

Standard Form Number: SF-GOOD-30
Revised on: MAY 24, 2004

24 May 2023

SUPPLEMENTAL/BID BULLETIN NO. 2023-018

This **Supplemental/Bid Bulletin No. 2023-018** is issued to modify or amend items in the Bidding Documents relative to the **Request for Expression of Interest (REI) No. 2023-006** for the requirements “*Consulting Services to Develop and Implement the Tourism Promotions Board Global Media Planning, Buying, and Placement*” as follows:

ITEM NUMBER	SPECIFICATIONS		
	REFERENCE	FROM	TO
1.	Terms of reference	n.a.	<p>TPB priority markets per regions:</p> <ul style="list-style-type: none"> • North Asia: South Korea, Japan, China (Beijing & Shanghai) • The Americas: USA, Canada (including overseas Filipino communities in North America; Latin America specifically Brazil and Puerto Rico) • Asia-Pacific (Singapore, Malaysia, HongKong (SAR), Taiwan, Australia; Please include the Philippines) • Europe (UK, Germany) • India • Middle East (in support of the Arabian Travel Mart participation)

TOURISM PROMOTIONS BOARD PHILIPPINES

4th Floor, Legaspi Towers 300, Roxas Boulevard corner P. Ocampo, Sr. St., Malate, Manila 1004 Philippines
Tel: +63 2 8525.9318 to 27 • Fax: +63 2 8521.6165 / 8525.3314 • Email: info@tpb.gov.ph • Website: www.tpb.gov.ph

2.	Terms of Reference, Item V. Project Duration	The implementation of the Project Contract shall commence upon the receipt of the Notice to Proceed (NTP) until 31 December 2023. Should there be a need to extend the implementation of the Project, Agency must submit a formal request subject to TPB approval	The implementation of the Project Contract shall be for a period of twelve (12) months to commence upon the receipt of the Notice to Proceed (NTP).
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For guidance and information of all concerned.


ARNOLD T. GONZALES
 Chairperson 
 Bids and Awards Committee

Conforme:

 Name and signature of authorized Rep/Date