



Tourism Marketing Educational Seminar

CAGAYAN VALLEY

Program: Sep 17-22

Program and Itinerary
(as of 25 April 2023)

17 Sep (Sun)	ARRIVAL	Remarks
AM	Arrival of Participants	Lunch on pax account
2:00 pm	Check-in	
6:00 pm	Briefing and dinner at hotel Overnight	

SEMINAR PROPER	
18 Sep (Mon)	
AM	Registration
	Introduction
	National Anthem
	Invocation
	Welcome Remarks
	House Rules
	Plenary Session 1
	Morning Coffee Break
	Plenary Session 2
12:00 nn	Lunch break
PM	Workshop 1
	Workshop 2
	Afternoon Coffee Break
	Feedbacking
	Recap and Closing
19 Sep (Tue)	
AM	Registration
	Plenary Session 2
	Morning Coffee Break
	Plenary Session 5
12:00 nn	Lunch break
PM	Workshop 3
	Workshop 4

	Afternoon Coffee Break
	Feedbacking Recap and Closing
20 Sep (Wed)	
AM	Registration
	Plenary Session 2
	Morning Coffee Break
	Plenary Session 5
12:00 nn	Lunch break
PM	Workshop 3
	Workshop 4
	Afternoon Coffee Break
	Feedbacking Recap and Closing

POST-TOUR

21 Sep (Thu)	Activity
Whole day	Saint Peter's Cathedral
	Palaui Island, Sta. Ana
	Cape Engano Lighthouse
	*customized activities; with possible 1 or 2 stop-overs

22 Sep (Fri)	Activity
AM	Breakfast
12:00 nn	Check-out / Departure
END OF PROGRAM	



Tourism Marketing Educational Seminar

CAGAYAN DE ORO

Program: Oct 1-6

Program and Itinerary
(as of 25 April 2023)

01 Oct (Sun)	ARRIVAL	Remarks
AM	Arrival of Participants	Lunch on pax account
2:00 pm	Check-in	
6:00 pm	Briefing and dinner at hotel Overnight	

SEMINAR PROPER	
02 Oct (Mon)	
AM	Registration
	Introduction
	National Anthem
	Invocation
	Welcome Remarks
	House Rules
	Plenary Session 1
	Morning Coffee Break
	Plenary Session 2
12:00 nn	Lunch break
PM	Workshop 1
	Workshop 2
	Afternoon Coffee Break
	Feedbacking Recap and Closing
03 Oct (Tue)	
AM	Registration

	Plenary Session 2
	Morning Coffee Break
	Plenary Session 5
12:00 nn	Lunch break
PM	Workshop 3
	Workshop 4
	Afternoon Coffee Break
	Feedbacking Recap and Closing
04 Oct (Wed)	
AM	Registration
	Plenary Session 2
	Morning Coffee Break
	Plenary Session 5
12:00 nn	Lunch break
PM	Workshop 3
	Workshop 4
	Afternoon Coffee Break
	Feedbacking Recap and Closing

POST-TOUR

05 Oct (Thu)	Activity
Whole day	Kagay Whitewater Rafting
	Paragliding
	Option: Dahilayan Adventure Park, Bukidnon
	*customized activities; with possible 1 or 2 stop-overs

06 Oct (Fri)	Activity
AM	Breakfast
12:00 nn	Check-out / Departure
END OF PROGRAM	



Tourism Marketing Educational Seminar

TACLOBAN

Program: Oct 15-20

Program and Itinerary
(as of 25 April 2023)

15 Oct (Sun)	ARRIVAL	Remarks
AM	Arrival of Participants	Lunch on pax account
2:00 pm	Check-in	
6:00 pm	Briefing and dinner at hotel Overnight	

SEMINAR PROPER	
16 Oct (Mon)	
AM	Registration
	Introduction
	National Anthem
	Invocation
	Welcome Remarks
	House Rules
	Plenary Session 1
	Morning Coffee Break
	Plenary Session 2
12:00 nn	Lunch break
PM	Workshop 1
	Workshop 2
	Afternoon Coffee Break
	Feedbacking
	Recap and Closing
17 Oct (Tue)	
AM	Registration
	Plenary Session 2
	Morning Coffee Break
	Plenary Session 5
12:00 nn	Lunch break
PM	Workshop 3
	Workshop 4

	Afternoon Coffee Break
	Feedbacking Recap and Closing
18 Oct (Wed)	
AM	Registration
	Plenary Session 2
	Morning Coffee Break
	Plenary Session 5
12:00 nn	Lunch break
PM	Workshop 3
	Workshop 4
	Afternoon Coffee Break
	Feedbacking Recap and Closing

POST-TOUR

19 Oct (Thu)	Activity
Whole day	Courtesy call to Provincial Capitol (tentative)
	Santo Niño Shrine & Romualdez Museum
	Basey basket weaving
	San Juanico Bridge drive-by / cruise
	*customized activities; with possible 1 or 2 stop-overs

20 Oct (Fri)	Activity
AM	Breakfast
12:00 nn	Check-out / Departure
END OF PROGRAM	