

TECHNICAL SPECIFICATIONS

SERVICES OF A TOUR OPERATOR FOR THE PHILIPPINE MOTORCYCLE TOURISM (PMT) ASSISTED RIDERS/MOTORCYCLE ASSOCIATIONS RIDING EVENTS

I. BACKGROUND

The Philippine government's latest effort to revive the tourism industry and bounce back from the economic setback of the pandemic, the Philippine Motorcycle Tourism (PMT) Program, was a resounding success following numerous events requested and staged by various motorcycle rider associations for CY 2022 which generated impressive feedbacks and appreciation.

The Department of Tourism (DOT) and the Tourism Promotions Board (TPB) Philippines, in cooperation with various motorcycle rider associations and clubs spearheaded the innovative program to bring back the confidence of the public to travel within the country while exercising "new normal" guidelines and safety protocols on the road, on two wheels.

With the gradual easing of travel restrictions and the resumption of leisure travel across diverse local destinations, TPB and DOT are optimistic that the continuing programs of the PMT will help kickstart domestic tourism and the local economy in the new normal as riders take the wheel in promoting Philippine tourist spots and helping local businesses and tour operators recover from the pandemic's effect on their livelihood.

In order to sustain the interest and passion of motorcycle tourism riders to engage in a fun drive while promoting domestic tourism, the TPB for CY 2023, will continue the Philippine Motorcycle Tourism (PMT) Support to Riders/Motorcycle Associations Riding Events.

The highly-anticipated flagship event of NORMINRING Motorbikes (NDC), the Mindanao Freedom Ride 2023 (#MFR2022), will be held on November 10 - 16 this year showcasing "The Wonders of Muslim Mindanao". Now on its twelfth (12th) running year, this year's participants will be traversing scenic spots and the beautiful countryside while experiencing the distinctive cuisine and colorful heritage of Muslim Mindanao.

The Tourism Promotions Board (TPB) Philippines needs the services of a Tour Operator for the Mindanao Freedom Ride 2023.

II. OBJECTIVES

This activity aims to:

- Advocate and promote road safety travel among the participants and adapt the government's safety guidelines and protocols in the hospitality industry as a new normal;
- Explore and promote the different tourist destinations in the country";
- Contribute to increase in the sales of the tourism business industries in the city amidst pandemic; and

