

Regenerative Tourism: Putting the Nice in Mice.

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Words Matter

Sustainable Tourism - leave no trace

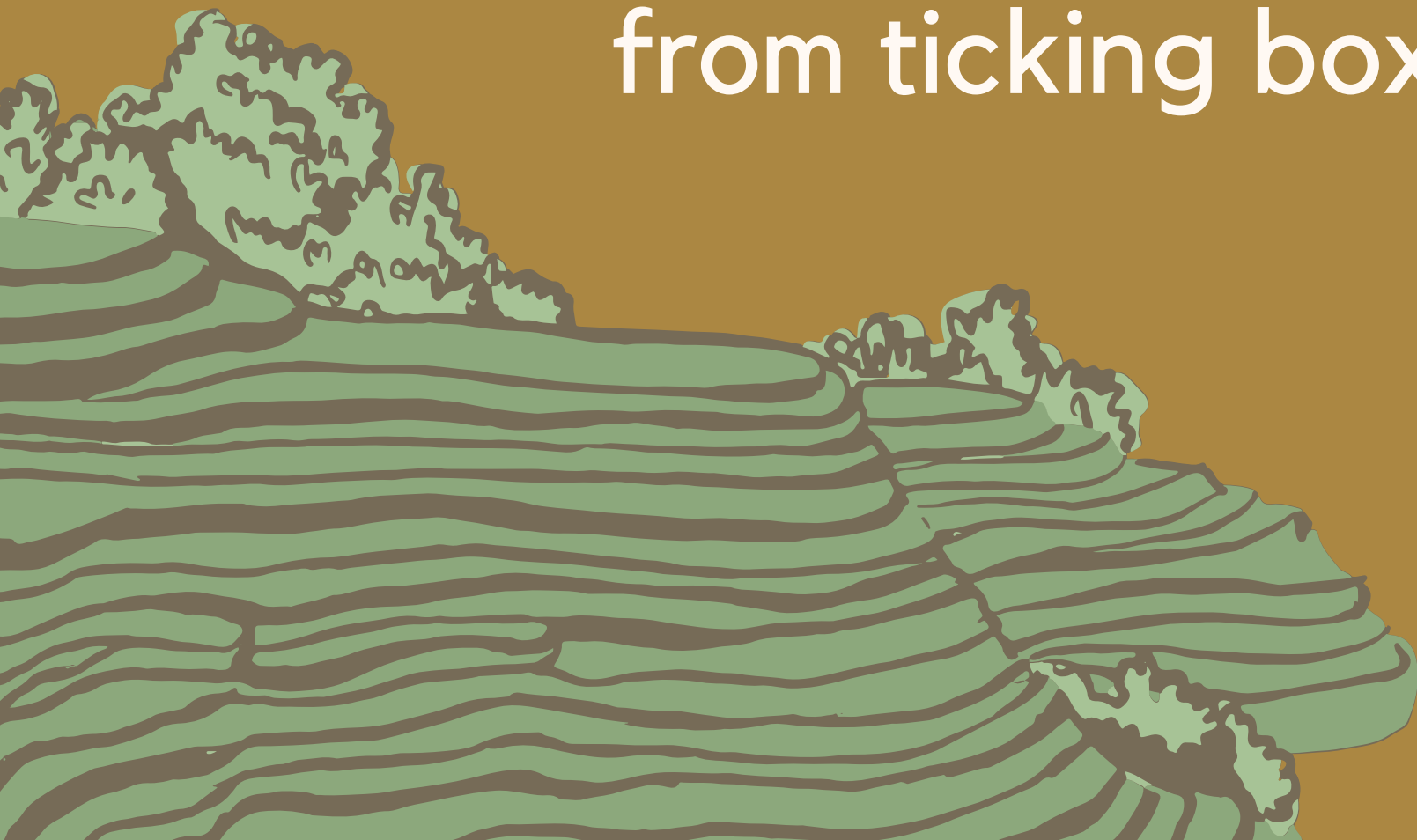
Regenerative Tourism - leave it better



From Sustainable to Regenerative

from doing no harm to doing something good
from net zero to net positive for ALL stakeholders (including
non-humans)

from ticking boxes to thriving communities





PARENTAL GUIDANCE
PATNUBAY AT GABAY



Can MICE be nice?

non-reusable
exhibition
materials



voluminous printed
material



food waste
(buffet)



single use items
(cutlery, food
packaging)



environmentally
disturbing entertainment
(fire dance on turtle
nesting beaches)

miscellaneous decor



short-lived
tokens and merchandise

disposable design
elements (balloons,
confetti, etc.)



YES!

focus on agenda
organize activities for opportunities to do good

Wedding highlights

Releasing hatchlings instead of lanterns



Purpose oriented conferences

Ex. ACTAI Asia Pacific,
EO APAC Regional
Leadership Academy



Gatherings for like-minded individuals

Ex. Swim Trek,
ALOHAdventures (Yoga)



Incentive trips for a cause

Ex. IASA,
WYETH, LGUs





The Future of MICE...

Reviewing the Value Chain

More local and diverse purchases, local talents

Re-imagining Communities

Multi-skilled for safety nets

Larger compassionate circles





is NICE!

Rewiring Group Think



Rewarding with Repeats





ACTAI Asia Pacific
Tech Conference
February 8 - 12, 2022
Pangulasian Island
El Nido Resorts



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