



27 October 2022

ATTY. MA. ESPERANZA CHRISTINA GARCIA-FRASCO
Secretary, Department of Tourism (DOT) and TPB Chairperson
MS. MARIA MARGARITA MONTEMAYOR NOGRALES
Acting Chief Operating Officer (COO)
TOURISM PROMOTIONS BOARD (TPB)
4/F Legaspi Towers 300, Roxas Boulevard,
Corner P. Ocampo, Sr. St., Malate, Manila

**RE: REVALIDATION OF THE 2020
PERFORMANCE SCORECARD OF TPB**

Dear Secretary Garcia-Frasco and Acting COO Nograles,

This is with reference to TPB's letter dated 11 March 2022¹ requesting for reconsideration of the following strategic measures (SMs) under the validated 2020 Performance Scorecard:

- **SM 1:** Number of TPB-Initiated Domestic and International Projects Held in the Philippines;
- **SM 2:** Generate Return on Marketing Investment (ROMI) of TPB Domestic and International Marketing and Promotions Projects;
- **SM 3:** Generate Return on Marketing Investment (ROMI) of TPB Marketing Communications Projects;
- **SM 4:** Number of TPB-Supported Events/Projects Organized by Foreign Suppliers;
- **SM 5:** Number of TPB-Assisted Domestic and International Promotions Projects Organized by Philippine Stakeholders;
- **SM 6:** Percentage of Satisfied Customers (Exhibitors, Attendees, and Familiarization Trip Participants and Social Media Influencers);
- **SM 8:** Improve Percentage of Application Processed Within Prescribed Turnaround Time; and
- **SM 10:** Improve Competency of the Organization.

To further aid the Governance Commission, a site visit to TPB's Head Office was conducted on 14 July 2022. Additional documents were requested, which TPB was able to submit through an e-mail communication on 25 July 2022 and physical submissions on 28 July 2022 and 04 August 2022.

The review and evaluation of TPB's request, including the submitted supporting documents, are summarized in the "Result of Revalidation of 2020 Performance Scorecard" attached as **Annex A**. Foregoing considered, TPB's revalidated score is hereby **RETAINED** at **23.41%**. TPB remains to have failed to achieve the required weighted-average score of at least 90% in the 2020 Performance Scorecard and,

¹ Officially received by the Governance Commission on 15 March 2022.

TOURISM PROMOTIONS BOARD
Office of the Chief Operating Officer
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Date: 02 NOVEMBER 2022

thus, remains to be ineligible to grant the 2020 Performance-Based Bonus (PBB) to its officers and employees. We take this opportunity to remind TPB that the revalidated Performance Scorecard shall be posted on its website, in accordance with Section 43 of the GCG Memorandum Circular (M.C.) No. 2012-07.²

FOR TPB'S INFORMATION AND COMPLIANCE.

Very truly yours,

Justice ALEX L. QUIROZ (ret.)
Chairperson


Atty. GIDEON D.V. MORTEL, D.C.L.
Commissioner


Atty. GERALDINE MARIE B. BERBERABE-MARTINEZ
Commissioner

cc: COA Resident Auditor - TPB

² CODE OF CORPORATE GOVERNANCE FOR GOCCs, dated 28 November 2012.

TOURISM PROMOTIONS BOARD (TPB)
Result of Revalidation of 2020 Performance Scorecard

		Component			TPB Submission		GCG Validation		Supporting Documents	GCG Remarks	
Objective/Measure		Formula	Weight	Rating Scale	Target	Actual	Rating	Actual			Rating
CUSTOMERS / STAKEHOLDERS	SO 1 Coordinated and Sustainable Tourism Promotions and Marketing Recovery Program										
	SM 1	Number of TPB-Initiated Domestic and International Projects held in the Philippines	Total Number of Implemented Domestic and International Projects held in the Philippines / Total Number of Planned Domestic and International Projects held in the Philippines	12.5%	(Actual / Target) x Weight	75% Implementation of the Total Planned Domestic and International Projects	20 events implemented / 19 Planned Events = 105.26%	12.5%	Cannot Be Validated	0%	List of TPB-Initiated Domestic and International Projects held in the Philippines Copies of Accomplishment Reports, TPB Bulletins, Presentation Materials, and Terminal Reports <u>Project Proposal and Brief Forms</u> <u>Board Resolution No. 256 s. 2020</u> <u>Powerpoint Presentation Deck and Minutes of the 29 June 2020 Board Meeting</u> <u>2020 Quarterly Physical Report of Operation/Budget Accountability Report (BAR) No. 1</u>

Result of Revalidation of 2020 Performance Scorecard (Annex A)

			Component			TPB Submission			GCG Validation		Supporting Documents	GCG Remarks
Objective/Measure			Formula	Weight	Rating Scale	Target	Actual	Rating	Actual	Rating		
CUSTOMERS / STAKEHOLDERS	SM 2	Generate Return on Marketing Investment (ROMI) of TPB Domestic and International Marketing and Promotions Projects	(Benefit - Cost) / Cost ¹	10%	Below 1179% = 0%	Above 1200%	Benefits Generated: ₱12,773,899,435.42	10%	Cannot Be Validated	0%	Copies of Terminal Reports, Accomplishment Reports, Mileage Reports, Market Profiles, Disbursement Vouchers, Budget Utilization Requests Status, Liquidation Vouchers, and Official Receipts Excel File of the Detailed Computation of ROMI Guidelines on the Computation of Benefits Generated, including the Conversion Rate Seller Evaluation Forms	<u>Request for reconsideration DENIED.</u> <u>On the computation of benefit, there were inconsistencies between the Terminal/Accomplishment Reports, Mileage Reports, and Market Profiles for two (2) randomly selected events: ASEAN Tourism Forum 2020 and Luxperience Virtual Event 2020. More importantly, there were no standard guidelines in the computation of benefits in 2020.</u> <u>On the computation of cost, TPB failed to provide the liquidation reports for all events. Further, the amount indicated in the liquidation reports did not match the amount reflected in TPB's computation of ROMI. (see Appendix 2)</u> <u>The zero rating for the measure is RETAINED.</u> <u>TPB is advised to develop a more detailed and specific standards/guidelines in the overall computation of ROMI.</u>
					1179% to 1189% = 5%		Budget Utilized: ₱76,281,758.09					
					1190% to 1200% = 8%		ROMI: 16,645.68%					
					Above 1200% = 10%							

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Result of Revalidation of 2020 Performance Scorecard (Annex A)

		Component				TPB Submission		GCG Validation		Supporting Documents	GCG Remarks	
		Objective/Measure	Formula	Weight	Rating Scale	Target	Actual	Rating	Actual			Rating
CUSTOMERS / STAKEHOLDERS	SM 3	Generate Return on Marketing Investment (ROMI) of TPB Marketing Communications Projects	(Media Values - Media Spend) / Media Spend ²	10%	(Actual / Target) x Weight	Above 120%	Media/PR Values: ₱929,018,573.76 Budget Utilized: ₱397,456,547.00 ROMI: 133.74%	10%	Cannot Be Validated	0%	Copies of Mileage Reports, Disbursement Vouchers, Budget Utilization Request Status, <u>Official Receipts, List of Due and Demandable Accounts Payable – Advice to Debit Accounts (LDDAP-ADA), and Advice of Checks Issued and Cancelled</u> <u>Excel File of the Detailed Computation of ROMI</u>	<u>Request for reconsideration DENIED.</u> <u>The Governance Commission cannot objectively validate the reported value for Media Spend as TPB failed to provide the complete supporting documents for most of the projects.</u>
	SO 2	Cultivate Partnerships with Stakeholders and Customers										
	SM 4	Number of TPB-Supported Events/Projects Organized by Foreign Suppliers	Supported Events/Projects Organized by Foreign Suppliers / Total Number of Expected Events/Projects Organized by Foreign Suppliers with Request Support from TPB	10%	(Actual / Target) x Weight	Support 75% of the Total Expected Events/Projects Organized by Foreign Suppliers	39 Supported Events / 21 Expected Events = 185.71%	10%	Cannot Be Validated	0%	Copies of Accomplishment Reports, Terminal Reports, and Project Brief <u>and Proposal Forms</u> List of Expected and Actual Events Assisted	<u>Request for reconsideration DENIED.</u> <u>The Governance Commission was able to validate the implementation of 17 events. However, the basis for the total number of expected events with a</u>

¹ Where: Benefit = values generated out of sales (e.g., tour packages sold, etc.; i.e. but does not include private sector participation fees paid to TPB); Cost = project fund expended by TPB.

² Where: Media Values = impression, reach, etc.; Media Spend = cost paid for placements, etc.

Result of Revalidation of 2020 Performance Scorecard (Annex A)

			Component			TPB Submission			GCG Validation		Supporting Documents	GCG Remarks
Objective/Measure			Formula	Weight	Rating Scale	Target	Actual	Rating	Actual	Rating		
											<u>Revised List of Supported Events/Projects</u>	<u>request for support cannot be objectively established.</u> <u>Upon comparing the lists submitted by TPB, it was observed that there were events implemented in 2020 included in the initial list but not in the revised list (see Appendix 3).</u> <u>Foregoing considered, the initial zero rating is RETAINED.</u>
CUSTOMERS / STAKEHOLDERS	SM 5	Number of TPB-Assisted Domestic and International Promotions Projects Organized by Philippine Stakeholders	Assisted Domestic and International Promotions Projects Organized by Philippine Stakeholders / Total Number of Domestic and International Promotions Projects Organized by Philippine Stakeholders with Request for Assistance from TPB	10%	(Actual / Target) Weight	Assist 75% of the Total Anticipated Domestic and International Promotions Projects Organized by Philippine Stakeholders	56 Assisted Events / 60 Anticipated Events = 93.33%	10%	Cannot Be Validated	0%	Copies of Accomplishment Reports, Terminal Reports, and Project Brief Forms <u>List of Anticipated and Actual Events Assisted</u> <u>Revised List of Assisted Domestic and International Promotions Projects Organized by Philippine Stakeholders</u> <u>Copies of Request for Assistance from Philippine Stakeholders</u>	<u>Request for reconsideration DENIED.</u> <u>Similar to SM 4, the number of expected events with requestor support cannot be objectively established.</u> <u>Upon comparing the lists submitted by TPB, it was observed that there were events implemented in 2020 included in the initial list but not in the revised list (see Appendix 3).</u>

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Result of Revalidation of 2020 Performance Scorecard (Annex A)

Component					TPB Submission		GCG Validation		Supporting Documents	GCG Remarks		
Objective/Measure	Formula	Weight	Rating Scale	Target	Actual	Rating	Actual	Rating				
CUSTOMERS / STAKEHOLDERS	SO 3	Improve Customer Satisfaction Rating										
	SM 6a	Percentage of Satisfied Customers (Exhibitors)	Number of Respondents who gave at least a Satisfactory Rating / Total Number of Respondents	2.5%	(Actual / Target) x Weight If Below 80% = 0%	90%	Exhibitors: 96.77% are Satisfied Attendees: 96.83% are Satisfied Familiarization Trip Participants & Social Media Influencers: 96.88% are Satisfied Overall Satisfaction Rating: 96.83%	2.5%	Cannot Be Validated	0%	Tabulation of the Aggregate Data (Exhibitors, Attendees, and Familiarization Trip Participants and Social Media Influencers) Full Report on TPB's 2020 Customer Satisfaction Survey Quality Control Report Database of Back Checking and Spot Checking of Responses Copies of Accomplished Survey Forms <u>Clarificatory Report from All-Asian Centre for Enterprise Development (ASCEND) Inc.</u>	<u>Request for reconsideration DENIED.</u> <u>The Governance Commission reiterates that the required sample size for the conduct of the CSS is set depending on the number of primary customers for each customer type.</u> <u>In the case of TPB's 2020 CSS, the sample size was computed to be distributed proportionally to each customer type of the corporation, resulting in a higher margin of error (MOE) than prescribed.</u> <u>Considering that the prescribed sample size and MOE per customer type were not adhered to in the conduct of 2020 CSS, the survey results are deemed unacceptable. The initial zero rating is RETAINED.</u> <u>The Governance Commission would like to take this opportunity to remind TPB to strictly adhere to the issued Enhanced Standard Methodology in the</u>
	SM 6b	Percentage of Satisfied Customers (Attendees)		2.5%		90%		2.5%				
	SM 6c	Percentage of Satisfied Customers (Familiarization Trip Participants and Social Media Influencers)		2.5%		90%		2.5%				

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Result of Revalidation of 2020 Performance Scorecard (Annex A)

			Component			TPB Submission			GCG Validation		Supporting Documents	GCG Remarks
Objective/Measure			Formula	Weight	Rating Scale	Target	Actual	Rating	Actual	Rating		
												<i>succeeding conduct of its CSS for its results to be deemed acceptable in the following years.</i>
	Sub-total			60%				60%		0%		
	SO 4 Maintain Efficient, Accountable and Transparent Financial Processes and Systems											
FINANCIAL	SM 7a	Utilization of Corporate Operating Funds	Total Obligations (net of PS and SCF) / Total COB as Approved by the DBM (net of PS and SCF)	5%	(Actual / Target) x Weight	Not Lower Than 90% But Not Exceeding 100% (excluding PS, SCF, and PEC)	92% Utilization as of December 2020	5%	89.87%	4.99%	Budget Utilization Reports DBM-Approved Corporate Operating Budget Statement of Appropriations, Allotments, Obligations, Disbursements and Balances (SAAODB)	The validated actual is based on the submitted SAAODB and 2020 COA Audit Report. The DBM-approved usage of funds amounted to ₱1.161 Billion, which includes provision for Personnel Services (PS) Cost and Special Contingency Fund (SCF) As validated by the Governance Commission, the total budget excluding PS cost (₱102.16 Million) and SCF (₱87.03 Million) amounted to ₱972.201 Million, of which only ₱873.76 Million were obligated and ₱564.89 Million were disbursed, by the end of December 2020.
	SM 7b	Utilization of Corporate Operating Funds	Total Disbursements (net of PS) / Total COB as Approved by the DBM (net of PS and SCF)	5%	(Actual / Target) x Weight	85% Disbursement (excluding PS, SCF, and PEC)	86% Disbursement as of August 2021	5%	58.10%	3.42%	Special Allotment Release Order (SARO) 2020 COA Audit Report	

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Result of Revalidation of 2020 Performance Scorecard (Annex A)

Objective/Measure			Component			TPB Submission		GCG Validation		Supporting Documents	GCG Remarks
			Formula	Weight	Rating Scale	Target	Actual	Rating	Actual	Rating	
											The Governance Commission takes this opportunity to note that based on the SAAODB report submitted, funds obligated and disbursed were sourced from the subsidy released to the TPB despite the generation of funds in the amount of ₱3.258 Million. Further, the Governance Commission notes that the DBM-approved COB specifically excluded the amount of ₱19.836 Million for Personal Services Cost, which includes provision for Educational Bonus (₱4.532 Million), Socio-Economic Bonus (₱6.017 Million) and Christmas Bonus (₱5.881 Million) for lack of legal basis. However, in the submitted SAAODB report, the TPB noted that these traditional bonuses were granted and charged against its corporate funds: Educational Assistance (₱5.052 Million), Socio-Economic (₱5.166 Million) and Christmas Incentive (₱5.440 Million).

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Result of Revalidation of 2020 Performance Scorecard (Annex A)

Objective/Measure			Component			TPB Submission			GCG Validation		Supporting Documents	GCG Remarks
			Formula	Weight	Rating Scale	Target	Actual	Rating	Actual	Rating		
												The Governance Commission also adjusted the rating scale for SM 7a to be uniform with that of SM 7b.
			Sub-total	10%				10%		8.41%		
SO 5 Maintain Efficient, Accountable and Transparent Administrative Process and Systems												
INTERNAL PROCESS	SM 8	Improve Percentage of Application Processed within Prescribed Turnaround Time ³	Total Number of Applications Processed Within Prescribed Turnaround Time ⁴ / Total Number of Applications Received	10%	(Actual / Target) x Weight	100%	557 out of 566 Transactions were Acted Upon Within the Prescribed Timeline	9.84%	Cannot Be Validated	0%	Monitoring Report of Transactions per Process TPB Citizen's Charter 2020 Certificate of Compliance (CoC) Transmittal of TPB's CoC and 2020 Citizen's Charter to ARTA <u>Revised Quarterly Monitoring Report (QMR) of Transactions per Process</u>	<u>Request for reconsideration DENIED. Documents submitted were still incomplete and provided unverifiable date formats. Moreover, there were inconsistencies in the reported Start and End dates in the Processing Time Monitoring Report vis-à-vis the transaction documents. A more detailed discussion is provided in Appendix 4.</u>

³ The processes included in this measure are frontline services that cater to TPB's external clients such as Assistance to Booked Events, Bidding for International Events and Organizing/Hosting of Special and Institutional Events.

⁴ The period turnaround time shall be based on TPB's Citizen's Charter and its compliance following Republic Act No. 11032, otherwise known as Ease of Doing Business and Efficient Government Service Delivery Act of 2018.

Result of Revalidation of 2020 Performance Scorecard (Annex A)

Objective/Measure			Component			TPB Submission			GCG Validation		Supporting Documents	GCG Remarks
			Formula	Weight	Rating Scale	Target	Actual	Rating	Actual	Rating		
											<u>Documents of the Selected Samples/ Transaction per Process</u>	
SM 9	Attain ISO Certification	Actual Accomplishment	10%	All or Nothing	Maintain ISO 9001:2015 Certificate	Recommended for Continued Certification Based on the Result of External Audit last 02 December 2020		10%	ISO 9001:2015 Certificate Maintained	10%	Audit Report Confirmation Letter from the Certification International Philippines	Acceptable.
Sub-total				20%				19.84%		10%		
SO 6 Sustain a Culture of Organizational Engagement that Fosters Effective Performance, Lifelong Learning and Growth												
SM 10	Improve Competency of the Organization	Actual Accomplishment	5%	All or Nothing	Board-Approved Competency Framework	Board Resolution No. 282 – TPB Competency Framework TPB Board-Approved Competency-Based Framework		10%	Board-Approved Competency Framework	5%	Board-Approved Competency-Based Framework Board Resolution Summary Competency Gaps per Competency	Acceptable. However, the Governance Commission noted that the approval of the Competency-Based Framework is “subject to further vetting by the TPB’s Personnel and Human Resources Development Division (PHRDD) vis-à-vis the job descriptions through the conduct of validation and calibration sessions”. Upon clarification with TPB, such a condition was placed by the Board of Directors to ensure that the PHRDD will generate a Competency Report of the corporation based on Competency-

LEARNING & GROWTH

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Result of Revalidation of 2020 Performance Scorecard (Annex A)

Component			TPB Submission			GCG Validation		Supporting Documents	GCG Remarks
Objective/Measure	Formula	Weight	Rating Scale	Target	Actual	Rating	Actual	Rating	
									Based Job Descriptions (CBJDs).
	Actual Accomplishment	5%	All or Nothing	Establish Competency Baseline ⁵ of All Employees	104 Individual Competency Profiles Submitted for 100% Submission		104 out of 106 Employees Assessed Cannot Be Validated	0%	<p>Competency Assessment Reports for 2020</p> <p>Excel File on the Computation of the Organization's Competency Baseline</p> <p>Details of Workforce Complement of the Organization</p> <p>Positions Profiles of Positions</p> <p><u>Accomplished Competency Assessment Forms</u></p> <p><u>Internal Memorandum on the Conduct of the 2020 Competency Assessment</u></p> <p><u>Request for reconsideration to exclude two (2) new employees hired in 2020 in the computation of the competency level is APPROVED.</u></p> <p><u>However, inconsistent information was observed based on the review of the computation of the competency of the organization vis-à-vis the individual assessment reports of the randomly selected employees:</u></p> <ol style="list-style-type: none"> <u>The total number of competencies required did not match for 18 out of the 20 employees (see Appendix 5).</u> <u>The required and actual competency level did not match for one (1) of the sampled employees.</u>

⁵ The competency baseline of the organization shall pertain to the average percentage of required competencies met which can be computed using the following formula:

$$\frac{\sum_{b=1}^B \left[\frac{\sum_{a=1}^A (\text{Actual Competency Level})_a}{A} \right]_b}{B} \text{ where: } a = \text{Competency required, } A = \text{Total number of competencies required of position, } b = \text{Personnel profiled, } B = \text{Total number of personnel profiled}$$

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Objective/Measure			Component		Rating Scale	Target	TPB Submission		GCG Validation		Supporting Documents	GCG Remarks
			Formula	Weight			Actual	Rating	Actual	Rating		
											<u>Board Resolution No. 282, series of 2020</u> <u>Evaluation Forms and Appointment Papers</u>	<u>With this, the initial rating is RETAINED.</u>
			Sub-total	10%				10%		5%		
			TOTAL	100%				99.84%		23.41%		

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SM 1: NUMBER OF TPB-INITIATED DOMESTIC AND INTERNATIONAL PROJECTS HELD IN THE PHILIPPINES

A. LIST AS OF 11 MARCH 2021¹

Approved Recalibrated PES 2020 (dated 11 Mar 2021)	
#	Target: Number of TPB-initiated Domestic and International Projects held in the Philippines
	19 Planned Events
1	<u>"Rethinking Leadership" Webinars</u>
2	<u>6th Regional Travel Fair (RTF) Virtual Edition</u>
3	<u>Conduct of Virtual Seminars on Digital Marketing, Capacity Building, and Skills Development</u>
4	<u>MICE + E Familiarization Trip</u>
5	<u>MICECONline 2020 (Philippine MICE Conference Virtual Edition)</u>
6	<u>Motourismo Publicity and Promotions through Ride PH Season 5: The New Normal</u>
7	<u>Online Publication of TPB Membership Bulletin</u>
8	<u>Philippine Travel Exchange</u>
9	<u>Print Ad Placements for the Safety Protocols of the Department of Tourism (DOT) under the New Normal</u>
10	<u>PTDI Baguio City and Benquet</u>
11	<u>PTDI Bohol</u>
12	<u>PTDI Pampanga</u>
13	<u>PTDI Samar and Leyte</u>
14	<u>Travel & Tourism during and after COVID-19 pandemic</u>
15	<u>RT-PCR Tests Subsidy for Qualified Domestic Tourists - through Philippine General Hospital (UP-PGH)</u>
16	<u>Center (PCMC)</u>
17	<u>Sustainable Community Based Tourism in Northern Luzon (EPANAW)</u>
18	<u>TPB Membership Weekly Chat</u>
19	<u>TPB PWA and Native App Project</u>

¹ Officially received by the Governance Commission on 08 November 2021.

B. LIST AS OF 16 APRIL 2021²

SM 1: LIST OF TPB-INITIATED DOMESTIC AND INTERNATIONAL PROJECTS HELD IN THE PHILIPPINES
(JANUARY TO DECEMBER 2020)
- as of April 16, 2021 -

▼	Event Category ▼	Departme ▼	Name of Event ▼	Month ▼	Remarks ▼
1	Membership Program / Campaign	DOMESTIC	<u>TPB Membership Program Presentation</u>	January	Submitted for 1Q Report
2	Membership Program / Campaign	DOMESTIC	<u>Online Publication of TPB Membership Bulletin</u>	March	Submitted for 1Q Report
3	Special Event / Project	DOMESTIC	<u>Release of Special Contingency Fund for the Conduct of a Market and Stakeholder Research Studies on Travel & Tourism during and after COVID-19 pandemic</u>	June	Submitted for 2Q Report
4	Special Event / Project	MARCOM	<u>Print Ad Placements for the Safety Protocols of the Department of Tourism (DOT) under the New Normal</u>	June	Submitted for 2Q Report
5	Special Event / Project	DOMESTIC	<u>Conduct of Virtual Seminars on Digital Marketing, Capacity Building, and Skills Development</u>	August	Submitted for 3Q Report
6	Special Event / Project	DOMESTIC	<u>Motourismo Publicity and Promotions through Ride PH Season 5: The New Normal</u>	August	Submitted for 3Q Report
7	Special Event / Project	MARCOM	<u>TPB PWA and Native App Project</u>	July	Submitted for 3Q Report
8	Special Event / Project	EAMI	<u>Virtual Philippine Travel Exchange 2020</u>	September	Submitted for 3Q Report
9	Conduct of Product Update	DOMESTIC	<u>Philippine Tourism Destination Inventory (Bohol)</u>	December	Submitted for 4Q Report
10	Conduct of Product Update	DOMESTIC	<u>Philippine Tourism Destination Inventory (Pampanga)</u>	December	Submitted for 4Q Report

² Excel file initially uploaded in the shared Google Drive link. Officially received by the Governance Commission on 15 April 2021.

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11	M.I.C.E. Invitational Program	MICE	<u>MICE + E Familiarization Trip</u>	December	Submitted for 4Q Report
12	Special Event / Project	DOMESTIC	<u>6th Regional Travel Fair (RTF) Virtual Edition</u>	December	Submitted for 4Q Report
13	Special Event / Project	INTERNATIONAL	<u>RT-PCR Subsidy Program with UP-PGH and PCMC</u>	December	Submitted for 4Q Report
14	Conduct of Product Update	DOMESTIC	<u>Philippine Tourism Destination Inventory (Samar and Leyte)</u>	November	Submitted for 4Q Report
15	Membership Program / Campaign	DOMESTIC	<u>TPB Membership Weekly Chat</u>	November	Submitted for 4Q Report
16	Conduct of Product Update	DOMESTIC	<u>Philippine Tourism Destination Inventory (Baguio and Benguet)</u>	October	Submitted for 4Q Report
17	Special Event / Project	MICE	<u>Philippine MICE Conference Virtual Edition (MICECONline)</u>	October	Submitted for 4Q Report

C. LIST AS OF 28 OCTOBER 2021³

**SM 1: LIST OF TPB-INITIATED DOMESTIC AND INTERNATIONAL PROJECTS HELD IN THE PHILIPPINES
(JANUARY TO DECEMBER 2020)
- as of October 28, 2021 -**

▼	Event Category ▼	Departme ▼	Name of Event ▼	Month ▼	Remarks ▼
1	Membership Program / Campaign	DOMESTIC	<u>TPB Membership Program Presentation</u>	January	Submitted for 1Q Report
2	Membership Program / Campaign	DOMESTIC	<u>Online Publication of TPB Membership Bulletin</u>	March	Submitted for 1Q Report
3	Special Event / Project	DOMESTIC	<u>Sustainable Community Based Tourism in Northern Luzon</u>	April	Submitted for 2Q Report
4	Special Event / Project	DOMESTIC	<u>Release of Special Contingency Fund for the Conduct of a Market and Stakeholder Research Studies on Travel & Tourism during and after COVID-19 pandemic</u>	June	Submitted for 2Q Report
5	Special Event / Project	MARCOM	<u>Print Ad Placements for the Safety Protocols of the Department of Tourism (DOT) under the New Normal</u>	June	Submitted for 2Q Report

³ Excel file recently/currently uploaded in the shared Google Drive link. Officially received by the Governance Commission on 15 April 2021.

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6	Special Event / Project	DOMESTIC	<u>Conduct of Virtual Seminars on Digital Marketing, Capacity Building, and Skills Development</u>	August	Submitted for 3Q Report
7	Special Event / Project	DOMESTIC	<u>Motourismo Publicity and Promotions through Ride PH Season 5: The New Normal</u>	August	Submitted for 3Q Report
8	Special Event / Project	MARCOM	<u>TPB PWA and Native App Project</u>	July	Submitted for 3Q Report
9	Special Event / Project	EAMI	<u>Virtual Philippine Travel Exchange 2020</u>	September	Submitted for 3Q Report
10	Conduct of Product Update	DOMESTIC	<u>Philippine Tourism Destination Inventory (Bohol)</u>	December	Submitted for 4Q Report
11	Conduct of Product Update	DOMESTIC	<u>Philippine Tourism Destination Inventory (Pampanga)</u>	December	Submitted for 4Q Report
12	M.I.C.E. Invitational Program	MICE	<u>MICE + E Familiarization Trip</u>	December	Submitted for 4Q Report
13	Membership Program / Campaign	DOMESTIC	<u>"Rethinking Leadership" Webinars</u>	December	Submitted for 4Q Report
14	Special Event / Project	DOMESTIC	<u>6th Regional Travel Fair (RTF) Virtual Edition</u>	December	Submitted for 4Q Report
15	Special Event / Project	INTERNATIONAL	<u>RT-PCR Subsidy Program with PCMC</u>	December	Submitted for 4Q Report
16	Special Event / Project	INTERNATIONAL	<u>RT-PCR Subsidy Program with UP-PGH</u>	December	Submitted for 4Q Report
17	Conduct of Product Update	DOMESTIC	<u>Philippine Tourism Destination Inventory (Samar and Leyte)</u>	November	Submitted for 4Q Report
18	Membership Program / Campaign	DOMESTIC	<u>TPB Membership Weekly Chat</u>	November	Submitted for 4Q Report
19	Conduct of Product Update	DOMESTIC	<u>Philippine Tourism Destination Inventory (Baguio and Benguet)</u>	October	Submitted for 4Q Report
20	Special Event / Project	MICE	<u>Philippine MICE Conference Virtual Edition (MICECONline)</u>	October	Submitted for 4Q Report
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for

D. LIST ATTACHED TO THE REQUEST LETTER FOR RECONSIDERATION⁴


IMPLEMENTATION OF PLANNED DOMESTIC AND INTERNATIONAL PROJECTS TO BE HELD IN THE PHILIPPINES
 2020 Calibrated Target: 75% of planned projects are implemented

#	Business Unit	PPA	Quarter	Budget
1	Domestic Promotions Department	"Rethinking Leadership" Webinars	4th	₱1,000,000.00
2	Domestic Promotions Department	6th Regional Travel Fair (RTF) Virtual Edition	4th	₱3,680,000.00
3	Domestic Promotions Department	Conduct of Virtual Seminars on Digital Marketing, Capacity Building, and Skills Development	4th	₱1,000,000.00
4	Domestic Promotions Department	Motourismo Publicity and Promotions through Ride PH Season 5: The New Normal	3rd	₱5,000,000.00
5	Domestic Promotions Department	Online Publication of TPB Membership Bulletin	Year-Round	₱830,000.00
6	Domestic Promotions Department	Philippine Tourism Destination Inventory (PTDI) Baguio City and Benguet	Year-Round	₱40,000,000.00
7	Domestic Promotions Department	Philippine Tourism Destination Inventory (PTDI) Bohol		
8	Domestic Promotions Department	Philippine Tourism Destination Inventory (PTDI) Pampanga		
9	Domestic Promotions Department	Philippine Tourism Destination Inventory (PTDI) Samar and Leyte		
10	Domestic Promotions Department	Release of Special Contingency Fund for the Conduct of a Market and Stakeholder Research Studies on Travel & Tourism during and after COVID-19 pandemic	2nd	₱4,368,000.00
11	Domestic Promotions Department	Sustainable Community Based Tourism in Northern Luzon	3rd	₱8,000,000.00
12	Domestic Promotions Department	TPB Membership Weekly Chat	Year-Round	Cost charged to Domestic Promotions Department and MIS Department
13	International Promotions Department	Philippine Travel Exchange	3rd	₱38,251,000.00

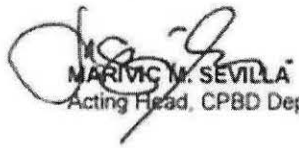
⁴ Officially received by the Governance Commission on 15 March 2022.

14	International Promotions Department	RT-PCR Tests Subsidy for Qualified Domestic Tourists - through Philippine General Hospital (UP-PGH)	4th	₱9,999,900.00
15	International Promotions Department	RT-PCR Tests Subsidy for Qualified Domestic Tourists in Partnership with Philippine Children's Medical Center (PCMC)	4th	₱8,700,000.00
16	Marketing Communications Department	Print Ad Placements for the Safety Protocols of the Department of Tourism (DOT) under the New Normal	2nd	₱42,000,000.00
17	Marketing Communications Department	TPB PWA and Native App Project	3rd	₱6,000,000.00
18	MICE Department	MICE + E Familiarization Trip	4th	₱4,845,000.00
19	MICE Department	MICECONline 2020 (Philippine MICE Conference Virtual Edition)	4th	₱3,000,000.00

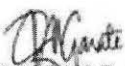
Prepared by:


MARIEL ANGELICA A. DIMASANO
 Planning Officer II

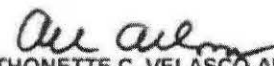
Reviewed by:


MARIVIC M. SEVILLA
 Acting Head, CPBD Department

In coordination with:


MARIAN SARAH C. GARATE
 Budget Officer V, Budget Division

Approved by:


MARIA ANTHONETTE C. VELASCO-ALLONES
 Chief Operating Officer



SM 2: GENERATE RETURN ON MARKETING INVESTMENT (ROMI) OF TPB DOMESTIC AND INTERNATIONAL MARKETING AND PROMOTIONS PROJECTS

No.	PROGRAM/PROJECT/ACTIVITY	COST/ACTUAL BUDGET UTILIZED (IN PHILIPPINE PESO)		
		PER EXCEL FILE OF COMPUTATION OF ROMI	PER LIQUIDATION REPORT/VOUCHER	PER DISBURSEMENT VOUCHER
1	Asean Tourism Forum (ATF) 2020	10,629,763.30	767,702.73	893,306.10
2	Flight Centre World Travel Expo 2020 and Travel Agent's Seminar	1,237,115.89	1,591,393.81	0.00
3	Luxperience Virtual Event 2020	732,600.00	687,523.29	2,100,765.60
4	Sydney Mardi Gras Parade 2020	585,000.00	0.00	3,505,795.16
5	TPB/DOT Osaka Familiarization Tour for the JATA Hyogo Chapter Members	554,308.00	0.00	550,843.58
6	Joint Promotions with ST World for Boracay Promotion during the Golden Week	947,118.69	0.00	0.00
7	Joint Promotion with Murasaki Sports	475,736.86	0.00	0.00
8	51st International Boat Show Dusseldorf (BOOT Dusseldorf) 2020	9,587,773.35	0.00	0.00
9	World Travel Market 2020 Virtual Edition	3,298,847.87	0.00	3,298,847.87
10	Virtual Philippine Travel Exchange 2020	30,517,759.33	0.00	2,243,989.69
11	Conduct of Motourismo Program	9,441,674.00	0.00	0.00
12	Regional Travel Fair (RTF) Virtual Edition	3,031,000.00	0.00	112,500.01
13	8th Meetings Arabia & Luxury Travel (MALT) Congress 2020	271,160.80	0.00	271,160.80
14	Incentive Travel and Conventions	4,829,100.00	0.00	4,829,100.00
15	Virtual Incentive Travel and Convention Meetings China (IT&CM) China	142,800.00	0.00	0.00

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SM 4: NUMBER OF TPB-SUPPORTED EVENTS/PROJECTS ORGANIZED BY FOREIGN SUPPLIERS

No.	LIST AS OF 11 MARCH 2021 ¹		LIST AS OF 16 APRIL 2021 ²		LIST AS OF 28 OCTOBER 2021 ³		LIST ATTACHED TO THE REQUEST LETTER FOR RECONSIDERATION ⁴
	NAME OF EVENT/PROJECT	IMPLEMENTATION DATE	NAME OF EVENT/PROJECT	IMPLEMENTATION DATE	NAME OF EVENT/PROJECT	IMPLEMENTATION DATE	NAME OF EVENT/PROJECT
1	The Outdoor Adventure Show Series (Toronto and Vancouver)	20 February	The Outdoor Adventure and Travel Show – Toronto	February	The Outdoor Adventure and Travel Show – Toronto	February	The Outdoor Adventure Show Series (Toronto and Vancouver)
2			The Outdoor Adventure and Travel Show – Vancouver	February	The Outdoor Adventure and Travel Show – Vancouver	February	
3	Flight Centre World Travel Expo 2020 and Travel Agents' Seminar	15-17 February 2020	Flight Centre World Travel Expo 2020 and Travel Agents' Seminar	February	Flight Centre World Travel Expo 2020 and Travel Agents' Seminar	February	Flight Centre World Travel Expo 2020 and Travel Agents' Seminar
4	-	-	Philippine Airline (PAL) Perth-Manila Inaugural Flight (Travel Trade and Consumer Activities)	February	Philippine Airline (PAL) Perth-Manila Inaugural Flight (Travel Trade and Consumer Activities)	February	-
5	Fukuoka Travel Exposition	08-09 February 2020	Fukuoka Travel Expo 2020	February	Fukuoka Travel Expo 2020	February	Fukuoka Travel Exposition
6	-	-	National Multicultural Festival 2020	February	National Multicultural Festival 2020	February	-
7	-	-	Sydney Mardi Gras Parade 2020	February	Sydney Mardi Gras Parade 2020	February	-
8	8 th Meetings Arabia & Luxury Travel (MALT) Congress 2020	25-26 February 2020	8 th Meetings Arabia & Luxury Travel (MALT) Congress 2020	February	8 th Meetings Arabia & Luxury Travel (MALT) Congress 2020	February	8 th Meetings Arabia & Luxury Travel (MALT) Congress 2020
9	Boot Düsseldorf	18-26 January 2020	51 st International Boat Show Düsseldorf (BOOT Düsseldorf) 2020	January	51 st International Boat Show Düsseldorf (BOOT Düsseldorf) 2020	January	Boot Düsseldorf
10	Hiroshima Soratabi	17-19 January 2020	Hiroshima Sora Tabi 2020	January	Hiroshima Sora Tabi 2020	January	Hiroshima Soratabi
11	ASEAN Tourism Forum (ATF) 2020	12-16 January 2020	ASEAN Tourism Forum (ATF) 2020	January	ASEAN Tourism Forum (ATF) 2020	January	ASEAN Tourism Forum (ATF) 2020
12	-	-	Joint Promotion with ST World for Boracay Promotion during the Golden Week	March	Joint Promotion with ST World for Boracay Promotion during the Golden Week	March	-

¹ Officially received by the Governance Commission on 08 November 2021. This list is similar with the list officially received by GCG on 28 July 2022.

² Excel file initially uploaded in the shared Google Drive link. Officially received by the Governance Commission on 15 April 2021.

³ Excel file recently/currently uploaded in the shared Google Drive link. Officially received by the Governance Commission on 15 April 2021.

⁴ Officially received by the Governance Commission on 15 March 2022. No implementation date was indicated in the submitted list.

Result of Revalidation of 2020 Performance Scorecard (**Appendix 3**)

No.	LIST AS OF 11 MARCH 2021 ¹		LIST AS OF 16 APRIL 2021 ²		LIST AS OF 28 OCTOBER 2021 ³		LIST ATTACHED TO THE REQUEST LETTER FOR RECONSIDERATION ⁴
	NAME OF EVENT/PROJECT	IMPLEMENTATION DATE	NAME OF EVENT/PROJECT	IMPLEMENTATION DATE	NAME OF EVENT/PROJECT	IMPLEMENTATION DATE	NAME OF EVENT/PROJECT
13	-	-	Asia Dive Expo (ADEX) Singapore Tactical Campaign	March	Asia Dive Expo (ADEX) Singapore Tactical Campaign	March	-
14	-	-	Philippine Dive Night in Fukuoka	October	Philippine Dive Night in Fukuoka	October	-
15	-	-	Philippine Dive Night in Osaka	October	Philippine Dive Night in Osaka	October	-
16	-	-	Brochure Support for DOT Osaka for Osaka, Nagoya and Fukuoka Travel Agencies	April	Brochure Support for DOT Osaka for Osaka, Nagoya and Fukuoka Travel Agencies	April	-
17	-	-	Joint Promotion with Murasaki Sports	April	Joint Promotion with Murasaki Sports	April	-
18	ASTA Global Convention	10-13 August 2020	ASTA Global Convention 2020	August	ASTA Global Convention 2020	August	ASTA Global Convention
19	Virtuoso Travel Week	10-13 August 2020	Participation in Virtuoso Travel Week – The Virtual Experience 2020	August	Participation in Virtuoso Travel Week – The Virtual Experience 2020	August	Virtuoso Travel Week
20	Marine Diving Fair 2020	21-23 August 2020	Marine Diving Fair (MDF) 2020	August	Marine Diving Fair (MDF) 2020	August	Marine Diving Fair 2020
21	Taipei Tourism Expo	28-31 August 2020	Taipei Tourism Expo 2020	August	Taipei Tourism Expo 2020	August	Taipei Tourism Expo
22	Incentive Travel and Conventions Meetings (IT & CM China)	03-05 August 2020	Virtual Incentive Travel & Conventions Meeting China 2020 (IT & CM China 2020)	August	Virtual Incentive Travel & Conventions Meeting China 2020 (IT & CM China 2020)	August	Incentive Travel and Conventions Meetings (IT & CM) China
23	1 st Philippine Online Dive Fair in Taiwan	01 July – 15 August 2020	1 st Philippine Online Dive Fair in Taiwan 2020	July	1 st Philippine Online Dive Fair in Taiwan 2020	July	1 st Philippine Online Dive Fair in Taiwan
24	China-ASEAN Expo Tourism Exhibition (CAEXPO-TE)	07-10 December 2020	China-ASEAN Expo Tourism Exhibition (CAEXPO-TE)	December	China-ASEAN Expo Tourism Exhibition (CAEXPO-TE)	December	China-ASEAN Expo Tourism Exhibition (CAEXPO-TE)
25	-	-	Philippine Online Travel Fair	December	Philippine Online Travel Fair	December	-
26	Kaohsiung International Travel Fair (KITF)	18-21 December 2021	Kaohsiung International Travel Fair 2020	December	Kaohsiung International Travel Fair 2020	December	Kaohsiung International Travel Fair (KITF)
27	-	-	Chengdu International Tourism Exhibition 2020	November	Chengdu International Tourism Exhibition 2020	November	-
28	World Travel Market	09-12 November 2020	World Travel Market (WTM) 2020	November	World Travel Market (WTM) 2020	November	World Travel Market
29	Girls' Travel Fes 2020	10 November 2020	Girls' Travel Fes 2020	November	Girls' Travel Fes 2020	November	Girls' Travel Fes 2020

Result of Revalidation of 2020 Performance Scorecard (**Appendix 3**)

No.	LIST AS OF 11 MARCH 2021 ¹		LIST AS OF 16 APRIL 2021 ²		LIST AS OF 28 OCTOBER 2021 ³		LIST ATTACHED TO THE REQUEST LETTER FOR RECONSIDERATION ⁴
	NAME OF EVENT/PROJECT	IMPLEMENTATION DATE	NAME OF EVENT/PROJECT	IMPLEMENTATION DATE	NAME OF EVENT/PROJECT	IMPLEMENTATION DATE	NAME OF EVENT/PROJECT
30	-	-	Joint Philippine Tourism Consumer Activation Focusing on Filipino - Australians	November	Joint Philippine Tourism Consumer Activation Focusing on Filipino - Australians	November	-
31	-	-	Joint Promotions Campaign with Henan Dahua International Travel Service	November	Joint Promotions Campaign with Henan Dahua International Travel Service	November	-
32	-	-	Virtual Incentive Travel & Conventions Meetings (IT & CM) Asia 2020	November	Virtual Incentive Travel & Conventions Meetings (IT & CM) Asia 2020	November	-
33	Luxperience Virtual Event	13-16 October 2020	Luxperience Virtual Event 2020	October	Luxperience Virtual Event 2020	October	Luxperience Virtual Event
34	Tourism Expo Japan (TEJ)	30 October – 01 November 2020	Tourism Expo Japan (TEJ) 2020	October	Tourism Expo Japan (TEJ) 2020	October	Tourism Expo Japan (TEJ)
35	Taichung International Travel Fair	23-26 October 2020	Taichung International Travel Fair 2020	October	Taichung International Travel Fair 2020	October	Taichung International Travel Fair
36	-	-	Philippine Holiday Destination Virtual Tours	October	Philippine Holiday Destination Virtual Tours	October	-
37	-	-	Various Travel Trade Online Campaigns in Australia	October	Various Travel Trade Online Campaigns in Australia	October	-
38	-	-	Weplanr Joint Campaign Promoting the Philippines as a Wedding Destination	October	Weplanr Joint Campaign Promoting the Philippines as a Wedding Destination	October	-
39	-	-	-	-	Union of International Associations (UIA) 8 th Roundtable Asia Pacific	September	-
40	IBTM Americas	-	-	-	-	-	IBTM Americas 2020 and Sales Presentation in Mexico

SM 5: NUMBER OF TPB-ASSISTED DOMESTIC AND INTERNATIONAL PROMOTIONS PROJECTS ORGANIZED BY PHILIPPINE STAKEHOLDERS

No.	LIST AS OF 16 APRIL 2020 ⁵	LIST AS OF 11 MARCH 2021 ⁶	LIST AS OF 11 MARCH 2021 ⁷		LIST AS OF 28 OCTOBER 2021 ⁸	
	NAME OF EVENT/PROJECT	NAME OF EVENT/PROJECT	NAME OF EVENT/PROJECT	IMPLEMENTATION DATE	NAME OF EVENT/PROJECT	IMPLEMENTATION DATE
1	27 th Travel Trade Expo	27 th Travel Trade Expo	27 th Travel Trade Expo	07-09 February 2020	27 th Travel Trade Expo	February
2	Philippines' Bid to Host the Rotary International Convention in 2026	Philippines' Bid to Host the Rotary International Convention in 2026	Philippines' Bid to Host the Rotary International Convention in 2026	28 February 2020	Philippines' Bid to Host the Rotary International Convention in 2026	February
3	World Small Animal Veterinary Association (WSAVA) Regional Congress 2022 Bid	World Small Animal Veterinary Association (WSAVA) Regional Congress 2022 Bid	World Small Animal Veterinary Association (WSAVA) Regional Congress 2022 Bid	28 February 2020	World Small Animal Veterinary Association (WSAVA) Regional Congress 2022 Bid	February
4	2 nd International Meliponine Conference and Asian Apicultural Association (AAA) Philippines Symposium on Pollinator Conservation	2 nd International Meliponine Conference and Asian Apicultural Association (AAA) Philippines Symposium on Pollinator Conservation	2 nd International Meliponine Conference and Asian Apicultural Association (AAA) Philippines Symposium on Pollinator Conservation	25-28 February 2020	2 nd International Meliponine Conference and Asian Apicultural Association (AAA) Philippines Symposium on Pollinator Conservation	February
5	ASEAN Puppetry Association Cultural Shows	ASEAN Puppetry Association Cultural Shows	ASEAN Puppetry Association Cultural Shows	27-28 February 2020	ASEAN Puppetry Association Cultural Shows	February
6	Asia Pacific Association of Banking Institutes (APABI) 2020 Meeting and Conference	Asia Pacific Association of Banking Institutes (APABI) 2020 Meeting and Conference	Asia Pacific Association of Banking Institutes (APABI) 2020 Meeting and Conference	27-29 February 2020	Asia Pacific Association of Banking Institutes (APABI) 2020 Meeting and Conference	February
7	Cavendish Industries Incentive Group	Cavendish Industries Incentive Group	Cavendish Industries Incentive Group	10-15 February 2020	Cavendish Industries Incentive Group	February
8	RK Vacations (India) MICE Incentive Tour Group	RK Vacations (India) MICE Incentive Tour Group	RK Vacations (India) MICE Incentive Tour Group	18-21 February 2020	RK Vacations (India) MICE Incentive Tour Group	February
9	TPB/DOT Osaka Familiarization Tour for the JATA Hyogo Chapter Members	TPB/DOT Osaka Familiarization Tour for the JATA Hyogo Chapter Members	TPB/DOT Osaka Familiarization Tour for the JATA Hyogo Chapter Members	11-14 January 2020	TPB/DOT Osaka Familiarization Tour for the JATA Hyogo Chapter Members	January
10	29 th Western Pacific Naval Symposium (WPNS) Workshop	29 th Western Pacific Naval Symposium (WPNS) Workshop	29 th Western Pacific Naval Symposium (WPNS) Workshop	28-30 January 2020	29 th Western Pacific Naval Symposium (WPNS) Workshop	January

⁵ Excel file initially uploaded in the shared Google Drive link. Officially received by the Governance Commission on 15 April 2021.

⁶ Officially received by the Governance Commission on 08 November 2021.

⁷ Officially received by the Governance Commission on 16 July 2022. This list is similar with the list officially received by GCG on 28 July 2022.

⁸ Excel file recently/currently uploaded in the shared Google Drive link. Officially received by the Governance Commission on 15 April 2021.

Result of Revalidation of 2020 Performance Scorecard (**Appendix 3**)

No.	LIST AS OF 16 APRIL 2020 ⁵	LIST AS OF 11 MARCH 2021 ⁶	LIST AS OF 11 MARCH 2021 ⁷		LIST AS OF 28 OCTOBER 2021 ⁸	
	NAME OF EVENT/PROJECT	NAME OF EVENT/PROJECT	NAME OF EVENT/PROJECT	IMPLEMENTATION DATE	NAME OF EVENT/PROJECT	IMPLEMENTATION DATE
11	International School Manila (ISM) Centennial	International School Manila (ISM) Centennial	International School Manila (ISM) Centennial	06-08 January 2020	International School Manila (ISM) Centennial	January
12	UST Medicine Class	UST Medicine Class	UST Medicine Class	15-19 January 2020	UST Medicine Class	January
13	Incredible Vacations (India) MICE Incentive Tour Group	Incredible Vacations (India) MICE Incentive Tour Group	Incredible Vacations (India) MICE Incentive Tour Group	16-20 January 2020	Incredible Vacations (India) MICE Incentive Tour Group	January
14	M/S Watts Electronics Pvt Ltd Incentive Tour	M/S Watts Electronics Pvt Ltd Incentive Tour	M/S Watts Electronics Pvt Ltd Incentive Tour	18-22 January 2020	M/S Watts Electronics Pvt Ltd Incentive Tour	January
15	Peter England (India) MICE Incentive Tour Group	Peter England (India) MICE Incentive Tour Group	Peter England (India) MICE Incentive Tour Group	13-18 January 2020	Peter England (India) MICE Incentive Tour Group	January
16	V-Guard Industries Ltd (India) MICE Incentive Tour Group (1 st Group)	V-Guard Industries Ltd (India) MICE Incentive Tour Group (1 st Group)	V-Guard Industries Ltd (India) MICE Incentive Tour Group (1 st Group)	22-26 January 2020	V-Guard Industries Ltd (India) MICE Incentive Tour Group (1 st Group)	January
17	V-Guard Industries Ltd (India) MICE Incentive Tour Group (2 nd Group)	V-Guard Industries Ltd (India) MICE Incentive Tour Group (2 nd Group)	V-Guard Industries Ltd (India) MICE Incentive Tour Group (2 nd Group)	31 January – 04 February 2020	V-Guard Industries Ltd (India) MICE Incentive Tour Group (2 nd Group)	January
18	Regional Society Leadership Conference	Regional Society Leadership Conference	-	-	Regional Society Leadership Conference	January
19	Winter Escapade 7 – IMFITPH	Winter Escapade 7 – IMFITPH	Winter Escapade 7 – IMFITPH	15-21 January 2020	Winter Escapade 7 – IMFITPH	January
20	Release of TPB Special Contingency Fund (SFC) for the Procurement of Personal Protective Equipment (PPE) and Vitamins for the Frontline Tourism Airport Personnel	Release of TPB Special Contingency Fund (SFC) for the Procurement of Personal Protective Equipment (PPE) and Vitamins for the Frontline Tourism Airport Personnel	Release of TPB Special Contingency Fund (SFC) for the Procurement of Personal Protective Equipment (PPE) and Vitamins for the Frontline Tourism Airport Personnel	02-13 April 2020	Release of TPB Special Contingency Fund (SFC) for the Procurement of Personal Protective Equipment (PPE) and Vitamins for the Frontline Tourism Airport Personnel	April
21	Release of Special Contingency Fund for Procurement of Essential Care Kits (MalasaKITS) for Stranded Tourist	Tourist Ninoy Aquino International Airport (NAIA) Terminals	Release of Special Contingency Fund for Procurement of Essential Care Kits (MalasaKITS) for Stranded Tourist Ninoy Aquino International Airport (NAIA) Terminals	03-08 April 2020	Release of Special Contingency Fund for Procurement of Essential Care Kits (MalasaKITS) for Stranded Tourist	April
22	Release of TPB Special Contingency Fund (SFC) for Stranded Domestic Tourists affected by the COVID-19	Release of TPB Special Contingency Fund (SFC) for Stranded Domestic Tourists	Release of TPB Special Contingency Fund (SFC) for Stranded Domestic Tourists	01 April 2020	Release of TPB Special Contingency Fund (SFC) for Stranded Domestic Tourists	April

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Result of Revalidation of 2020 Performance Scorecard (**Appendix 3**)

No.	LIST AS OF 16 APRIL 2020 ⁵	LIST AS OF 11 MARCH 2021 ⁶	LIST AS OF 11 MARCH 2021 ⁷		LIST AS OF 28 OCTOBER 2021 ⁸	
	NAME OF EVENT/PROJECT	NAME OF EVENT/PROJECT	NAME OF EVENT/PROJECT	IMPLEMENTATION DATE	NAME OF EVENT/PROJECT	IMPLEMENTATION DATE
	Enhanced Community Quarantine (ECQ) (CAR, NCR, Region I, Region III, Region IV-B, Region V, Region VI, Region VII, Region VIII, Region IX, Region X)	affected by the COVID-19 Enhanced Community Quarantine (ECQ) (CAR, NCR, Region I, Region III, Region IV-B, Region V, Region VI, Region VII, Region VIII, Region IX, Region X)	affected by the COVID-19 Enhanced Community Quarantine (ECQ) (CAR, NCR, Region I, Region III, Region IV-B, Region V, Region VI, Region VII, Region VIII, Region IX, Region X, Region XI, Region XII and Region XIII)		affected by the COVID-19 Enhanced Community Quarantine (ECQ) (CAR, NCR, Region I, Region III, Region IV-B, Region V, Region VI, Region VII, Region VIII, Region IX, Region X)	
23	Request for Additional Surgical Masks for Department of Tourism (DOT) NAIA Frontliners	Request for Additional Surgical Masks for Department of Tourism (DOT) NAIA Frontliners	Request for Additional Surgical Masks for Department of Tourism (DOT) NAIA Frontliners	April 2020	Request for Additional Surgical Masks for Department of Tourism (DOT) NAIA Frontliners	April
24	-	-	-	-	Sustainable Community Based Tourism in Northern Luzon	April
25	Release of TPB Special Contingency Fund (SCF) for Additional Sweeper Flights for Stranded Domestic Tourists affected by the COVID-19 Enhanced Community Quarantine (ECQ)	-	Release of TPB Special Contingency Fund (SCF) for Additional Sweeper Flights for Stranded Domestic Tourists affected by the COVID-19 Enhanced Community Quarantine (ECQ) Puerto Princesa, El Nido, Caticlan, Iloilo, Cebu, Davao and Butuan	01-02 May 2020	Release of TPB Special Contingency Fund (SCF) for Additional Sweeper Flights for Stranded Domestic Tourists affected by the COVID-19 Enhanced Community Quarantine (ECQ)	April
26	6 th International Scientific Congress	6 th International Scientific Congress	6 th International Scientific Congress	04-06 June 2020	6 th International Scientific Congress	June
27	Release of TPB Special Contingency Fund (SCF) for the Procurement of Hygiene Kits for the Returning Overseas Filipinos at the Clark International Airport	Release of TPB Special Contingency Fund (SCF) for the Procurement of Hygiene Kits for the Returning Overseas Filipinos at the Clark International Airport	Release of TPB Special Contingency Fund (SCF) for the Procurement of Hygiene Kits for the Returning Overseas Filipinos at the Clark International Airport	30 June – 31 October 2020	Release of TPB Special Contingency Fund (SCF) for the Procurement of Hygiene Kits for the Returning Overseas Filipinos at the Clark International Airport	June
28	International Conference on Ageing (ICA)	International Conference on Ageing (ICA)	International Conference on Ageing (ICA)	26-27 August 2020	International Conference on Ageing (ICA)	August
29	Asia Cash Cycle Seminar	Asia Cash Cycle Seminar	Asia Cash Cycle Seminar	07-09 September 2020	Asia Cash Cycle Seminar	September
30	Asia Global Payments Summit	Asia Global Payments Summit	-	-	Asia Global Payments Summit	September
31	International Ecotourism Travel Mart	International Ecotourism Travel Mart	-	-	International Ecotourism Travel Mart	September

Result of Revalidation of 2020 Performance Scorecard (*Appendix 3*)

No.	LIST AS OF 16 APRIL 2020 ⁵	LIST AS OF 11 MARCH 2021 ⁶	LIST AS OF 11 MARCH 2021 ⁷		LIST AS OF 28 OCTOBER 2021 ⁸	
	NAME OF EVENT/PROJECT	NAME OF EVENT/PROJECT	NAME OF EVENT/PROJECT	IMPLEMENTATION DATE	NAME OF EVENT/PROJECT	IMPLEMENTATION DATE
32	Bringing the Confidence Back in Travel: Davao Region Tourism Recovery Plan	Bringing Back the Confidence in Travel: Davao Region Communication Recovery Plan	Bringing Back the Confidence in Travel: Davao Region Communication Recovery Plan	14 September – 13 October 2020	Bringing the Confidence Back in Travel: Davao Region Tourism Recovery Plan	September
33	Launching of Ridge and Reef Travel Corridor (Baguio and Region I) and Visitor and Information Assistance (VISITA) with Tourism and Travel Fair	-	-	-	Launching of Ridge and Reef Travel Corridor (Baguio and Region I) and Visitor and Information Assistance (VISITA) with Tourism and Travel Fair	September
34	Marketing Support to Hotel Sales & Marketing Association (HSMA) Re: HSMA Goes Virtual	Marketing Support to Hotel Sales & Marketing Association (HSMA) Re: HSMA Goes Virtual	Marketing Support to Hotel Sales & Marketing Association (HSMA) Re: HSMA Goes Virtual	01 September – 31 December 2020	Marketing Support to Hotel Sales & Marketing Association (HSMA) Re: HSMA Goes Virtual	September
35	31 st Philippine Travel Mart (PTM)	Philippine Travel Mart (PTM)	Philippine Travel Mart (PTM)	04-06 December 2020	31 st Philippine Travel Mart (PTM)	December
36	-	Hinahanap – Hanap Kita Manila – A Manila Heritage Concert (December 13, 2020, Manila)	Hinahanap – Hanap Kita Manila – A Manila Heritage Concert (December 13, 2020, Manila)	13 December 2020	Hinahanap – Hanap Kita Manila – A Manila Heritage Concert	December
37	Philippine Showroom – Korea Operations	Philippine Showroom – Korea Operations	Philippine Showroom – Korea Operations	01 January – 31 December 2020	Philippine Showroom – Korea Operations	December
38	DOT-Taiwan year-end dinner meeting with Key Agents	DOT-Taiwan year-end dinner meeting with Key Agents	-	-	DOT-Taiwan year-end dinner meeting with Key Agents	December
39	PDOT Taiwan Product Presentations (Pintung, Kenting and Taitung)	PDOT Taiwan Product Presentations (Pintung, Kenting and Taitung)	PDOT Taiwan Product Presentations (Pintung, Kenting and Taitung)	08-10 December 2020	PDOT Taiwan Product Presentations (Pintung, Kenting and Taitung)	December
40	8 th Associations Summit (AS8) (A Virtual Experience)	8 th Associations Summit (AS8) (A Virtual Experience)	8 th Associations Summit (AS8) (A Virtual Experience)	25-26 November 2020	8 th Associations Summit (AS8) (A Virtual Experience)	November
41	BusinessWorld Economic Forum 2020	BusinessWorld Economic Forum 2020	BusinessWorld Economic Forum 2020	25-26 November 2020	BusinessWorld Economic Forum 2020	November
42	Leaders Unite 2020 The Goal Digger	Leaders Unite 2020 The Goal Digger	Leaders Unite 2020: The Goal Digger	28 November 2020	Leaders Unite 2020 The Goal Digger	November
43	Presentation of World Trade Center (WTC) Manila to the World Trade Center Business Club (WBC) Leeuwanden	Presentation of World Trade Center (WTC) Manila to the World Trade Center Business Club (WBC) Leeuwanden	Presentation of World Trade Center (WTC) Manila to the World Trade Center Business Club (WBC) Leeuwanden	05 November – 03 December 2020	Presentation of World Trade Center (WTC) Manila to the World Trade Center Business Club (WBC) Leeuwanden	November
44	Provision of 750 MalasaKits (PhilCare Kits) for the Department of Tourism	Provision of 750 MalasaKits (PhilCare Kits) for the Department	Provision of 750 MalasaKits (PhilCare Kits) for the	01 October – 31 December 2020	Provision of 750 MalasaKits (PhilCare Kits) for the Department	November

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Result of Revalidation of 2020 Performance Scorecard (*Appendix 3*)

No.	LIST AS OF 16 APRIL 2020 ⁵	LIST AS OF 11 MARCH 2021 ⁶	LIST AS OF 11 MARCH 2021 ⁷		LIST AS OF 28 OCTOBER 2021 ⁸	
	NAME OF EVENT/PROJECT	NAME OF EVENT/PROJECT	NAME OF EVENT/PROJECT	IMPLEMENTATION DATE	NAME OF EVENT/PROJECT	IMPLEMENTATION DATE
	Region III (Central Luzon) to be Given to Returning OFWs, Seafarers, and Overseas Filipino	of Tourism Region III (Central Luzon)	Department of Tourism Region III (Central Luzon)		of Tourism Region III (Central Luzon) to be Given to Returning OFWs, Seafarers, and Overseas Filipino Arriving at the Clark International Airport	
45	Pocket Product Update Seminar in Kanazawa	Pocket Product Update Seminar in Kanazawa	Pocket Product Update Seminar in Kanazawa	16 November 2020	Pocket Product Update Seminar in Kanazawa	November
46	PDOT Taiwan Product Presentations (Miaoli and Changhua)	PDOT Taiwan Product Presentations (Miaoli and Changhua)	PDOT Taiwan Product Presentations (Miaoli and Changhua)	25-25 November 2020	PDOT Taiwan Product Presentations (Miaoli and Changhua)	November
47	PDOT Taiwan Product Presentations (Yilan and Hualien)	PDOT Taiwan Product Presentations (Yilan and Hualien)	PDOT Taiwan Product Presentations (Yilan and Hualien)	11-12 November 2020	PDOT Taiwan Product Presentations (Yilan and Hualien)	November
48	PDOT-Taiwan's proposed Tactical Promotion-Advertising Campaign for 2 months	PDOT-Taiwan's proposed Tactical Promotion-Advertising Campaign for 2 months	PDOT-Taiwan's proposed Tactical Promotion-Advertising Campaign for 2 months	01 November – 31 December 2020	PDOT-Taiwan's proposed Tactical Promotion-Advertising Campaign for 2 months	November
49	1 st Digital Bucketlist Travel & Tour Exchange	1 st Digital Bucketlist Travel & Tour Exchange	1 st Digital Bucketlist Travel & Tour Exchange	25-27 October 2020	1 st Digital Bucketlist Travel & Tour Exchange	October
50	Japanese Market Travel Bubble Exploratory Dialogue with Familiarization in El Nido, Palawan	Japanese Market Travel Bubble Exploratory Dialogue with Familiarization in El Nido, Palawan (October 23-26, 2020, El Nido, Palawan)	Japanese Market Travel Bubble Exploratory Dialogue with Familiarization in El Nido, Palawan (October 23-26, 2020, El Nido, Palawan)	23-26 October 2020	Japanese Market Travel Bubble Exploratory Dialogue with Familiarization in El Nido, Palawan	October
51	Association of Asian Election Authorities (AAEA) First Executive Board Meeting	Association of Asian Election Authorities (AAEA) First Executive Board Meeting	Association of Asian Election Authorities (AAEA) First Executive Board Meeting	01 October 2020	Association of Asian Election Authorities (AAEA) First Executive Board Meeting	October
52	Virtual Travel and Tour Expo (vTour Expo)	Virtual Travel and Tour Expo (vTour Expo)	Virtual Travel and Tour Expo (vTour Expo)	14 November 2020	Virtual Travel and Tour Expo (vTour Expo)	October
53	-	Test Kits (October 2020, Baguio City)	Baguio City Tourism Recovery Program: Request for Supplemental Funds to Procure COVID-19 Antigen Test Kits (October 2020, Baguio City)	08-30 October 2020	Baguio City Tourism Recovery Program: Request for Supplemental Funds to Procure COVID-19 Antigen Test Kits	October

Result of Revalidation of 2020 Performance Scorecard (**Appendix 3**)

No.	LIST AS OF 16 APRIL 2020 ⁵	LIST AS OF 11 MARCH 2021 ⁶	LIST AS OF 11 MARCH 2021 ⁷		LIST AS OF 28 OCTOBER 2021 ⁸	
	NAME OF EVENT/PROJECT	NAME OF EVENT/PROJECT	NAME OF EVENT/PROJECT	IMPLEMENTATION DATE	NAME OF EVENT/PROJECT	IMPLEMENTATION DATE
54	Raise Your Flag Project	Raise Your Flag Project (October 5-10, 2020, Zamboanga City)	Raise Your Flag Project (October 5-10, 2020, Zamboanga City)	05-09 October 2020	Raise Your Flag Project	October
55	-	-	Ridge and Reef: Baguio City – Region 1 Travel Corridor Phase 1 (September 30 - December 2020, Region I (La Union, Pangasinan, Ilocos Sur, Ilocos Norte))	19 October – 20 November 2020	Ridge and Reef: Baguio City – Region 1 Travel Corridor Phase 1	October
56	Support to Association of Tourism Officers of the Philippines (ATOP): Digital National Convention	Association of Tourism Officers of the Philippines (ATOP): Digital National Convention	Association of Tourism Officers of the Philippines (ATOP): Digital National Convention	29 October 2020	Support to Association of Tourism Officers of the Philippines (ATOP): Digital National Convention	October
57	Philippine Product Update Seminar	Philippine Product Update Seminar	-	-	Philippine Product Update Seminar	October
58	-	Conduct of Free Virtual Seminars on Adversity Quotient (AQ) Advantage	-	-	-	-
59	-	Digital Transformation on Lakbay Oriental Mindoro Circuit (4 th Quarter 2020 to First Quarter 2021, Oriental Mindoro)	-	-	-	-
60	-	Pre-Opening Assessment of Boracay Island	-	-	-	-
61	-	Region 10 Tourism in the New Normal Campaign (September to December 2020, Northern Mindanao)	-	-	-	-
62	-	Reinvent Central Visayas: The Regional Recovery Program (October to December 2020, Central Visayas)	-	-	-	-
63	-	Tourists affected by the COVID-19 Enhanced Community Quarantine (ECQ) Puerto Princesa, El Nido)	-	-	-	-

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Result of Revalidation of 2020 Performance Scorecard (**Appendix 3**)

No.	LIST AS OF 16 APRIL 2020 ⁵	LIST AS OF 11 MARCH 2021 ⁶	LIST AS OF 11 MARCH 2021 ⁷		LIST AS OF 28 OCTOBER 2021 ⁸	
	NAME OF EVENT/PROJECT	NAME OF EVENT/PROJECT	NAME OF EVENT/PROJECT	IMPLEMENTATION DATE	NAME OF EVENT/PROJECT	IMPLEMENTATION DATE
64	-	19 Enhanced Community Quarantine (ECQ) Puerto Princesa, Palawan, Davao, Cagayan de Oro	Release of Special Contingency Fund for Stranded Domestic Tourists affected by the COVID-19 Enhanced Community Quarantine (ECQ) Puerto Princesa, Palawan, Davao, Cagayan de Oro, and Tacloban	26 March – 01 May 2020	-	-
65	-	Promotions Program Under the New Normal (4 th Quarter 2020 to First Quarter 2021, Tacloban City)	-	-	-	-
66	-	Region I (La Union, Pangasinan, Ilocos Sur, Ilocos Norte)	-	-	-	-
67	-	RT-PCR Tests for the Pre-Opening Assessment of Boracay Island	-	-	-	-
68	-	Philippines (Launching of NCIP Coffee Table Books)	-	-	-	-
69	-	Iloilo is Ready for You! (October 2020 to January 2021, Iloilo City)	-	-	-	-
70	-	Innovating Tourism Promotions Through Dasig-Bohol's Digital Streaming Videos and Omnichannel Approach (November 2020 – March 2021, Province of Bohol)	-	-	-	-

SM 8: IMPROVE PERCENTAGE OF APPLICATION PROCESSED WITHIN PRESCRIBED TURNAROUND TIME

A. Request for Images

TPB's SUBMISSION				GCG's VALIDATION		
DEPARTMENT/DIVISION RESPONSIBLE	NAME OF REQUESTING PARTY	DATE OF REQUEST	DATE OF APPROVAL/ DISAPPROVAL	DATE OF RECEIPT OF REQUEST	DATE OF RELEASE OF THE REQUESTED IMAGE/S	REMARKS
MARCOM - Media	Festival of Flavors, Prague	28 February 2020	04 March 2020	28 February 2020	04 March 2020	Acceptable.
MARCOM – Media	Marissa Nallana PHITEX 2019 Photos	11 May 2020	15 May 2020	08 May 2020	11 May 2020	The date of receipt of the request was based on the date the request was received via e-mail. While the date of release of the requested image/s was based on the date, the link (where the requested files were saved) was sent to the requesting party via e-mail, as well.
MARCOM – Media	Daily Mail Beach	22 May 2020	27 May 2020	22 May 2020	<i>Cannot be validated</i>	The date of receipt of the request is acceptable. However, the GCG was not able to determine the date of release of the requested images in the submitted copy of e-mail thread.
MARCOM – Media	2020 PWA	11 August	13 August	<i>Cannot be validated</i>	11 August 2020	No supporting document was provided for the receipt of the request for images. On the other hand, the date when the requesting party received the requested collateral material/s was based on the date the e-mail containing the link (where the images were saved) was sent to the requesting party.
MARCOM – Media	Rotary International Convention 2026	10 August 2020	13 August 2020	<i>No supporting document provided</i>	12 August 2020	No supporting document was provided for the receipt of the request for images. On the other hand, the date when the requesting party received the requested collateral material/s was based on the date the e-mail containing the link (where the images were saved) was sent to the requesting party.
MARCOM – Media	PDOT – Osaka	08 October	15 October	06 October 2020	13 October 2020	The date of receipt of the request was based on the date the request was received via e-mail. While the date of release of the requested image/s was based on the date, the link (where the requested files were

TPB's SUBMISSION				GCG's VALIDATION		
DEPARTMENT/DIVISION RESPONSIBLE	NAME OF REQUESTING PARTY	DATE OF REQUEST	DATE OF APPROVAL/ DISAPPROVAL	DATE OF RECEIPT OF REQUEST	DATE OF RELEASE OF THE REQUESTED IMAGE/S	REMARKS
						saved) was sent to the requesting party via e-mail, as well.
MARCOM – Media	PDOT – Australia	15 October	21 October	<i>Cannot be validated</i>	23 October 2020	No supporting document was provided for the receipt of the request for images. On the other hand, the date when the requesting party received the requested collateral material/s was based on the date the e-mail containing the link (where the images were saved) was sent to the requesting party.

B. Request for Collateral Materials

TPB's SUBMISSION				GCG's VALIDATION		
DEPARTMENT/DIVISION RESPONSIBLE	NAME OF REQUESTING PARTY	DATE OF REQUEST	DATE OF APPROVAL/ DISAPPROVAL	DATE OF RECEIPT OF REQUEST	DATE OF RELEASE OF THE REQUESTED COLLATERAL MATERIAL/S	REMARKS
MARCOM	DOT Indonesia	14 January 2020	18 February 2020	<i>Cannot be validated</i>	<i>Cannot be validated</i>	No supporting document was provided for the receipt of the request for collateral material/s. On the other hand, the date when the requesting party received the requested collateral material/s was not indicated in the submitted Requisition and Issue Slip (RIS).
Marketing Communications – Brand Management & Advertising Division	University of the Philippines AIT Alumni Association (UPAAA)	01 September 2020	04 September 2020	<i>Cannot be validated</i>	<i>Cannot be validated</i>	In the submitted request letter dated 31 August 2020, the date when the letter was received by TPB was not indicated. The RIS was not completely signed by the concerned signatories, while the Gate Pass does not contain proof of receipt by the requesting party. There was no other document submitted. Thus, the date of release of the requested materials cannot be determined.

TPB's SUBMISSION				GCG's VALIDATION		
DEPARTMENT/DIVISION RESPONSIBLE	NAME OF REQUESTING PARTY	DATE OF REQUEST	DATE OF APPROVAL/ DISAPPROVAL	DATE OF RECEIPT OF REQUEST	DATE OF RELEASE OF THE REQUESTED COLLATERAL MATERIAL/S	REMARKS
MARCOM – Brand Management & Advertising Division	Terry Romilla of PAL	09 November 2020	10 November 2020	09 November 2020	<i>Cannot be validated</i>	The date of receipt of the request is acceptable. However, the RIS was not completely signed by the concerned signatories. There was no other document submitted. Thus, the date of release of the requested materials cannot be determined.
MARCOM – Brand Management & Advertising Division	Mr. Robert John of Q.C.	16 December 2020	18 December 2020	31 October 2020	21 December 2020	The validated date of receipt of the request was based on the initial request made via e-mail. On the other hand, the validated date of release of the requested collateral material/s was based on the date the requesting party signified the receipt via e-mail. It should be noted that the requested materials were delivered via courier service. However, the proof that the materials were released to the courier service booked by the requesting party was not provided by TPB.

SM 10: IMPROVE COMPETENCY OF THE ORGANIZATION (ESTABLISH COMPETENCY BASELINE OF ALL EMPLOYEES)

EMPLOYEE NO.	TOTAL NUMBER OF COMPETENCIES REQUIRED	
	TPB-REPORTED	GCG VALIDATED ¹
7	15	14
9	22	21
13	29	28
19	32	31
25	33	32
31	30	29
37	35	34
43	30	29
49	35	34
55	30	29
61	30	29
67	15	14
73	16	15
79	24	23
85	34	33
91	34	33
97	38	37
103	38	37

¹ Based on 20 sampled assessment forms.

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