M.I.C.E. CON 2023 Itinerary for Media and Influencer/Celebrity Guests 01-04 March 2023

01 March, Wed	Inesday			
Attire for the	Day: Colors of the Earth (blue, green, brown, and	white) or Plantito/Plantitas' and		
Animal Lovers' apparel				
07:00	GROUP 1- Meet in NAIA Terminal 2	Passengers: Arnel Patawaran, Alex Vergara, Buddy Recio, Divine Recio, Jing Monis, Apples Aberin		
09:25-11:20	PR1813 flight from Manila to Davao	Passengers: Arnel Patawaran, Alex Vergara, Buddy Recio, Divine Recio, Jing Monis, Apples Aberin		
11:30-12:00	Pick up and head straight to welcome brunch	2 vans needed		
12:00-13:30	Welcome Brunch in Made Simple (Sponsorship: 15k plus 1 bottle of wine)	Hosted by COO Participants: Arnel Patawaran, Alex Vergara, Buddy Recio, Divine Recio, Jing Monis, Apples Aberin (Possible plus 1)		
13:30-17:00	Half-day City Tour -San Pedro Square / City Hall of Davao -Poblacion Market -Malagos Homegrown - Kadayawan Village Theme: Kadayawan Adventure	COO to tour with media/celeb/influencer guests, board, speakers Participants: Arnel Patawaran, Alex Vergara, Buddy Recio, Divine Recio, Jing Monis, Apples Aberin (Possible plus 1) 2 vans needed		
16:00	GROUP 2- Meet in NAIA Terminal 2	Passengers: Liz Uy, USec Marge Guttierez, USec Anna Mae Lamentillo, Crystal Bagatsing		
18:40-20:40	PR1819 flight from Manila to Davao	Passengers: Liz Uy, USec Marge Guttierez, USec Anna Mae Lamentillo, Crystal Bagatsing		
20:40	Pick up and head to Dusit hotel to check in			
19:00-21:00	Welcome Dinner Reception Host: Department of Tourism Region XI Waterfront Insular Hotel Davao Theme: Davao Culinary Magic	Participants: Arnel Patawaran, Alex Vergara, Buddy Recio, Divine Recio, Jing Monis, Apples Aberin (Possible plus 1)		
02 March, Thur	•			
	Day: Philippine textiles from different regions			
05:00	Cebu Airport	Passenger: Kaye Abad (TBC)		
07:00-08:10	PR2345 flight from Cebu to Davao	Passenger: Kaye Abad (TBC)		
08:10	Pick up and head straight to Opening Ceremony	Passenger: Kaye Abad (TBC)		
08:30-09:15	Opening Ceremony/Opening Show	Participants: Arnel Patawaran, Alex Vergara, Buddy Recio,		

	Welcome Remarks	Divine Recio, Jing Monis, Liz Uy,
	Maria Esperanza Christina Garcia Frasco Secretary, Department of Tourism	Cong. Migs Nograles, Usec Anna Mae, Usec Marge, Crystal Bagatsing, Apples Aberin (Plus 1
	Keynote Speaker Sara Duterte	more) COO to join guests (2 vans
	Vice President, Republic of the Philippines	required)
09:15-10:00	Press Conference	
	- Vice President Sara Duterte	
	 Tourism Secretary Maria Esperanza Christina Garcia Frasco 	
	 TPB COO Maria Margarita Montemayor Nograles 	
	- Davao City Mayor Sebastian Z. Duterte	
	 Invited Manila- and Davao-based media and influencers 	
	Venue: Function Room 1	
10:30	Depart for Lubi Plantation Davao	-
11:30-17:00	Lunch and afternoon in Lubi Plantation Davao	
17:00	Return to hotel to rest and freshen up for dinner	
19:30-21:00	Mayor's Night (Dinner Reception)	
	Venue: SM Lanang Premier Event Area	
	Host : City Government of Davao	
	Theme: 11 Tribes of Davao	
03 March, Frida Attire of the Da	ay ay: Airport Outfits or Land, Sea or Space Explorers' A	Apparel
04:30	Naia Terminal 2	Passenger: Chaye Revilla
06:35-08:35	PR1811 flight from Manila to Davao	Passenger: Chaye Revilla
08:35	Pick up Chaye and head to Dusit to check in	1 van
	Morning at leisure or feel free to join any of the breakout sessions	
11:45-12:30	Travel to Lunch Venue	Participants: Chaye Revilla, Arnel Patawaran, Alex Vergara, Buddy Recio, Divine Recio, Jing Monis, Liz Uy, Cong. Migs Nograles, Usec Anna Mae, Usec Marge, Crystal Bagatsing, Apples Aberin (Plus 1 more) 2 vans required
12:15-13:30	Lunch at Dusit D2 Davao Theme: Asian Fusion	Participants: Chaye Revilla, Arnel Patawaran, Alex Vergara, Buddy Recio, Divine Recio, Jing Monis, Liz Uy, Cong. Migs Nograles, Usec Anna Mae, Usec

		Marge, Crystal Bagatsing,
		Apples Aberin (Plus 1 more)
		2 vans required
		COO to join guests
13:30-16:00	Cheese and chocolate Tasting	Participants: Chaye Revilla,
		Arnel Patawaran, Alex Vergara,
		Buddy Recio, Divine Recio, Jing
		Monis, Liz Uy, Cong. Migs
		Nograles, Usec Anna Mae, Usec
		Marge, Crystal Bagatsing,
		Apples Aberin (Plus 1 more)
		2 vans required
		COO to stay for closing
		ceremony
16:00	Travel back to Dusit to relax and prepare for	Participants: Chaye Revilla,
	dinner	Arnel Patawaran, Alex Vergara,
		Buddy Recio, Divine Recio, Jing
		Monis, Liz Uy, Cong. Migs
		Nograles, Usec Anna Mae, Usec
		Marge, Crystal Bagatsing,
		Apples Aberin (Plus 1 more)
		2 vans required
19:00-21:00	Farewell Dinner	Participants: Chaye Revilla,
	Host: Tourism Promotions Board (TPB)	Arnel Patawaran, Alex Vergara,
	Philippines	Buddy Recio, Divine Recio, Jing
	Venue: The Tent at Azuela Cove	Monis, Liz Uy, Cong. Migs
	Theme: Padayon or Airplanes to Davao	Nograles, Usec Anna Mae, Usec
		Marge, Crystal Bagatsing,
		Apples Aberin (Plus 1 more)
		2 vans required
04 March, Satur	day	
07:00	Davao Airport	Passengers: Chaye Revilla, Arnel
		Patawaran, Alex Vergara, Buddy
		Recio, Divine Recio, Jing Monis,
		Liz Uy, Usec Anna Mae, Usec
		Marge, Crystal Bagatsing,
		Apples Aberin (possible plus 1)
		2 vans required
08:50-09:50	PR2363 flight from Davao to Cebu	Passenger: Kaye Abad (TBC)
09:25-11:25	PR1812 flight from Davao to Manila	Passengers: Chaye Revilla, Arnel
		Patawaran, Alex Vergara, Buddy
		Recio, Divine Recio, Jing Monis,
		Liz Uy, Usec Anna Mae, Usec
		Marge, Crystal Bagatsing,
		Apples Aberin