

REQUEST FOR EXPRESSION OF INTEREST (REI)
TPB-REI NO. 2025-013

CONSULTING SERVICES OF A FULL-SERVICE MEDIA AGENCY FOR TOURISM PROMOTIONS BOARD (TPB) 2025 MEDIA PLANNING, BUYING, PLACEMENTS, AND EVENTS

1. The **Tourism Promotions Board (TPB) Philippines**, intends to apply the sum of **One Hundred Million Pesos Only (PhP100,000,000.00)**, inclusive of all applicable taxes and fees, being the Approved Budget for the Contract (ABC) to payments under the contract for **Consulting Services of a Full-Service Media Agency for TPB's 2025 Media Planning, Buying, Placement, and Events / TPB-REI No. 2025-013**. Bids received in excess of the ABC shall be automatically rejected at the opening of the financial proposals.
2. The **TPB** now calls for the submission of **eligibility documents** for the **Consulting Services of a Full-Service Media Agency for TPB's 2025 Media Planning, Buying, Placement, and Events / REI No. 2025-013**. Eligibility documents of interested consultants must be duly received by the BAC Secretariat through manual submission on or before **20 August 2025 at 10:00 A.M** at **Bids and Awards Committee (BAC) Secretariat, Procurement Management Division, 6th Floor, Five E-Com Center, Harbor Drive, Mall of Asia Complex, Pasay City**. Applications for eligibility will be evaluated based on a non-discretionary "pass/fail" criterion.
3. Interested bidders may obtain further information from the **TPB** and inspect the Bidding Documents at the address given below during office hours from **Monday to Friday, 08:00 AM to 05:00 P.M.**

BAC Secretariat
Procurement Management Division
Tourism Promotions Board Philippines
6th Floor, Five E-Com Center, Harbor Drive, Mall of Asia Complex, Pasay City

4. A complete set of Bidding Documents may be acquired by interested Bidders on **11 August – 10 September 2025** from the address below and upon payment (for Shortlisted Bidders only) of the applicable fee for the Bidding Documents, pursuant to the latest Guidelines issued by the GPPB, in the amount of **Fifty Thousand Pesos Only (PhP50,000.00)**.

It may also be downloaded free of charge from the website of the Philippine Government Electronic Procurement System (PhilGEPS) and the website of the Procuring Entity, provided that **shortlisted bidders shall pay the applicable fee for the Bidding Documents not later than the submission of their bids.**

5. The BAC shall draw up the short list of consultants from those who have submitted Expression of Interest, including the eligibility documents, and have been determined as eligible in accordance with the provisions of Republic Act 9184 (RA 9184), otherwise known as the "Government Procurement Reform Act", and its Implementing Rules and

Regulations (IRR). The short list shall consist of **five (5) prospective bidders** who will be entitled to submit bids. The criteria and rating system for short listing are:

CRITERIA	PERCENTAGE WEIGHT (%)
I. Applicable Experience of the Agency	50
II. Qualification of Personnel who may be Assigned to the Job	30
III. Current Workload Relative to Capacity	20
TOTAL	100

The hurdle rate for short listing: At least 80%

6. Bidding will be conducted through open competitive bidding procedures using non-discretionary “pass/fail” criterion as specified in the IRR of RA 9184.

Bidding is restricted to Filipino citizens/sole proprietorships, cooperatives, and partnerships or organizations with at least sixty percent (60%) interest or outstanding capital stock belonging to citizens of the Philippines.

7. The Procuring Entity shall evaluate bids using the **Quality-Cost Based Evaluation (QCBE)**. The Procuring Entity shall indicate the weights to be allocated for the Technical and Financial Proposals. The criteria and rating system for the evaluation of bids shall be provided in the Instructions to Bidders.
8. The contract shall be completed within **six (6) months from the issuance of the Notice to Proceed. Should there be a need to extend the implementation of the project, the Agency must submit a formal request subject to TPB’s approval.**
9. The **TPB** reserves the right to reject any and all bids, declare a failure of bidding, or not award the contract at any time prior to contract award in accordance with Section 41 of RA 9184 and its IRR, without thereby incurring any liability to the affected bidder or bidders.
10. For further information, please refer to:

Soleil Moon A. Fajardo / Socrates G. Torres
 BAC Secretariat, Tourism Promotions Board Philippines
 6th Floor, Five E-Com Center, Harbor Drive, Mall of Asia Complex, Pasay City
 Email: bac_sec@tpb.gov.ph/soc_torres@tpb.gov.ph
 Website: www.tpb.gov.ph

11 August 2025


ATTY. GREGORY A. NUEGA
 Vice-Chairperson 
 Bids and Awards Committee