

**QUARTERLY PHYSICAL REPORT OF OPERATION**  
As of June 30, 2025

Department : Budgetary Support to Government Corporations (BSGC)  
Agency/Entity : Tourism Promotions Board  
Operating Unit : < not applicable >  
Organization Code (UACS) : 35 041 0000000

Particulars	UACS CODE	Physical Target (Budget Year)					Physical Accomplishment (Budget Year)					Variance as of June 30, 2025	Remarks
		1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total		
1	2	3	4	5	6	7	8	9	10	11	12	13	14
<b>MARKETING AND PROMOTIONS PROGRAM</b>	<b>3103000000000000</b>												
OO : Tourist arrivals and earnings/receipts increased													
Outcome Indicator(s)													
1. No. of tourist arrivals in TPB's international market													
		1,722,128	1,455,970	1,536,816	1,585,086	6,300,000	1,270,592	1,185,456			2,456,048	722,050	
Output Indicator(s)													
1. Percentage of TPB-organized domestic and international projects completed within the prescribed deadline													
		16%	26%	26%	7%	75%	9.68%	19.35%			29.03%	12.91%	
2. Percentage of foreign-organized domestic and international tourism promotions projects assisted													
		21%	24%	24%	6%	75%	31.03%	51.72%			82.75%	37.92%	
3. Percentage of locally-organized domestic and international tourism promotions projects assisted													
		20%	27%	16%	17%	80%	18.89%	26.67%			45.56%	0.95%	

Prepared By:  
  
CRINEZZA VEIL L. MENDOZA  
Manager, CPBD Department  
Date:

In coordination with:  
  
JOMAR D. TAGAO  
Manager, Finance Department  
Date:

Approved By:  
  
MARIA MARGARITA MONTENAYOR NOGRALES  
Chief Operating Officer  
Date: