

**VERNA ESMERALDA C. BUENSUCESO**

Alternate Chair

Undersecretary, Department of Tourism

**Age:** 60**Nationality:** Filipino**Date of Appointment to the Tourism Board:** 15 March 2025**Educational Background:**

*Post Graduate:* Master of Arts in Communication  
University of the Philippines Diliman

*College:* Bachelor of Arts in Humanities  
University of the Philippines Diliman

<b>Present Position - Government</b>	<b>Position</b>	<b>Date Assumed</b>
Tourism Promotions Board	Alternate Chairperson	15 March 2025 - Present
Tourism Development Sector, Department of Tourism	Undersecretary	09 September 2024 - Present
Career Executive Service Officer (CESO)	CESO Rank II	March 3, 2022 - Present

<b>Other Directorships</b>
<b><i>A. Within DOT</i></b>
Member, Technical Working Group (TWG) for the Preparation, Organization, and Hosting of the 2025 FIVB Volleyball Men's World Championship. 18 February 2025 - Present
Member, Steering Committee for the Tourist Assistance Call Center Program, 2023-Present
Member, Steering Committee for the Tourist Assistance Call Center Program, 2023-Present
Marketing and Promotions Committee Head, Project Secretariat for the Expo 2025 Osaka, 2023-Present
Member, DOT Change Management Team, 2023-Present
Vice Chair, DOT FIBA World Cup 2023 Committee, June-September 2023
Vice Chair, Bisita, Be My Guest (BBMG) Program Committee, 2022-Present
21 <sup>st</sup> World Travel and Tourism Council Global Summit National Organizing Committee, Secretary General, 2021-2022
Special Projects Review Committee (DOT-SPRC), Chairperson, 2019-16 March 2025
Kain Na Working Group Lead, 2019-2022
Project Steering Committee to implement the Competency-Based Career Development Program of the DOT, Member, July 14, 2015-2016, 2019-Present
Special Review Committee for the DOT Overseas Offices Operations Manual, Member, July 14, 2012-2016

Special Review Committee for the DOT Overseas Offices Operations Manual, Member, July 14, 2012-2016
APEC 2015 DOT Working Sub-Committee on Souvenirs, Member, July 9, 2014-December, 2015
Committee that will study, revise and draft the proposed amendments to the provisions of RA No. 9593, member, June 24, 2014-2016
Foreign Tourism Service Officers Corps, member, January 14, 2013-Present
Halal Tourism Committee Member, 2016
<b>B. Outside DOT</b>
Ex-Officio Member (Permanent Alternate Representative), Center for International Trade Expositions and Mission Board of Governors, 17 March 2025 - Present
Assistant for Philippine National Day and Special Events Committee, Project Secretariat for World Expo 2025 Osaka, 07 November 2024 - Present
Ex-Officio Member (Permanent Alternate Representative), Philippine Creative Industries Development Council, 2023-Present
Member, Philippine Retirement Authority Board of Trustees, 2022-Present
Member (Alternate Representative of the Secretary), Design Advisory Council, 2022-Present
Member (Alternate Representative), FilmPhilippines Board of Trustees, 2022-Present
Member, UNESCO National Commission of the Philippines, March 14, 2017-2020 (Three-year term)
DFA-led Inter-agency Committee on the crafting of a Joint Order on Guidelines for Government Agencies with Officials in the Philippine Foreign Service Posts, 2014-2015

Past Position - Government	Position	Inclusive Dates
Tourism Development Sector, DOT	OIC Undersecretary	July 2022 – September 8, 2024
Tourism Development Sector, DOT	OIC Undersecretary	August 1, 2021 – December 16, 2021
Product and Market Development Tourism Development Sector, DOT	Assistant Secretary	April 15, 2019-Present
Department of Tourism Tokyo, Japan Office	Tourism Attache and Director for East Japan	August 17, 2017 – April 14, 2019
Office of Product and Market Development, DOT	Director IV	July 29, 2016-August 16, 2017
Market Development Group, DOT	Director IV	July 1, 2014-July 28, 2016
Russia, India, Middle East and Europe Opportunity Market Development, Market	Director IV and Group Head	July 19, 2013-June 30, 2014

<b>Past Position - Government</b>	<b>Position</b>	<b>Inclusive Dates</b>
Development Group, DOT		
Reconstitution of the International Tourism Promotions Group to the Market Development Group		April 1, 2013
Career Executive Service Officer (CESO), Rank III	Original Appointment to CESO Rank III	March 26, 2013-March 2, 2021
Europe, India and Middle East, International Promotions Group, DOT	Director IV and Group Head	January 25, 2011-July 18, 2013
Team Europe, International Promotions Group, DOT	Director IV	February 10, 2010-January 24, 2011
Team Europe, Marketing Teams, DOT	Chief Tourism Operations Officer and Head, Team Europe	2005-February 9, 2010
Product Research/Tourism Master Plan-Luzon Division, Office of Product Research and Development, DOT	Chief Tourism Operations Officer	1998-2005
Product Design/Tourism Master Plan-Mindanao Division, Office of Product Research and Development, DOT	Supervising Tourism Operations Officer	1988-1994
Product Design Division	Senior Tourism Operations Officer	1987-1988
Office of Product Development	Project Planning Assistant	1986-1987