

PROPOSED ITINERARY
MANILA-BASED MEDIA GUESTS ARRANGEMENT

Project Name : MICECON 2023
Date : 01 - 04 March 2023
Venue : Davao City

Date / Time	Activity	Remarks
01 Mar, Wed		
	Proceed to the airport	PR and Publicity Team to coordinate with the tour operator for PAL web check-in of passengers on 28 Feb
07:00	Check-in at the NAIA Terminal 2	
09:25	Depart Manila for Davao via PR1813	
11:20	Arrive Davao Check-in at hotel	
12:00	Lunch at hotel (c/o TPB)	Lunch to be arranged by the TPB PR and Publicity Team in coordination with the TPB Accommodations Committee
13:30 – 17:00	Half-day City Tour of Davao (Media to join the Speakers during the Half Day Tour)	PR and Publicity Team to coordinate with the Tours Committee and the Speakers Arrangements Committee for the vehicle convoy
17:00	Return to the hotel Freshen up	
18:30	Proceed to the dinner venue	
19:00 – 21:00	Welcome Dinner Reception Proposed Host: Department of Tourism Region XI Venue: Waterfront Insular Hotel Davao Theme: Davao Culinary Magic	

	Return to hotel Overnight in Davao	
02 Mar, Thu		
	Breakfast in hotel Proceed to the SMX Lanang for the conference	
08:00 – 09:15	<u>Opening Ceremony Opening Show</u> Welcome Remarks Maria Esperanza Christina Garcia Frasco <i>Tourism Secretary, Department of the Philippines</i> Keynote Speaker Sara Duterte <i>Vice President, Republic of the Philippines</i>	
09:15 – 10:00	Press Conference <ul style="list-style-type: none"> • Vice President Sara Duterte • Tourism Secretary Maria Esperanza Christina Garcia Frasco • DOT Undersecretary Shalimar H. Tamano • TPB COO Maria Margarita Montemayor Nograles • Davao City Mayor Sebastian Z. Duterte • Invited Manila- and Davao-based media and influencers 	PR and Publicity Team to coordinate presscon flow with Digital, Physical &Tech Committee
10:00 -11:45	Plenary Session	
11:45	Proceed to lunch venue	
12:30 – 14:00	Lunch	
14:00	Return to SMX Lanang	
14:30 -15:15	Breakout Session 1	

15:15 – 16:00	Breakout Session 2	
16:00 – 17:00	Networking Coffee Break	
17:00	Return to hotel to freshen up	
18:30	Proceed to dinner venue	
19:00 – 21:00	Mayor's Night (Dinner Reception) Venue: SM Lanang Premier Event Area Host: City Government of Davao Theme: 11 Tribes of Davao	PR and Publicity Team to coordinate with the tour operator for PAL web check-in of passengers for the flight the following day
	Return to hotel Overnight in Davao City	
03 Mar, Fri		
	Breakfast in hotel Proceed to the SMX Lanang for the conference	
09:00 – 09:45	Plenary Session 3	
09:45 – 10:30	Plenary Session 4	
10:30 – 11:00	Networking Coffee Break	
11:00 – 11:45	Break-out Session 3	
11:45	Proceed to lunch venue	
12:15 – 13:30	Lunch Host/Venue: Dusit D2 Davao Theme: Asian Fusion	
13:30 -14:45	Return to SMX Lanang	
14:00 -14:45	Breakout Session 4	
14:45 – 15:30	Plenary Session	

15:30-16:15	Closing Ceremonies	
16:15 – 17:00	Networking Coffee Break	
18:30	Proceed to the dinner venue	
19:00 – 21:00	Farewell Dinner Host: Tourism Promotions Board (TPB) Philippines Venue: The Tent at Azuela Cove Theme: Padayon or Airplanes to Davao TPB COO Maria Margarita Montemayor Nograles to deliver the Closing Remarks and announce the Host Destination for MICECON 2024	
21:00	Return to hotel Overnight in Davao	
04 Mar, Sat		
	Breakfast at the hotel	
07:00	Checkout of the hotel Proceed to the airport	
07:30	Check-in at the airport	
09:25	Depart Davao via PR1812	
11:25	Arrive Manila END OF MICECON 2023	

 As of: 20 January 2023
**Subject for change*