. MarCom 2. July 2022 3. TPB Office 4. To provide the TPB with an email-based platform for information dissemination and marketing campaigns								
Corporate Website hosting	1. MarCom (Internal) 1. Public, Tourists, Members, Partners, and other TPB stakeholders (External) 2. July 2022 3. TPB Office 4. To ensure the continued online presence of the TPB through the maintenance of a corporate website								
Travel Philippines App hosting	1. MarCom (Internal) 1. Tourists (External) 2. July 2022 3. TPB Office 4. To ensure the continued accessibility and maintenance of the Travel Philippines App								

PROGRAM/ACTIVITY/ PROJECT <i>(Include here PAPs that are INCLUDED in your Work and Financial Plan)</i>	Major Accomplishments <i>(Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2022. Inputs should answer the following: 1. Who were involved? (indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event contribute to the development of the Philippine tourism Industry?)</i>	Initiative/s on Sustainability <i>(Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)</i>	Partnerships Developed/Forged/ Established <i>(Indicate the nature of cooperation/ collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)</i>	If applicable:				Others, if applicable	
				Volume/ Number for 2022 (Qualify also what the quantitative figure represent)	Increase/ Decrease (Comparison with 2021 data)	Factors for Increase/ Decrease (Indicate here what contributed to the increase or decrease as reported, in qualitative and/or quantitative format)	Total Number of Participants		
							Male		Female
ADMINISTRATIVE DEPARTMENT									
PERSONNEL HUMAN RESOURCE AND DEVELOPMENT DIVISION									
LEARNING AND DEVELOPMENT	To promote continuous learning during the Community Quarantine due to the COVID-19, the TPB Personnel and Human Resources and Development Division (PHRDD) implemented a Learn from Home Program (LFH) as an alternative platform for Learning and Development.								
A. IN-HOUSE INTERVENTIONS									
Road Safety Training and Vehicle Trouble Shooting Workshop In-house training conducted by Competad	1. Attended by 24 TPB personnel 2. 23 and 30 July 2022 3. Armada Hotel, Manila 4. In-house training conducted to address the following objectives: Road Safety Seminar 1. Review participants on pertinent laws relevant to road safety and driving 2. Review participants on terminologies and signages relevant to road safety and driving 3. Development of hand out/ easy reference for TPB participants use during the performance of duty relevant to the session Vehicle Maintenance and Troubleshooting Workshop 1. Review participants on the general parts of a vehicle 2. Discussion on the general maintenance steps and procedures for vehicles 3. Discussion on the commonly encountered vehicular problem 4. Conduct hands on basic troubleshooting 5. Development of hand out/ easy reference for TPB participants use during the performance of duty relevant to the session	N/A	N/A	N/A	N/A	N/A	21	3	
B. VIRTUAL LEARNING SESSIONS: E-Learning Sessions via Zoom									
Leadership: Alamat o Kathang-isip? with Dr. Allan B. Amparo of People Dynamics	1. All TPB Personnel 2. 04 July 2022 3. Zoom / streamed live at closed TPB FB Group 4. Learning sessions were conducted every Monday (or the next working day should it fall on a holiday) after the TPB Flag Raising Ceremony to keep the employees engaged and continuously gaining knowledge on the different topics including but not limited to Leadership Competencies, Core and Functional Competencies, Work-life integration and Psychosocial well-being	N/A	N/A	N/A	N/A	N/A			
Excellent Ka Ba o Pabibo Lang Talaga? with Dr. Allan B. Amparo of People Dynamics	1. All TPB Personnel 2. 08 August 2022 3. Zoom / streamed live at closed TPB FB Group 4. Learning sessions were conducted every Monday (or the next working day should it fall on a holiday) after the TPB Flag Raising Ceremony to keep the employees engaged and continuously gaining knowledge on the different topics including but not limited to Leadership Competencies, Core and Functional Competencies, Work-life integration and Psychosocial well-being	N/A	N/A	N/A	N/A	N/A			
Adaptability: Survival of the Fittest with Dr. Allan B. Amparo of People Dynamics	1. All TPB Personnel 2. 05 September 2022 3. Zoom / streamed live at closed TPB FB Group 4. Learning sessions were conducted every Monday (or the next working day should it fall on a holiday) after the TPB Flag Raising Ceremony to keep the employees engaged and continuously gaining knowledge on the different topics including but not limited to Leadership Competencies, Core and Functional Competencies, Work-life integration and Psychosocial well-being	N/A	N/A	N/A	N/A	N/A			
C. VIRTUAL PUBLIC SEMINARS									
2022 Leave Administration Course for Effectiveness (LACE) organized by CSC – NC	Aims to build the capacity, orient/re-orient human resources management practitioners/ administrative personnel on the uniform application of leave laws and policies and the computation and posting of leave credits.	N/A	N/A	N/A	N/A	N/A	0	1	
	14-15 July 2022, via Zoom								
	1. Karen Padolina								

PROGRAM/ACTIVITY/ PROJECT <i>(Include here PAPs that are INCLUDED in your Work and Financial Plan)</i>	Major Accomplishments <i>(Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2022. Inputs should answer the following: 1. Who were involved? (Indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event contribute to the development of the Philippine tourism industry?)</i>	Initiative/s on Sustainability <i>(Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)</i>	Partnerships Developed/Forged/ Established <i>(Indicate the nature of cooperation/ collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)</i>	If applicable:					Others, if applicable
				Volume/ Number for 2022 <i>(Qualify also what the quantitative figure represent)</i>	Increase/ Decrease <i>(Comparison with 2021 data)</i>	Factors for Increase/ Decrease <i>(Indicate here what contributed to the Increase or decrease as reported, in qualitative and/or quantitative format)</i>	Total Number of Participants		
							Male	Female	
Capacity Building on Project Development organized by DOT	The capacity building activity endeavors to enhance participants' ability to develop concepts principles and processes on project development to achieve high impact results for the local tourism sector.	N/A	N/A	N/A	N/A	N/A	2	1	
	25-29 July 2022, via Zoom 1.Milo Oropeza 2.Dan Joseph Ferrolino 3.Eloisa Romero								
Updates on Tax Rules and Regulations organized by AGIA	-Satisfy the requirements under Rule III, Section 16 of 2016 Revised IRR of RA 9184 – mandating the Head of the Procuring Entity (HOPE) of capacitating its newly designated BAC members, Secretariat, TWG members and end-user units through training and seminars within six (6) months upon designation -Address questions pertaining procurement process/procedures, especially during the Planning stage where the PPMP and APP are prepared -Enables the end-user units in the effective and proper preparation of the PPMP, thereby facilitating the timely and appropriate preparation of the APP	N/A	N/A	N/A	N/A	N/A	2	1	
	30-31 August and 1-2 September 2022, via Zoom 1.Marito Rodriguez 2.Wilfredo Quero III 3.Ma. Luisa Cruz								
Philippine Government Accounting Standards organized by AGIA	- To enable the Internal Auditors to fully understand the major standards adopted under the Philippine Public Sector Accounting Standards (PPSAS) required to be adopted by government agencies and instrumentalities classified as non-government business entities - To ensure uniformity in the application of the pertinent provisions of the Philippine Public Sector Accounting Standards to the various transactions of their government agency - To enable the Auditors to identify the appropriate accounting standards that govern the collections and utilization of government funds and to recommend measures for audit deficiencies	N/A	N/A	N/A	N/A	N/A	2	0	
	31 August and 1-2 September 2022, via Zoom 1.Marito Rodriguez 2.Nelson Lopez								
Basic Accounting and Internal Control for Non-Accountants organized by AGIA	-To understand the basic principles of internal control system vis-a-vis basic accounting concepts for non-accountants; -To provide the participants the basic knowledge of Accounting Principles and Assumptions; -To provide the participants the knowledge on how to evaluate the Internal Control System of their respective agency; -To be able to apply the learning in the preparation of simple bookkeeping and financial reports.	N/A	N/A	N/A	N/A	N/A	1	0	
	7-9 September 2022, via Zoom 1.Wilfredo Quero III								
Strategy Execution Pathway (SIEP) Essentials organized by ICD	-Impart information on the key elements of strategy design and -Develop basic skills that will help them in the process of creating strategy maps -And balanced scorecards for their organizations with the goal of using these instruments as building blocks for developing a governance culture.	N/A	N/A	N/A	N/A	N/A	1	0	
	13-14 September 2022, via Zoom 1.Wilson Suba								
Guiding Principles on the Management of Government Funds and Properties (Laws and Regulations for Government Expenditures) organized by AGIA	-To enable the Internal Auditors to fully understand the laws, rules and regulations governing the various operating systems functions of their agency and comply effectively and efficiently in the discharge of their function. -To ensure uniformity in application of the laws, rules and regulations pertinent to the various transactions of their government agency. -To enable the Auditors to understand and know the laws, rules and regulations that govern the utilization of government funds and to recommend measures for audit deficiencies.	N/A	N/A	N/A	N/A	N/A	0	2	
	14-16 September 2022, via Zoom 1.Jennifer Alor 2.Irene Francisco								

PROGRAM/ACTIVITY/ PROJECT <i>(Include here PAPs that are INCLUDED in your Work and Financial Plan)</i>	Major Accomplishments <i>(Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2022. Inputs should answer the following: 1. Who were involved? (indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event contribute to the development of the Philippine tourism industry?)</i>	Initiative/s on Sustainability <i>(Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)</i>	Partnerships Developed/Forged/ Established <i>(Indicate the nature of cooperation/ collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)</i>	If applicable:					Others, if applicable
				Volume/ Number for 2022 (Qualify also what the quantitative figure represent)	Increase/ Decrease (Comparison with 2021 data)	Factors for Increase/ Decrease (Indicate here what contributed to the increase or decrease as reported, in qualitative and/or quantitative format)	Total Number of Participants		
							Male	Female	
Leadership in the Digital Era organized by CSI	-Appreciate the relevance and significance of transitioning into the digital era; -Discuss the characteristics of leaders in the digital era and their critical role in transitioning their respective units to the digital world; -Identify the tools and applications necessary in digital leadership; and -Prepare and commit to implement action plans that will strengthen the leadership in the digital era to ensure swift and smooth transition in their own workplace.	N/A	N/A	N/A	N/A	N/A	1	1	
	20 and 23 September 2022, via Zoom								
	1.Hazel Francisco 2.Arturo Gatus								
Cash Management and Its Internal Control System organized by AGIA	-To promote proper control measures in handling cash -To be able to learn and apply laws, rules and regulations surrounding the collections and disbursements of cash and its pertinent documents -To learn the systems and preparation of reports -To strengthen the knowledge on internal control system in cash management	N/A	N/A	N/A	N/A	N/A	1	1	
	21-23 September 2022, via Zoom								
	1.Jomar Tagao 2.Jennifer Alor								
Preparation of the Project Procurement Management Plan (PPMP) and the Annual Procurement Plan (APP): Concepts, Principles and Techniques organized by AGIA	-Satisfy the requirements under Rule III, Section 16 of 2016 Revised IRR of RA 9184 – mandating the Head of the Procuring Entity (HOPE) of capacitating its newly designated BAC members, Secretariat, TWG members and end-user units through training and seminars within six (6) months upon designation -Address questions pertaining procurement process/procedures, especially during the Planning stage where the PPMP and APP are prepared -Enables the end-user units in the effective and proper preparation of the PPMP, thereby facilitating the timely and appropriate preparation of the APP	N/A	N/A	N/A	N/A	N/A	1	3	
	28-30 September 2022, via Zoom								
	1.Wilfredo Quero III 2.Irene Francisco 3.Jemary Lizbeth Cangco 4.Riezel Umali								
D. SCHOLARSHIP PROGRAM									
Development Academy of the Philippines (DAP) Middle Managers Class (MMC) Batch 30 organized by DAP	The Middle Managers Class (MMC) transforms division chiefs, promising section chiefs and high potential specialists into development-oriented, peak-performing and future-ready leaders preparatory to a post in the Philippine Career Executive Service.	N/A	N/A	N/A	N/A	N/A	0	1	
	September 2022 to March 2023								
	1. Gemma Aileen Isic								
E. GENDER AND DEVELOPMENT									
GAD Focal Point System and Technical Working Group Member 3rd Quarter Meeting	To discuss the following agenda: 1. Welcoming of new TPB GFPS, TWG member 2. Proposed Revision of MPRO ISO Form 3. PCW response to the gender analysis data / sex disaggregated data 4. Upcoming Programs, Activities, and Projects for FY 2022 4.1 Enhanced Gender Mainstreaming Evaluation Framework (GMEF) Workshop 4.2 Harmonized Gender and Development Guidelines (HGDG) Workshop 4.3 Gender Sensitivity (GST) Training 4.4 18-Day Campaign to End VAW 5. PCW response to the proposed 18-Day Campaign to End VAW IEC Materials from 2nd Quarter meeting 6. Guidelines on 2022 PCW GAD Webinar Series	N/A	N/A	N/A	N/A	N/A			
	09 August 2022, TPB Board Room								
	Attended by TPB GAD Focal Point System, Technical Working Group, and Secretariat								
F. HEALTH AND WELLNESS									
Administration of Flu Vaccine Batch 2	As part of TPB's Health and Wellness Program, the COO has approved the purchase and administration of flu and pneumonia vaccine	N/A	N/A	N/A	N/A	N/A			
	01 July 2022								
	All TPB Personnel								
Administration of Pneumonia Vaccine Batches 1 and 2	As part of TPB's Health and Wellness Program, the COO has approved the purchase and administration of flu and pneumonia vaccine	N/A	N/A	N/A	N/A	N/A			
	8 and 9 September 2022								
	All TPB Personnel								

PROGRAM/ACTIVITY/ PROJECT (Include here PAPs that are INCLUDED in your Work and Financial Plan)	Major Accomplishments (Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2022. Inputs should answer the following: 1. Who were involved? (indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event contribute to the development of the Philippine tourism industry?)	Initiative/s on Sustainability (Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)	Partnerships Developed/Forged/ Established (Indicate the nature of cooperation/ collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)	If applicable:				Others, if applicable
				Volume/ Number for 2022 (Qualify also what the quantitative figure represent)	Increase/ Decrease (Comparison with 2021 data)	Factors for Increase/ Decrease (Indicate here what contributed to the increase or decrease as reported, in qualitative and/or quantitative format)	Total Number of Participants Male Female	
Health Forum entitled Monkey pox: Facts and Myths	Aims to break the myths surrounding the disease by providing the background and relevant information about Monkey pox. 21 September 2022 All TPB Personnel	N/A	N/A	N/A	N/A	N/A		
F. EMPLOYEE ENGAGEMENT ACTIVITIES								
July Townhall Meeting	An avenue to employees to connect, collaborate, and share updates; opportunity to enhance camaraderie in the middle of our work schedules; show appreciation for the contribution of each personnel to the objectives of TPB; and celebrate birthdays of personnel. 01 July 2022, TPB Hallway All TPB Personnel	N/A	N/A	N/A	N/A	N/A		
TAUNANG PARANG SA BAYANING PILIPINO	1. All TPB Officials and Employees 2. 30 September 2022 3. At Sheraton Manila Bay Hotel 4-5. We all know that the whole bureaucracy are celebrating the Civil Service Month every September and it's the 122nd civil service anniversary, a century old celebration for us civil servants. In relation to this, here in TPB, we started this kind of ceremony last 2018 dubbed as Taunang Parangal sa Bayaning Pilipino (TPBP) which usually preceded by a learning session based on the CSC Anniversary Theme. It is also during this month that the TPB awards loyalty incentives to qualified employees and conferment of PRAISE awardees under CSC-approved TPB PRAISE. We deemed that it is an opportune time to recognize all the workers of the government and their commitment to the service through our TPB's Taunang Parangal sa Bayaning Pilipino. The PHRDD endeavor this TPBP annual event will inspire public service and uphold public interest among TPB officials and employees, with due acknowledgement of their exceptional service or achievements. Also avenue to our employees to connect, collaborate, and share updates; opportunity to enhance camaraderie in the middle of our work schedules; and show appreciation for the contribution of each personnel to the objectives of TPB.	N/A	N/A	N/A	N/A	N/A	95 65	

Prepared by:

 WILSON R. SUBA
 Signature over Printed Name of Focal Person

Vetted by:


 MARIA MARGARITA MONTEMAYOR NOORALES
 Head of Agency
 Date:

DOT YEAR-END ACCOMPLISHMENT REPORT TEMPLATE
3RD QUARTER CY 2022

AGENCY: TOURISM PROMOTIONS BOARD

PROGRAM/ACTIVITY/ PROJECT <i>(Include here PAPs that are NOT INCLUDED in your Work and Financial Plan)</i>	Major Accomplishments (Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2022. Inputs should answer the following: 1. Who were involved? (Indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event? contribute to the development of the Philippine tourism industry?)	Initiative/s on Sustainability <i>(Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)</i>	Partnerships Developed/Forged/ Established <i>(Indicate the nature of cooperation/ collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)</i>	Volume/ Number for 2022 (Qualify also what the quantitative figure represent)	If applicable:			Others, if applicable
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INTERNATIONAL PROMOTIONS DEPARTMENT								
JOINT PROMOTION								
Northeast Asian Exposition of Culture, Tourism and Innovation (charged to PDOT Beijing's unutilized funds)	1. PDOT Beijing / Ministry of Culture and Tourism of the People's Republic of China, the Ministry of Commerce of the People's Republic of China, China Council for the Promotion of International Trade, Liaoning Provincial Department of Culture and Tourism, and the People's Government of Liaoning Province 2. 26-28 August 2022 3. Beijing, China 4. To restart outbound travel from Shenyang and Northeast China to the Philippines; to renew linkages with travel trade partners; to maintain the presence and positive image of the Philippines in Northeast China. 5. Participation in this consumer fair will help restart outbound travel from China to the Philippines once pandemic is over and the borders reopen.							
DOMESTIC PROMOTIONS DEPARTMENT								
Support to DOT Regional Offices, Attached Agencies and LGUs	Proponent: Municipality of Mauban, Quezon Event: Maubanog Festival 2022/10-15 July 2022 Through the LGU of Mauban, collateral materials were given to the special guests and visitors of Maubanog Festival in Mauban Quezon. With the theme "Pasasalamat sa Poong Maykapal sa Masaganang Ani, Karangalan at Tagumpay ng Bawat Anak ng Mauban", Maubanog Festival featured the best of Mauban's culture, arts, history and heritage.	The TPB supported the festival through the provision of collateral materials: party hats, lanyards, destination luggage tags, Philippine interim brochures. Additionally, the TPB provided Bucketlist coffetable books for the VIPs of the event.	Through TPB's partnership with the LGUs, the TPB continues to build partnership towards the full recovery of tourism.					
	Proponent: Nayong Pilipino Foundation (NPF) Event: Bike and Nature Trail Launch/30 September 2022 The Nayong Pilipino Foundation (NPF) conducted the launch of Bike and Nature Trail at NPF Site in Paranaque City last 30 September 2022. The activity aimed to advocate bicycle riding as a leisurely activity and promote the site not only as a green space but also as healing space—as walking and cycling are activities which have a positive impact on both the environment and one's own health.	The TPB supported the event through the provision of the following materials for the guest of the launching as well as the general public: TPB Notebook, Lanyard, Destination brochures	Through TPB's partnership with the attached agencies, the TPB continues to build partnership towards the full recovery of tourism.					
Support to Stakeholders and Associations	Proponent: Department of Tourism 7 (Central Visayas) Event: Conduct of Dive 7 Festivals and Media Familiarization Tour/August-September 2022 Amount: N/A (Provision of Collaterals) Objectives: 1. The DIVE7 Program promotes and supports the development of dive destinations in the region, provides easy access for the stakeholders to accreditation and licensing services, and advocates for environmental conservation and protection.	The TPB supported the festival through the provision of collateral materials	Through TPB's partnership with the LGUs, the TPB continues to build partnership towards the full recovery of tourism.					
Support to Stakeholders and Associations	Proponent: Cavite Alliance of Independent Tour Operators, Inc. (CAITO) Event: 3rd General Membership Meeting/06 September 2022 Amount: N/A (Provision of Collaterals) Objectives: 1. The event aims to reconnect to its members, tour operators and other partners to revive the tourism business in the country, especially in CALABARZON Region.	The TPB supported the association through the provision of the following materials which CAITO members can use in their respective offices: IMFITP posters, Lonely planet mini guidebook and ASEAN adventure and festival brochures.	The TPB continued to have a deepened relationship with the private sector and further defining the strong partnership to revive the domestic tourism.					

PROGRAM/ACTIVITY/ PROJECT (Include here PAs that are NOT INCLUDED in your Work and Financial Plan)	Major Accomplishments (Indicate here big-ticket events that made a substantial impact in the Tourism Industry in 2022. Inputs should answer the following: 1. Who were involved? (Indicate our partners in the event) 2. When did it happen? 3. Where did it happen? 4. What were the objectives of the event? 5. How will the said event? contribute to the development of the Philippine tourism industry?	Initiative/s on Sustainability (Include here an activity or project carried out by your office that is in line with the Department's thrust on sustainability. Indicate in qualitative format.)	Partnerships Developed/Forged/ Established (Indicate the nature of cooperation/ collaboration, partners involved and highlights of the partnership that contributed substantially to a success. Indicate in qualitative format)	Volume/ Number for 2022 (Qualify also what the quantitative figure represent)	If applicable:			Total Number of Participants		Others, if applicable
					Increase/ Decrease (Comparison with 2022 data)	Factors for Increase/ Decrease (Indicate here what contributed to the increase or decrease as reported, in qualitative and/or quantitative format)	Male	Female		
MICE DEPARTMENT										
Asia Cash Cycle Seminar	1. Currency Research.They are a company that provides consulting, communications, community and conference services. They have positioned themselves as a leading global resource for central banks, their suppliers and the related supply chain for currency and payment systems. 2. 5 - 7 September 2022 3. Shangri-la at the Fort, Bonifacio Global City 4. The objectives of the event include trade promotion through business events and knowledge transfer and networking for industry development 5. Assistance to booked events likewise is in line with the TPB's mandate to promote the Philippines as a MICE destination and attract more international events to the country	The TPB provided the event with a goody box of Philippine delicacies such as native chocolates, dried mangoes and distilled drinks stored in a glass container. Each set contained fillers from shredded recycled paper and placed in a biodegradable tampipi box.	Through the Asia Cash Cycle Seminar, we were able to connect the Philippines with C-suite attendees from central banks, their suppliers, and the related supply chain for currency and payment systems from various countries such as Sri Lanka, Brunei, Australia, USA, Singapore, Papua New Guinea, Thailand, Hong Kong, Indonesia, UK, Solomon Islands, Malaysia, Canada, Germany, Switzerland, India and Finland				152 attendees			
MANAGEMENT INFORMATION SYSTEM DEPARTMENT										
Quality Management System	1. TPB Officials and Employees and its external stakeholders 2. September 2022 3. TPB Office 4. Establish and maintain a quality management system to ensure the TPB can consistently meet or exceed stakeholder requirements									
ADMINISTRATIVE DEPARTMENT										
PERSONNEL HUMAN RESOURCE AND DEVELOPMENT DIVISION										
LEARNING AND DEVELOPMENT	To promote continuous learning during the Community Quarantine due to the COVID-19, the TPB Personnel and Human Resources and Development Division (PHRDD) implemented a Learn from Home Program (LFH) as an alternative platform for Learning and Development.									
A. FREE PUBLIC ONLINE LEARNING SESSIONS	Objective: To provide personnel with significant online materials.									
Health-related: 1										
The Power of Success Attitudes: Become the Person Who Can Change During a Crisis	1. All TPB Personnel 2. 02 July 2022	N/A	N/A	N/A	N/A	N/A				
HR-related: 1										
Managing Talent in a Chaotic VUCA (Volatility, Uncertainty, Complexity and Ambiguity) World	1. All TPB Personnel 2. 05 August 2022	N/A	N/A	N/A	N/A	N/A				
Leadership: 3										
Concepts & Principles of Futures Thinking for the Public Sector	1. All TPB Personnel 2. 28 July 2022	N/A	N/A	N/A	N/A	N/A				
Steps in Strategic Foresight using Scenario Development	1. All TPB Personnel 2. 29 July 2022	N/A	N/A	N/A	N/A	N/A				
Managing Difficult People and Dealing with Conflict	1. All TPB Personnel 2. 09 September 2022	N/A	N/A	N/A	N/A	N/A				
Admin-related: 1										
Webinar Series on Productivity Initiatives to Improve Service Delivery in the Local Government	1. All TPB Personnel 2. 31 August and 02 September 2022	N/A	N/A	N/A	N/A	N/A				
Personal and Lifestyle: 4										
How to Overcome Unconscious Bias in the Workplace	1. All TPB Personnel 2. 12 July 2022	N/A	N/A	N/A	N/A	N/A				
Strategic Goal-Setting and Mind-Setting for Career Success	1. All TPB Personnel 2. 07 September 2022	N/A	N/A	N/A	N/A	N/A				
Managing Difficult People and Dealing with Conflict	1. All TPB Personnel 2. 10 September 2022	N/A	N/A	N/A	N/A	N/A				
The Impact of Quiet Quitting: What It Is, Why It Happens, and What You Can Do About It	1. All TPB Personnel 2. 21 September 2022	N/A	N/A	N/A	N/A	N/A				

Prepared by:

 WILSON R. SUBA
 Signature over Printed Name of Focal Person

Vetted by:


 MARIA MARGARITA MONTEMAYOR NOSRALES
 Head of Agency
 Date: