

**PR No. 11.058 Hosting and Maintenance Services for the TPB Corporate Website**

The bidder shall be advised of the Schedule of the presentation.

Technical Bid/Proposal Criteria and Rating (85% passing score)

CRITERIA	RATING	
	Weight	Actual
<b>I. Qualification of Personnel Assigned to the Project</b>	<b>20%</b>	
<p>Required qualifications and experience of the following key personnel</p> <ul style="list-style-type: none"> <li>· Project Manager (1 personnel)</li> <li>· Graphic Designer (1)</li> <li>· Content Manager (1)</li> <li>· Web Developer (2)</li> <li>· SEO Specialist (1)</li> <li>· Technical Support Team (1)</li> </ul> <p>Covering the suitability of the key staff to perform the duties of the assignments and general qualifications and competence including education and training of the key staff and similar projects handled by personnel <i>(based on submitted CVs)</i></p> <p>Key personnel involved in the project must have:</p> <p><b>A. Project Manager</b></p> <ul style="list-style-type: none"> <li>● With three (3) or more years of relevant experience <b>(4%)</b></li> <li>● With less than three (3) years of relevant experience <b>(0%)</b></li> </ul> <p><b>B. Graphic Designer</b></p> <ul style="list-style-type: none"> <li>● With three (3) or more years of relevant experience <b>(4%)</b></li> <li>● With less than three (3) years of relevant experience <b>(0%)</b></li> </ul> <p><b>C. Content Manager</b></p> <ul style="list-style-type: none"> <li>● With three (3) or more years of relevant experience <b>(3%)</b></li> <li>● With less than three (3) years of relevant experience <b>(0%)</b></li> </ul> <p><b>D. Web Developer</b></p> <ul style="list-style-type: none"> <li>● With three (3) or more years of relevant experience <b>(3%)</b></li> <li>● With less than three (3) years of relevant experience <b>(0%)</b></li> </ul> <p><b>E. SEO Specialist</b></p> <ul style="list-style-type: none"> <li>● With three (3) or more years of relevant experience <b>(3%)</b></li> </ul>		

<ul style="list-style-type: none"> <li>• With less than three (3) years of relevant experience <b>(0%)</b></li> </ul> <p><b>F. Technical Support Team</b></p> <ul style="list-style-type: none"> <li>• With three (3) or more years of relevant experience <b>(3%)</b></li> <li>• With less than three (3) years of relevant experience <b>(0%)</b></li> </ul>		
<b>II. Firm Experience and Capability</b>	<b>30%</b>	
<ol style="list-style-type: none"> <li>1. Bidders must have been in the ICT industry for at least five (5) years. <b>(15%)</b></li> <li>2. Bidders must have at least five (5) years of experience in website development and maintenance, and be well versed in SEO strategy. <b>(15%)</b></li> </ol>		
<b>III. Plan Approach and Methodology</b>	<b>50%</b>	
<p>The functionality of the presented Website design based on the features stated on the Deliverables</p> <p>Bidder's proposal fully adheres to the requirements stated on the Deliverables. <b>(50%)</b></p> <p>Bidders' proposal does not adhere to the requirement stated on the Deliverables <b>(0%)</b></p>		
<b>TOTAL</b>	<b>100%</b>	