20 November 2023

REQUEST FOR QUOTATION (RFQ)

The **TOURISM PROMOTIONS BOARD** invites you to submit a quotation for the item/s listed below:

RFQ No. TPB-PR 2023.11.317

Requirement: Supply and Delivery of a License Key for One (1) Year Subscription to a Social Media Data Analytics and Monitoring Tool

Quantity	Particulars	Estimated Unit Price (PhP)	Estimated Total Amount (PhP)
1 Lot	**SCOPE OF WORKS/DELIVERABLES** Product Features: 1. Extensive Monitoring Capabilities 2. Sentiment Analysis 3. Competitor Analysis 4. Real-Time Notifications **5.** Additional Features: platform supports social reporting, measurement, influencer identification, and more. 6. User Interface and Support 7. Alignment with Blockchain Technology 8. Immutability 9. Transparency **10.** Decentralization ***Please refer to the Technical Specifications for details.*** **ELIGIBILITY REQUIREMENTS** Must be an IT company preferably an Integrator Company or similar company operating for at least five (5) years. **Submit the following:** 1. Articles of Incorporation, SEC, DTI, CDI, registration certificate, whichever is applicable 2. Company Profile 3. List of completed government and private contract for the **last five (5) years** whether similar or not similar in nature to the project. The format shall include the name of the client, title of the project, amount of the contract, and	900,000.00	900,000.00

TOURISM PROMOTIONS BOARD PHILIPPINES
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	duration of the contract. Submit Certificate of Project Completion or its equivalent document.
	
	LEGAL REQUIREMENTS
	• PhilGEPS Registration Certificate
	• Business/Income Tax Return Certificate
	• Mayor's Permit
	• Omnibus Sworn Statement
	
	Attachments:
	    • Technical Specification
	    • Statement of Compliance
	
	Note:
	    • All entries must be typewritten in your company letterhead.
	    • Price Validity shall be for a period of <u>thirty (30)</u> calendar days.		

Terms	As stated		
Delivery	As stated		
ABC	PhP900,000,000.00 inclusive of applicable taxes		

Please submit your **quotation** together with the **eligibility and legal documents** enumerated above to email address **bac_sec@tpb.gov.ph/janet_villafranca@tpb.gov.ph** not later than **24 November 2023, until 5:00pm**.

The **submission of the proposal and other documents shall be in one (1) compressed file folder, any submission not in this format shall not be considered.** For easy identification of email, the subject shall be in this format: **Data Analytics and Monitoring Tool <Company Name>.**

The Tourism Promotions Board is evaluating our suppliers' performance based on these criteria: Quality (40%), Cost (25%), Timeliness (25%), and Customer Service (10%).

Thank you very much.

JANET G. VILLAFRANCA
Officer-in-Charge
Procurement and General Services Division
Administrative Department

STATEMENT OF COMPLIANCE

Bidders must state here either "Comply" or "Not Comply" against each of the individual parameters of each Specification stating the corresponding performance parameter of the equipment offered. Statements of "Comply" or "Not Comply" must be supported by evidence in a Bidders Bid and cross-referenced to that evidence. *Required documents must be submitted together with the bid

Supply and Delivery of a License Key for One (1) Year Subscription to a Social Media Data Analytics and Monitoring Tool

ITEM	SPECIFICATION	STATEMENT OF COMPLIANCE (COMPLY/NOT COMPLY)
1	**Government Accreditation** Recognized as a Cybersecurity Assessment Provider for Vulnerability Assessment/Penetration Testing (VAPT) and Information Security Management System (ISMS) by the Department of Information and Communications Technology (DICT) ***Must submit a valid and updated certification of VAPT and ISMS certification issued by DICT**	
2	**Certification** Possession of relevant industry certifications, particularly in blockchain technology and, software development or Database for data privacy purposes ***Must submit a certification:** **1. Blockchain Technology** **2. Software Development or Database**	
3	**Project Management Skills** ***Must submit a Project Management certification**	
4	**Software Development Background** Expertise in software development, including experience with relevant programming languages, frameworks, and APIs used in blockchain and social media platforms. ***Must submit a list of developed software or application.**	
5	**Key Features (*to submit a brochure for reference to compliance)**	
	5.1. Extensive Monitoring Capabilities: The product should provide comprehensive monitoring across various channels, including web and social media. It ensures businesses stay updated with all critical data related to their brand in the market, offering real-time alerts directly to users' inboxes.	

	5.2. **Sentiment Analysis**: The platform should offer comprehensive sentiment analysis, allowing users to understand the tone of conversations they mention immediately. This feature helps in assessing public perception and sentiment toward the brand.	
	5.3. **Competitor Analysis**: Social Media Tracker Solution includes a competitor spying feature, enabling businesses to analyze their competitors' strategies. This feature is crucial for understanding and adapting to market dynamics and for gaining insights into where the competition stands.	
	5.4. **Real-Time Notifications**: Users must receive real-time notifications about new mentions or links. This feature provides instant access to all critical brand-related data across the web and social networks, allowing prompt responses and engagement.	
	5.5. **Additional Features**: The platform supports social reporting, measurement, influencer identification, and more. It should allow automatic scheduling of reports, offering extensive filtering options to tailor the monitoring to specific needs.	
	5.6. **User Interface and Support**: Social Media Tracker Solutions should be noted for its excellent user interface and quality of support, making it user-friendly and reliable for businesses managing their brand reputation.	
	5.7. **Alignment with Blockchain Technology**	
	5.8. **Immutability**: Guarantee that records of social media interactions remain unalterable once logged on the blockchain.	
	5.9. **Transparency**: Establish a transparent data logging and reporting process accessible for all stakeholders' audits.	
	5.10. **Decentralization**: Enhance system reliability and protect against data tampering by decentralizing data storage.	

6	**Functionalities (*to submit a brochure for reference to compliance)**	

Tracked Keywords:	50 words
Social Media Sources:	Twitter, Facebook, Instagram, YouTube, LinkedIn, Pinterest,
	Reddit, Quora, TikTok, Twitch
Web Sources:	Sites, Blogs, News, Forums
Reviews Sources:	Booking, Tripadvisor, Yelp, Google My Business, Appstore,
	Facebook Reviews
Number of Mentions:	100,000
Projects:	Unlimited
Historical Data:	10 years
Update Frequency:	Realtime
Sentiment Analysis:	Advanced
Analytics:	All KPIs included
Influencer Report:	Web, Twitter, Facebook, Instagram, YouTube, TikTok, Twitch
White – Label:	yes, capable
Users:	20
Filters & Segments:	yes, capable
Multiple lang & countries:	yes, capable
Data Export:	CSV, Excel
Reports:	White-labeled: yes, capable
	Customizable: yes, capable
	Scheduled: yes, capable
Extra mentions sources:	yes, capable
Boolean Search:	yes, capable
API:	yes, capable
Shareable Dashboards:	Unlimited
Support:	Chat & Help Center
	Email
	Priority Email
	Training

_____
Name and Signature of the authorized representative
Date: _____