QUARTERLY PHYSICAL REPORT OF OPERATION As of March 31, 2025

Department

: Budgetary Support to Government Corporations (BSGC)

Agency/Entity

: Tourism Promotions Board

Operating Unit
Organization Code (UACS)

: < not applicable > : 35 041 0000000

Particulars	UACS CODE	Physical Target (Budget Year)					Physical Accomplishment (Budget Year)						
		1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total	Variance as of March 31, 2025	Remarks
1	2	3	4	5	6	7	8	9	10	11	12	13	14
MARKETING AND PROMOTIONS PROGRAM	310300000000000												
OO : Tourist arrivals and earnings/receipts increased											W. 45040000		
Outcome Indicator(s)													
1. No. of tourist arrivals in TPB's international													
market		1,722,128	1,455,970	1,536,816	1,585,086	6,300,000	1,270,592						
			-										
Output Indicator(s)													
Percentage of TPB-organized domestic													
and international projects completed													
within the prescribed deadline		16%	26%	26%	7%	75%	6.45%						
2. Percentage of foreign-organized domestic													
and international tourism promotions projects		†											
assisted		21%	24%	24%	6%	75%	24.14%						
Percentage of locally-organized domestic													
and international tourism promotions											1		
projects assisted		20%	27%	16%	17%	80%	18.89%						

Prepared By:

Manager, Corporate Planning and Business Development Department

Date

oordinagon with:

JOMAR D. TAGAO

Manager, Finance Deaprtment

Dalanage

Approved By:

MARIA MARGARITAMONTEMAYOR NOGRALES

Chief Operating Officer
Date: