

TECHNICAL SPECIFICATIONS

Production and Supply of Philippine Pavilion Official Mascot with Filipiniana Inspired Outfits for World Expo 2025 in Osaka, Japan (13 April to 31 October 2025)

I. BACKGROUND

A World Expo is an event that brings together people and innovations from around the world in an effort to address issues facing humankind on a global scale.

For 2025, the World Expo will be held in Yumeshima, Osaka, Japan, from 13 April to 13 October 2025 for which the Philippine government will participate.

The Japan Association for Expo 2025, the Organizer of the Project, expects the participation of more than 130 countries and 15 international organizations in the Expo.

The Office of the President has designated the Philippine Department of Tourism (PDOT) as the lead implementing agency for Expo 2025, and Chairperson of the Philippine Organizing Committee (POC), through Administrative Order (A.O.) No. 7. Under the AO, the PDOT is tasked to undertake and oversee the overall preparations and day-to-day operations relative to the Philippines' participation in Expo 2025.

Following the confirmation of the PDOT as the lead agency for the implementation of the Expo 2025, it has issued Department Order (DO) No. 023-0042, designating the Tourism Promotions Board (TPB) as the Agency in charge of spearheading the Secretariat of the Project.

As part of our participation in the World Expo 2025, the Philippine Expo Secretariat will procure two (2) Pavilion Mascots in Filipiniana inspired outfit in to be used in the Philippine Pavilion for the whole duration of the World Expo 2025, from 13 April to 13 October 2025.

The mascot culture in Japan, known as the "yuru-chara," is a vibrant and unique aspect of the Japanese Society. In alignment with this rich and deeply ingrained Japanese mascot culture, we have chosen the Philippine Tarsier to serve as the ambassador for the Philippine Pavilion at Expo Osaka 2025. It will be one of the key promotional marketing tools that will likewise be used to entertain and engage the visitors.

II. OBJECTIVE

1. To produce and supply two (2) Pavilion Mascots in Filipiniana inspired outfits to be used in the Philippine Pavilion for the entire duration of the World Expo.
2. To create mascot as the Ambassador of the Philippines Pavilion in a light weight material to be able to move freely, dance, and interact with the visitors during various events and activities with the pavilion.

III. TECHNICAL SPECIFICATIONS / SCOPE OF WORKS

In line with the commitment to accurately represent the Philippine Tarsier as the Ambassador of the Philippine Pavilion, the design of the Philippine Pavilion Mascot was approved by the Philippine Tarsier Foundation.

Objectives of the Mascot Design:

1. Multicultural and international appeal with emphasis on the Japanese Audience
2. With amiable look that is still faithful to the key features of Philippine Tarsier
3. A well-designed and throughout clothing that resonated with the materiality and overall theme of the Philippine Pavilion

The Costume Company / Mascot Maker shall provide the requirements based on the specifications provided.

Design:

1. Create two (2) Tarsier mascot with two (2) different outfit per mascot as per reference artwork below.
2. Work closely with TPB Expo Team and Carlo Calma Consultancy for the specifications and other important details
3. Submit appropriate colors swatches of fabrics and sample and accessories (hats, shoes, outfit.)

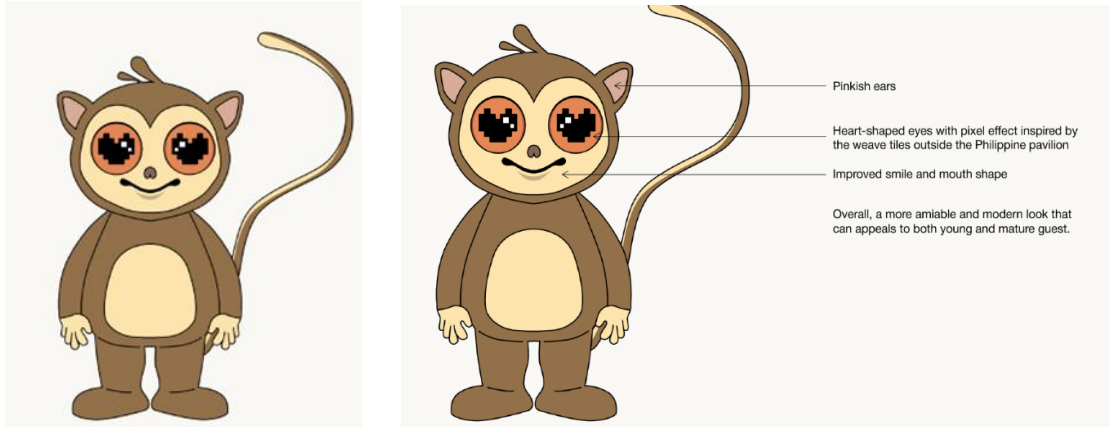
Quality and Material:

1. **Visual Appeal.** The Tarsier Mascot artwork and design should be captured and translated accurately into a lively mascot character.
2. **Comfort.** The ability to easily put on and take off the costume, visibility while wearing the costume, good ventilation, and temperature control options, all contribute to the overall comfort of the mascot. The costume head should include a ventilation system designed to maximize the flow of air inside the mascot. If the mascot will be used outside in a very hot weather, cooling vests should be made available.
3. **Mobility.** The body should provide a good balance, and the performer should be able to move freely and easily while wearing the mascot.
4. **Durability.** Mascot should be made up of highest quality materials

Other Requirements:

1. Conduct measurements of the performer/s chosen by the Philippine Expo Team to wear the costume.
2. For reference, the height of the two (2) performer that will wear the mascot is 5'6" and 5'9" respectively.
3. Must be able to provide a user manual and must train the performer/s in terms of wearing, cleaning and repairing the costume
4. Must provide appropriate packaging for shipment of the mascot. The mascot will be ship from Manila to Osaka, Japan.

5. Image Reference:



Sample Outfit of the Mascot (*Outfit is still for revisions and approval*)



Final outfit will be submitted to the winning bidder prior to production

6. Head: use lightweight material in fabric finished.
7. Body/ arms & legs: Foam body with reinforced inner surface with insulator
8. Shoes: Foam shoes with soft skin leatherette cover & leather sole skin with fabric finish
9. Fabric/s can be faux fur/fleece, poly/cotton twills and heavy-duty spandex, foam fabric, EVA Foam or any approve equivalent or material appropriate for mascot skin
10. All specifications provided must be followed by the suppliers or approved equivalent must be submitted before commencing works

IV. SCHEDULE OF APPROVAL / DELIVERY OF MASCOTS

1. March 3 – 20, 2025
Approval of material sample, purchasing of materials, fabrication and delivery
2. March 21, 2025
100% work completed for the 1st Mascot
3. April 10, 2025
100% work completed for the 2nd Mascot

Delivery Address:

TOURISM PROMOTIONS BOARD
6th Floor, Five-ECOM Center
Harbor Drive, Mall of Asia Complex
Pasay City

V. QUALIFICATION OF THE BIDDERS

1. Must be operated and legally registered Costume Company / Mascot Maker in the Philippines.
2. Must have a track record of providing mascot and costumes and services for 5 years or more
3. Must submit legal documents (Business Permit, PHILGEPS membership, ITR and Omnibus Sworn Statement)

VI. Approved Budget for the Contract

The budget for the mascot requirements will be charged to the World Expo 2025 Budget for COB 2025 with an Approved Budget for the Contract of **One Hundred Eighty Thousand Pesos (Php 180,000.00)** inclusive of all applicable taxes and fees.

The winning bidder shall be determined based on the quality of proposal with the most advantageous financial package cost, provided that the amount of bid does not exceed the ABC.

VII. TERMS OF PAYMENT

Invoice and payment must be issued/ payable to the Tourism Promotions Board.

Payment schedule will be as follows:

1st Payment (15%) of the ABC	Processing of payment upon submission of drawings with mascot sizing per body parts based on the users body measurement
2nd Payment (35%) of the ABC	Processing of payment upon submission of material swatches for approval
3rd Payment (50%) of the ABC	Processing of payment upon complete delivery of the two (2) mascots and upon submission of invoice/billing statement

VIII. CONTRACT DURATION

The contract shall commence from the date of receipt of the Notice to Proceed (NTP) until the full implementation of all deliverables.

IX. CONTACT INFORMATION

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***** Nothing Follows *****